



Would you like to be an Age-friendly Ambassador?

Are you aged 50+ and living in East Lindsey? Would you like the opportunity to have your say on issues that affect you and share Age-positive messages with family, friends and your community?

This is a voluntary role, you can give as much, or as little time as you want. Spread the Age-friendly message and help with initiatives and developments across the district.

“At the heart of an Age-friendly Community is the meaningful engagement and involvement of older people.”



Contact:

jane.berni@e-lindsey.gov.uk
alison.carlisle@e-lindsey.gov.uk
or call 07394 838346

 Centre for Ageing Better


East Lindsey
DISTRICT COUNCIL

East Lindsey committed to becoming an Age-friendly community in 2019. In 2021 they became a member of the WHO Global Network of Age-friendly Communities.

East Lindsey District Council have been working with Lincolnshire Community and Voluntary Service to develop an Age-friendly Ambassador scheme.

The Age-friendly Ambassador Role:

- This is a voluntary role for an adult aged 50+.
- Ambassadors can give as much, or as little time, depending upon what suits them.
- Ambassadors will be involved in communicating Age-friendly messages, including tackling ageism. This will largely be within their own personal life networks. For example, in their workplace, social groups, places of worship or with family and friends.
- Ambassadors could be involved in co-designing, with partner organisations, initiatives and developments across the district.

The Ambassador role suits anyone that is willing to connect with others and is passionate about having their say on issues affecting older people.

Ambassadors will also be invited to attend regular Age-friendly Forum meetings and will be able to contribute to an Age-friendly Newsletter.