



STEAM REPORT FOR 2015-2023 - FINAL

Final

EAST LINDSEY COASTAL STRIP

**Global Tourism Solutions (UK) Ltd**

71 Heol Gwys

Upper Cwmtwrch






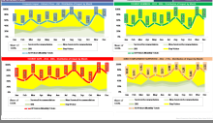
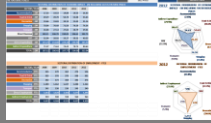






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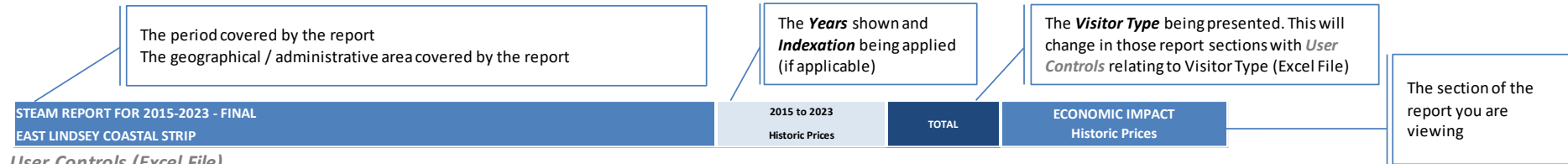
<p><b>REPORT SECTIONS</b></p>  <p>Page</p>	<p><b>USER GUIDE</b></p>  <p>3</p>	<p><b>COMPARATIVE HEADLINES</b></p>  <p>4</p>	<p><b>KEY MEASURES</b></p>  <p>5-11</p>
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<p><b>UNINDEXED ECONOMIC IMPACT</b></p>  <p>16-22</p>	<p><b>VISITOR NUMBERS</b></p>  <p>23-29</p>	<p><b>VISITOR DAYS</b></p>  <p>30-36</p>	<p><b>DIRECT AND TOTAL EMPLOYMENT</b></p>  <p>37-43</p>
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## Report Section Design and Features

### Headers

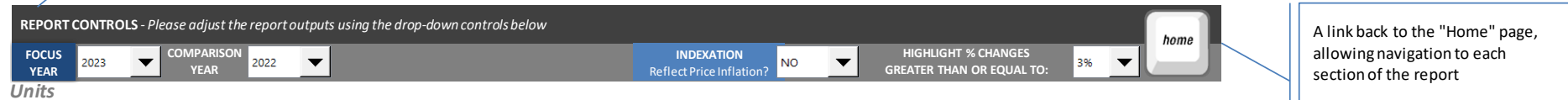
At the top of each page is a band containing key information about your report



### User Controls (Excel File)

Above the **Headers** is a band containing **User Controls**, these allow you to adjust various features of your report to suit your needs. When using these controls the report recalculates and represents your STEAM report outputs automatically. You may notice some delay between changing a setting and seeing the result, or being able to adjust a further setting, this is entirely normal.

Drop down fields allow you to change the **Years** shown in the tables and charts and in some sections of the report allow you to focus on specific **Visitor Types**. Where there is a financial component to the section you are viewing, you will be able to **index** the historic financial data, by applying an inflationary factor based on the most recent report year shown in that report section. Where there is a **trend** or comparative element to the section and percentage changes are shown, you have the option to apply **highlighting** to those values that are above a certain percentage threshold (+/-3% for example). In the Comparative Headlines section, the **Focus Year** can be any year from the trend period, the **Comparison Year** can only be set as a year which is earlier than the focus year.



### Units

Each section of the report automatically adjusts number formatting to present data in the most easily understandable way. Different visitor types can generate impacts at very different scales and as a result you may see figures for one group of visitors in thousands and another in millions. The units we use are:

- FTEs** = Full Time Equivalent jobs supported
- £000s / 000s** = thousands of pounds or thousands of tourist days / tourist numbers
- £m / m** = millions of pounds or millions of tourist days / tourist numbers
- £bn / bn** = billions of pounds or billions of tourist days / tourist numbers

### Visitor Numbers / Visitor Days / Average Length of Stay

The term **Visitor Numbers** relates to the estimated number of individual **visits** to the area. Each type of visitor tends to stay, on average, a different length of time (Average Length of Stay). The term **Visitor Days** relates to the estimated number of **days** spent within the area by the different visitor types. If you divide the visitor days by visitor numbers, you have the **Average Length of Stay** for that Visitor Type

**STEAM REPORT FOR 2015-2023 - FINAL**  
**EAST LINDSEY COASTAL STRIP**

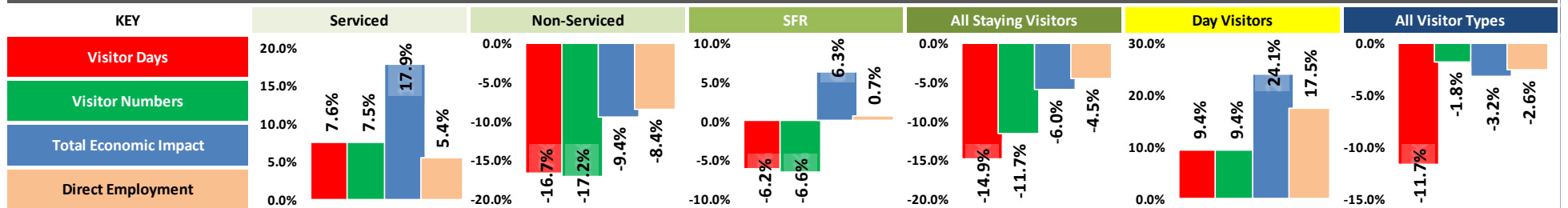
Comparing 2023 and 2022  
All £'s Historic Prices

**COMPARATIVE HEADLINES**

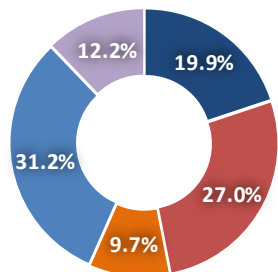
**KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2023 & 2022 - IN HISTORIC PRICES**

KEY	Staying in Paid Accommodation												Staying with Friends and Relatives (SFR)			All Staying Visitors			Day Visitors			All Visitor Types		
	Serviced						Non-Serviced																	
	2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %						
Visitor Days	M	0.618	0.575	7.6%	6.598	7.923	-16.7%	0.167	0.178	-6.2%	7.383	8.676	-14.9%	1.424	1.302	9.4%	8.807	9.977	-11.7%					
Visitor Numbers	M	0.314	0.292	7.5%	0.911	1.100	-17.2%	0.077	0.082	-6.6%	1.302	1.474	-11.7%	1.424	1.302	9.4%	2.726	2.776	-1.8%					
Direct Expenditure	£M																454.47	461.97	-1.6%					
Economic Impact	£M	78.48	66.58	17.9%	446.09	492.57	-9.4%	10.90	10.25	6.3%	535.46	569.41	-6.0%	70.54	56.85	24.1%	606.00	626.25	-3.2%					
Direct Employment	FTEs	1,310	1,243	5.4%	2,970	3,244	-8.4%	80	79	0.7%	4,360	4,567	-4.5%	510	434	17.5%	4,870	5,000	-2.6%					
Total Employment	FTEs																6,143	6,458	-4.9%					

**PERCENTAGE CHANGE BY VISITOR TYPE AND PERFORMANCE MEASURE - COMPARING 2023 & 2022 - IN HISTORIC PRICES**



**Sectoral Distribution of Economic Impact - £M including VAT in Historic Prices**



- Accommodation
- Food & Drink
- Recreation
- Shopping
- Transport

**Direct Expenditure Categories**

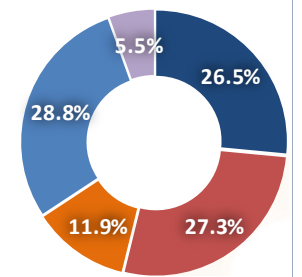
2023	2022	+/- %
90.36	103.82	-13.0%
122.88	124.59	-1.4%
44.07	45.62	-3.4%
141.91	130.33	8.9%
55.25	57.61	-4.1%
<b>454.47</b>	<b>461.97</b>	<b>-1.6%</b>
151.54	164.29	-7.8%
<b>606.00</b>	<b>626.25</b>	<b>-3.2%</b>

**Sectors**

2023	2022	+/- %
90.36	103.82	-13.0%
122.88	124.59	-1.4%
44.07	45.62	-3.4%
141.91	130.33	8.9%
55.25	57.61	-4.1%
<b>454.47</b>	<b>461.97</b>	<b>-1.6%</b>
151.54	164.29	-7.8%
<b>606.00</b>	<b>626.25</b>	<b>-3.2%</b>

**Sectoral Distribution of Employment - FTEs**

- Accommodation
- Food & Drink
- Recreation
- Shopping
- Transport



**Direct Employment Categories**

2023	2022	+/- %
1,291	1,287	0.3%
1,331	1,426	-6.6%
579	634	-8.6%
1,401	1,359	3.1%
267	294	-9.2%
<b>4,870</b>	<b>5,000</b>	<b>-2.6%</b>
1,273	1,457	-12.7%
<b>6,143</b>	<b>6,458</b>	<b>-4.9%</b>

## Unindexed Key Measures by Year and Visitor Type for the Period 2015 to 2023

**Visitor Types:** *Total*  
*Serviced Accommodation*  
*Non-Serviced Accommodation*  
*SFR*  
*Staying Visitor*  
*Day Visitor*

STEAM REPORT FOR 2015-2023 - FINAL  
EAST LINDSEY COASTAL STRIP

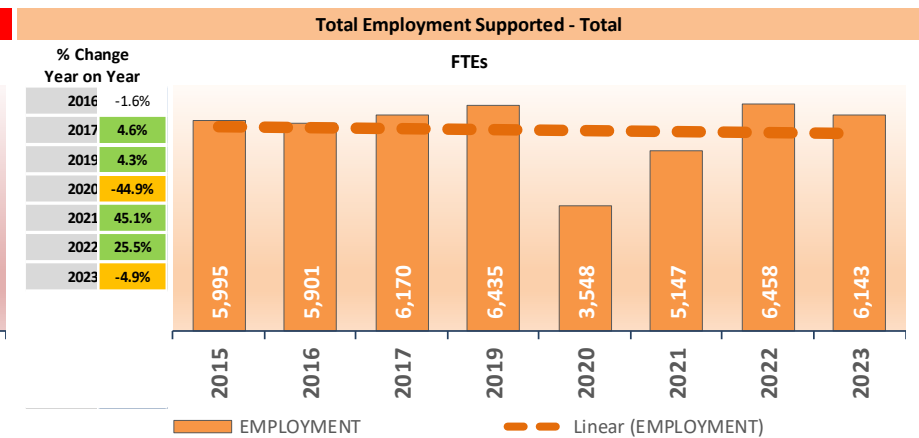
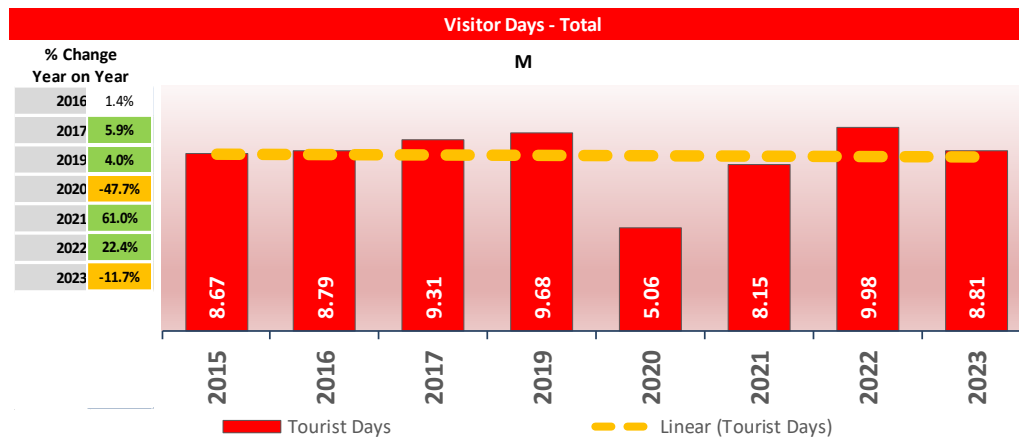
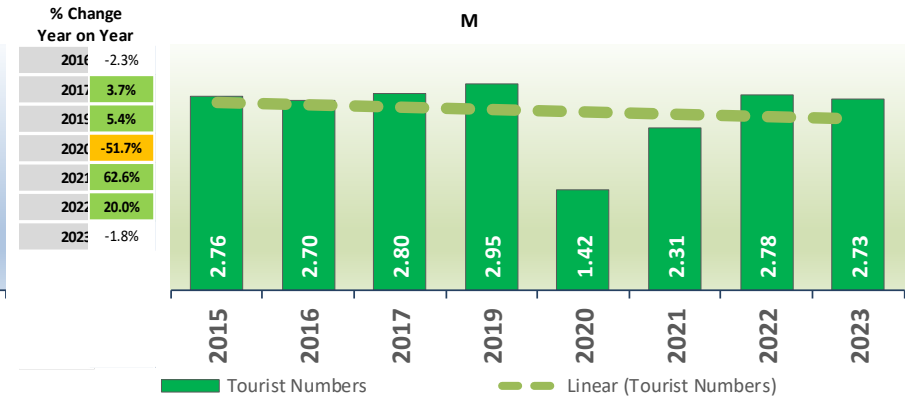
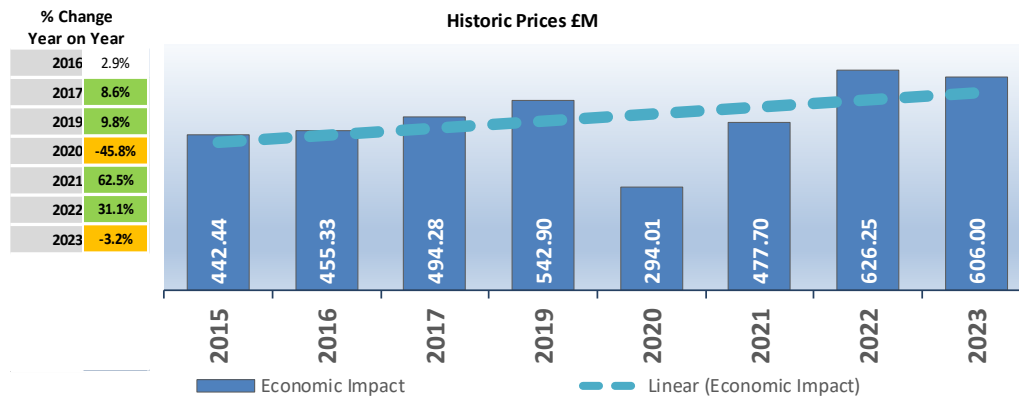
2015 to 2023  
Historic Prices

TOTAL

KEY MEASURES  
Historic Prices

Economic Impact - Historic Prices - Total

Visitor Numbers - Total



% Change from 2015	2015	2016	2017	2019	2020	2021	2022	2023
Economic Impact - Historic Prices		2.9%	11.7%	22.7%	-33.5%	8.0%	41.5%	37.0%
Visitor Numbers		-2.3%	1.3%	6.7%	-48.5%	-16.2%	0.5%	-1.3%
Visitor Days		1.4%	7.4%	11.7%	-41.6%	-6.0%	15.1%	1.6%
Total Employment		-1.6%	2.9%	7.3%	-40.8%	-14.1%	7.7%	2.5%

"Linear" = Linear Trendline

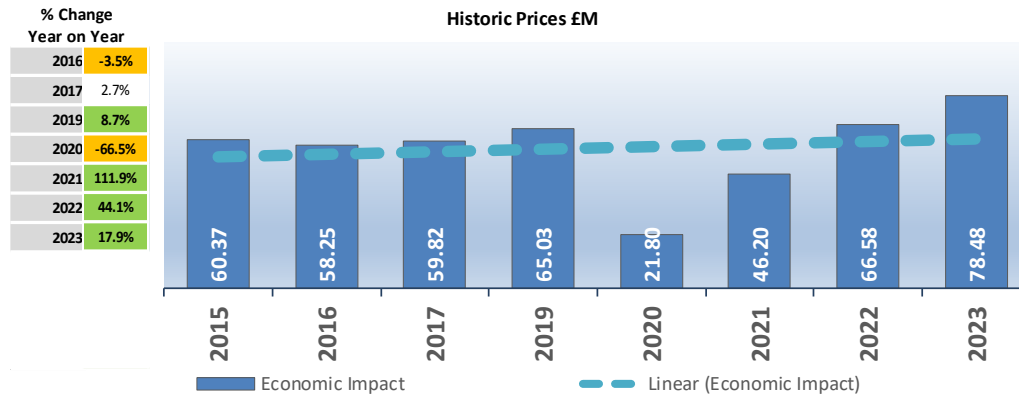
**STEAM REPORT FOR 2015-2023 - FINAL**  
**EAST LINDSEY COASTAL STRIP**

2015 to 2023  
 Historic Prices

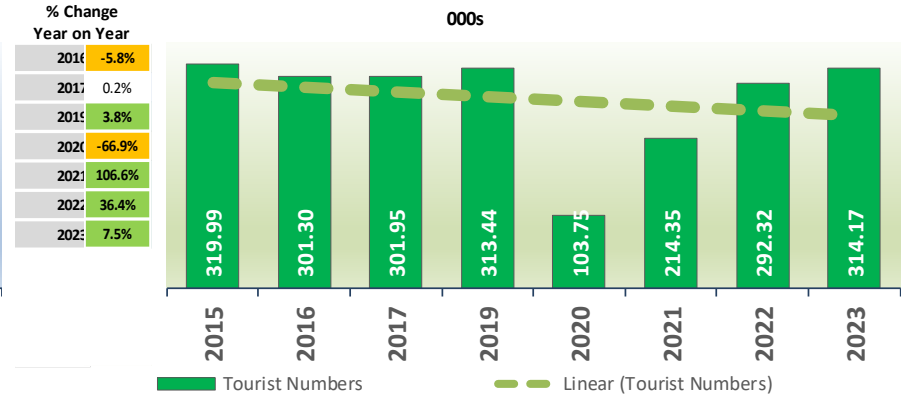
SERVICED  
 ACCOMMODATION

KEY MEASURES  
 Historic Prices

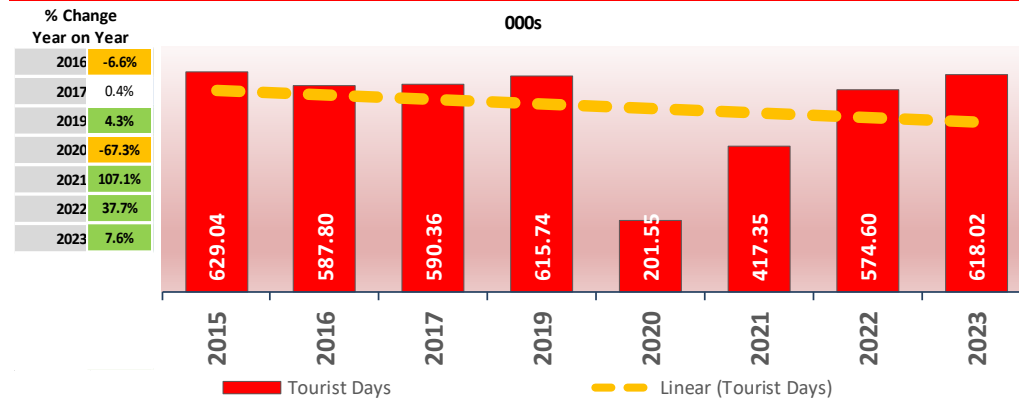
**Economic Impact - Historic Prices - Serviced Accommodation**



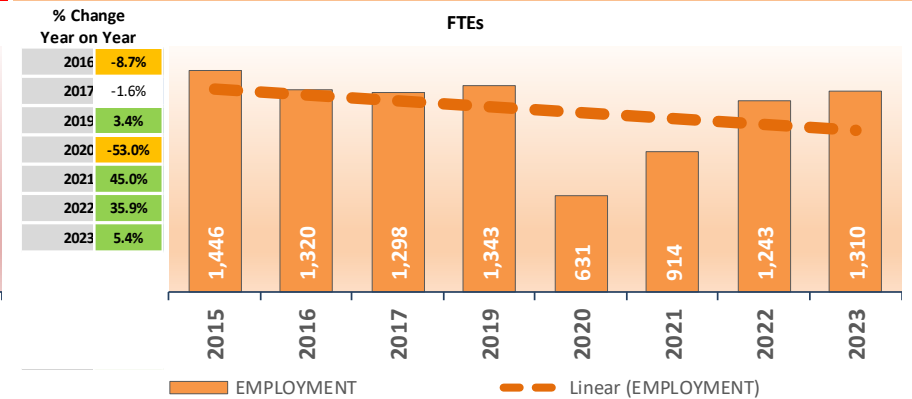
**Visitor Numbers - Serviced Accommodation**



**Visitor Days - Serviced Accommodation**



**Direct Employment Supported - Serviced Accommodation**



% Change from 2015	2015	2016	2017	2019	2020	2021	2022	2023
Economic Impact - Historic Prices	-	-3.5%	-0.9%	7.7%	-63.9%	-23.5%	10.3%	30.0%
Visitor Numbers	-	-5.8%	-5.6%	-2.0%	-67.6%	-33.0%	-8.6%	-1.8%
Visitor Days	-	-6.6%	-6.1%	-2.1%	-68.0%	-33.7%	-8.7%	-1.8%
Direct Employment	-	-8.7%	-10.2%	-7.1%	-56.4%	-36.7%	-14.0%	-9.4%

"Linear" = Linear Trendline

**STEAM REPORT FOR 2015-2023 - FINAL**  
**EAST LINDSEY COASTAL STRIP**

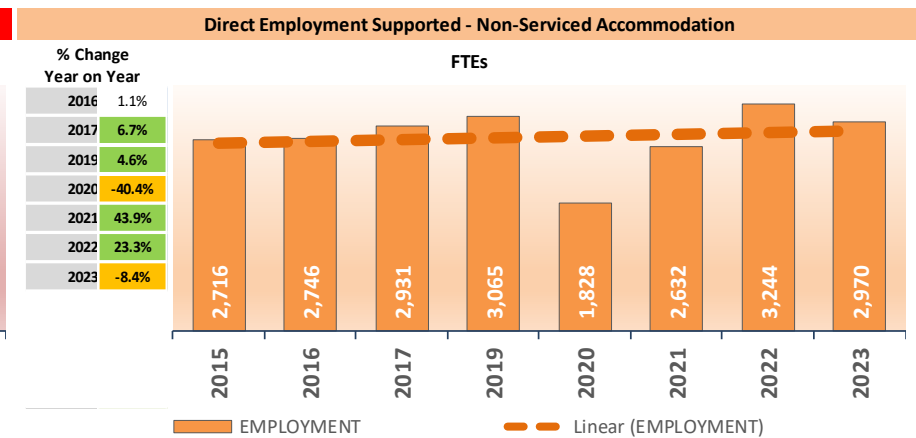
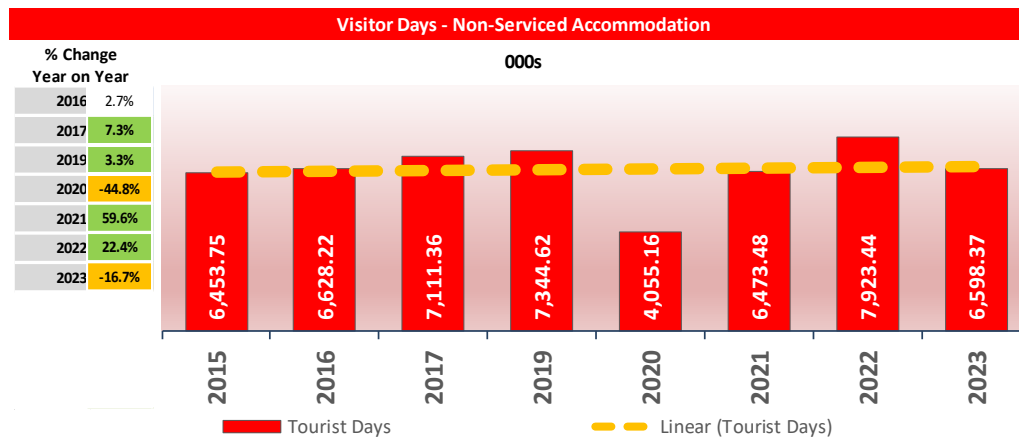
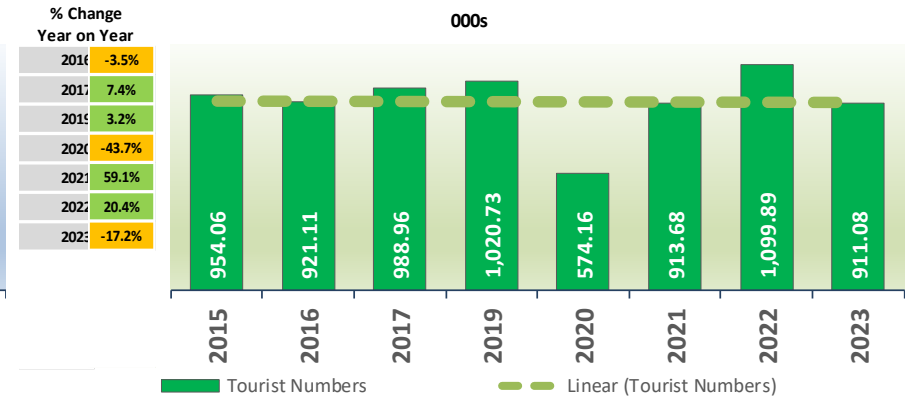
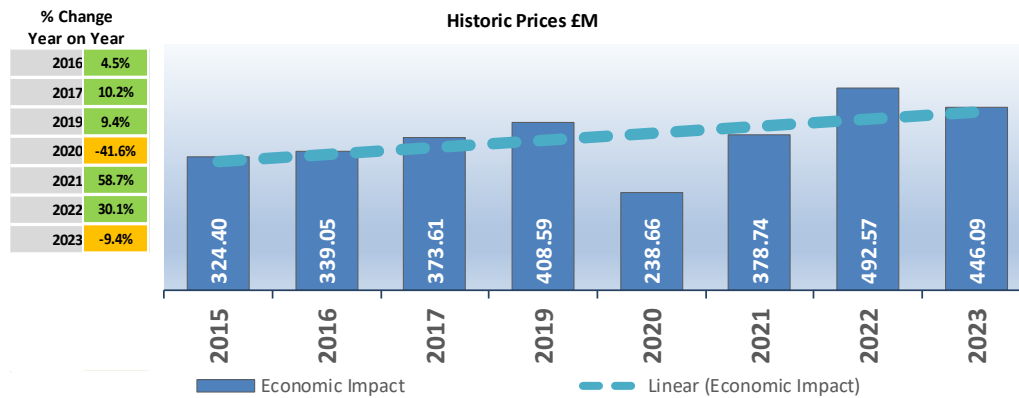
2015 to 2023  
 Historic Prices

**NON-SERVICED  
 ACCOMMODATION**

**KEY MEASURES**  
 Historic Prices

**Economic Impact - Historic Prices - Non-Serviced Accommodation**

**Visitor Numbers - Non-Serviced Accommodation**



% Change from 2015	2015	2016	2017	2019	2020	2021	2022	2023
<b>Economic Impact - Historic Prices</b>		4.5%	15.2%	26.0%	-26.4%	16.7%	51.8%	37.5%
<b>Visitor Numbers</b>		-3.5%	3.7%	7.0%	-39.8%	-4.2%	15.3%	-4.5%
<b>Visitor Days</b>		2.7%	10.2%	13.8%	-37.2%	0.3%	22.8%	2.2%
<b>Direct Employment</b>		1.1%	7.9%	12.8%	-32.7%	-3.1%	19.4%	9.3%

"Linear" = Linear Trendline



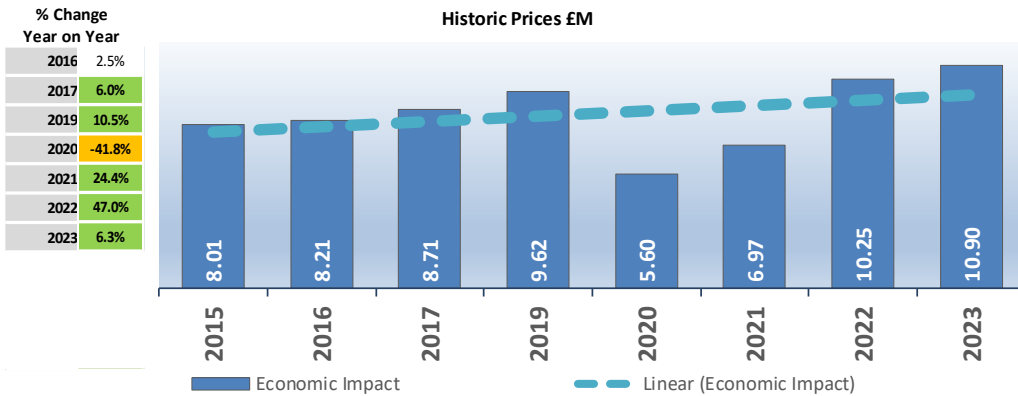
**STEAM REPORT FOR 2015-2023 - FINAL**  
**EAST LINDSEY COASTAL STRIP**

2015 to 2023  
Historic Prices

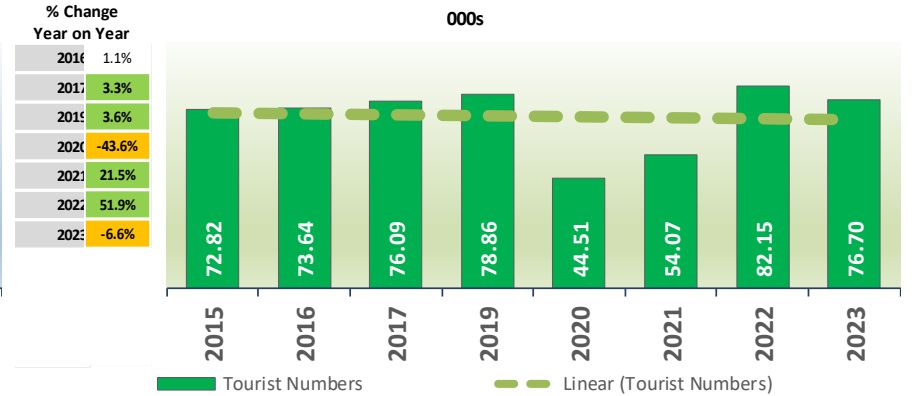
SFR

**KEY MEASURES**  
Historic Prices

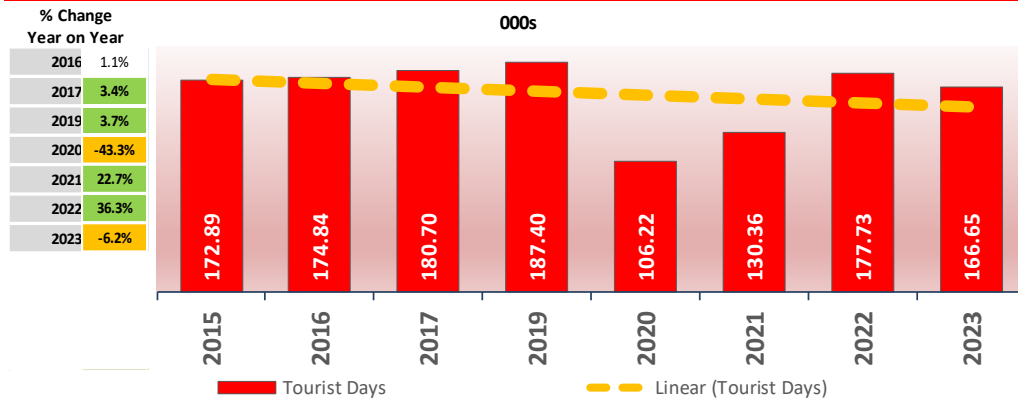
**Economic Impact - Historic Prices - SFR**



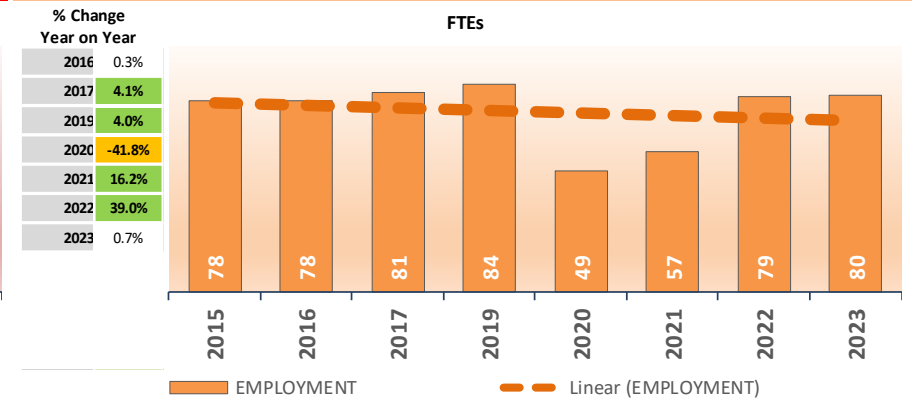
**Visitor Numbers - SFR**



**Visitor Days - SFR**



**Direct Employment Supported - SFR**



% Change from 2015	2015	2016	2017	2019	2020	2021	2022	2023
Economic Impact - Historic Prices		2.5%	8.6%	20.1%	-30.1%	-13.0%	27.9%	36.0%
Visitor Numbers		1.1%	4.5%	8.3%	-38.9%	-25.7%	12.8%	5.3%
Visitor Days		1.1%	4.5%	8.4%	-38.6%	-24.6%	2.8%	-3.6%
Direct Employment		0.3%	4.4%	8.6%	-36.8%	-26.6%	2.0%	2.7%

"Linear" = Linear Trendline

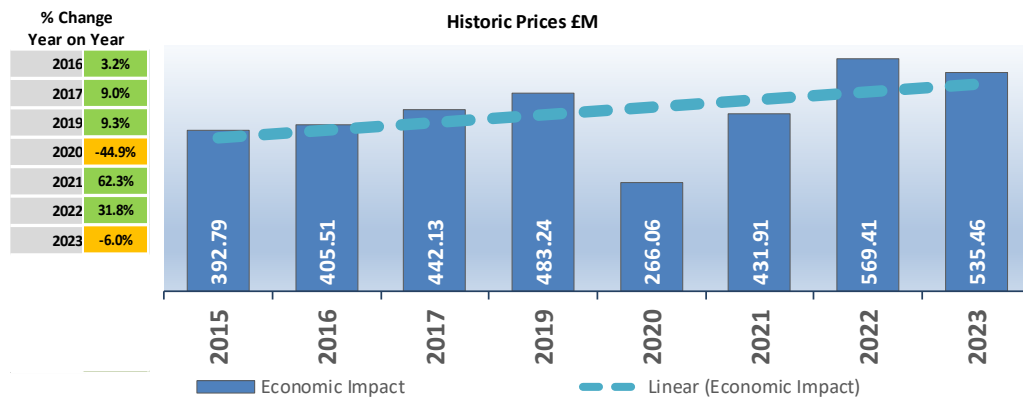
STEAM REPORT FOR 2015-2023 - FINAL  
EAST LINDSEY COASTAL STRIP

2015 to 2023  
Historic Prices

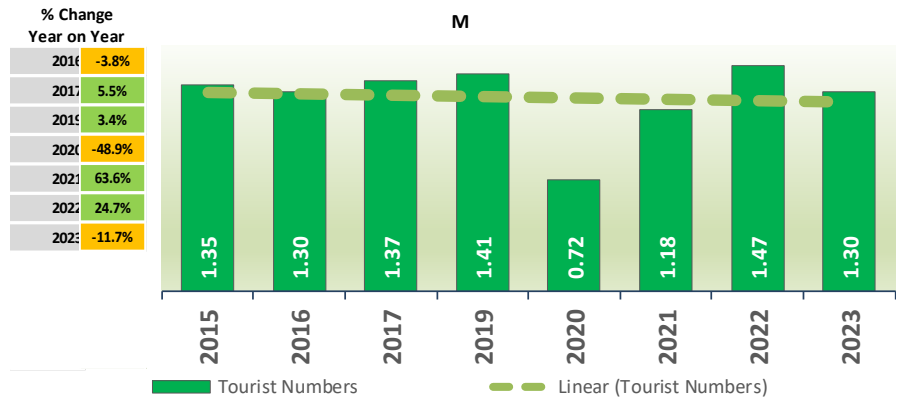
STAYING VISITOR

KEY MEASURES  
Historic Prices

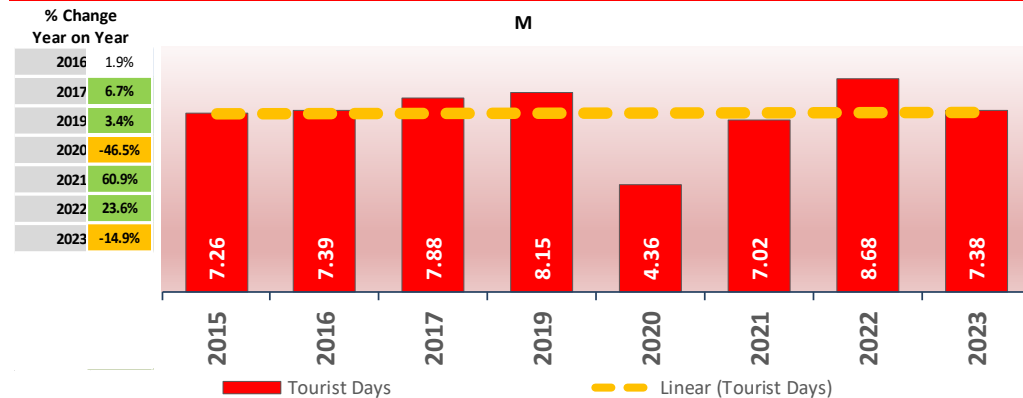
Economic Impact - Historic Prices - Staying Visitor



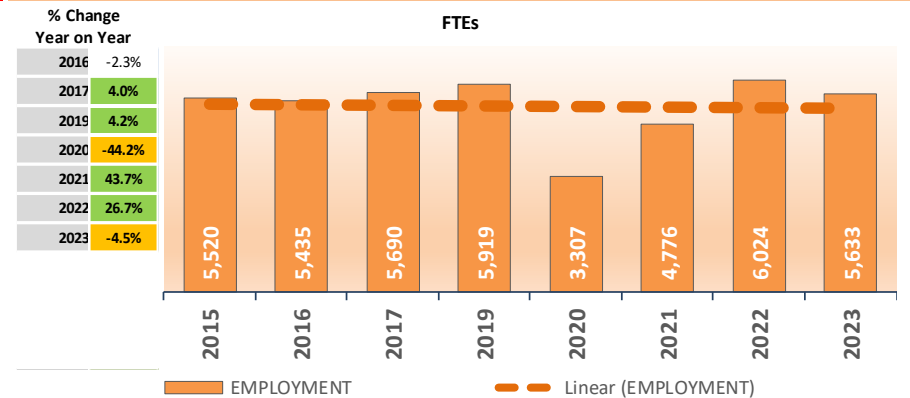
Visitor Numbers - Staying Visitor



Visitor Days - Staying Visitor



Direct Employment Supported - Staying Visitor



% Change from 2015	2015	2016	2017	2019	2020	2021	2022	2023
Economic Impact - Historic Prices		3.2%	12.6%	23.0%	-32.3%	10.0%	45.0%	36.3%
Visitor Numbers		-3.8%	1.5%	4.9%	-46.4%	-12.2%	9.5%	-3.3%
Visitor Days		1.9%	8.6%	12.3%	-39.9%	-3.2%	19.6%	1.8%
Direct Employment		-1.5%	3.1%	7.2%	-40.1%	-13.5%	9.1%	2.1%

"Linear" = Linear Trendline

STEAM REPORT FOR 2015-2023 - FINAL  
EAST LINDSEY COASTAL STRIP

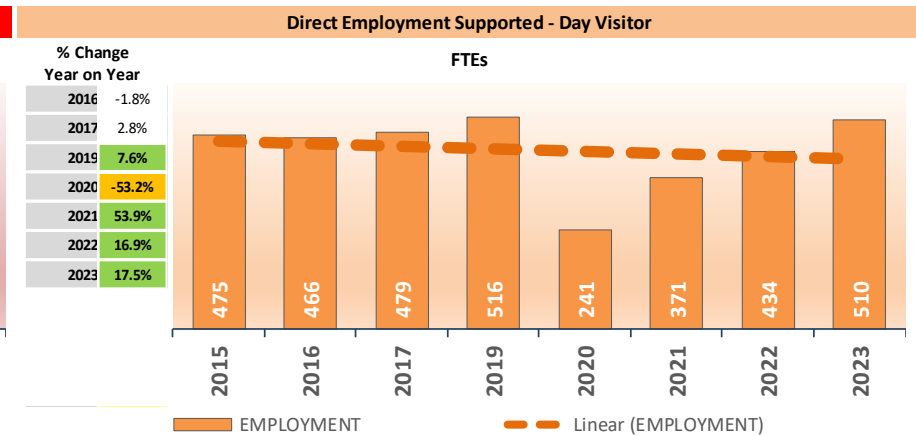
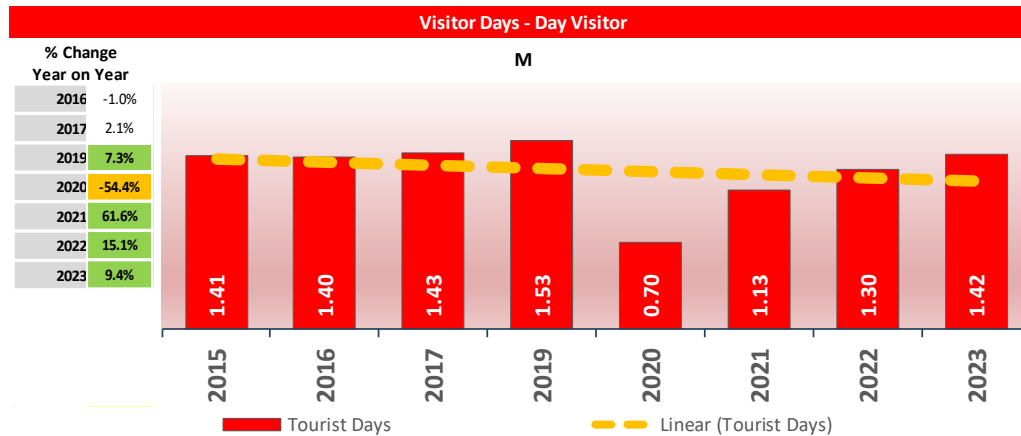
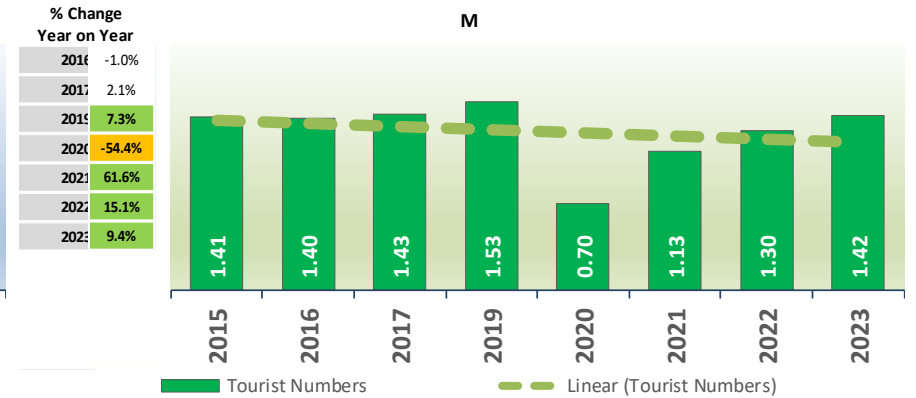
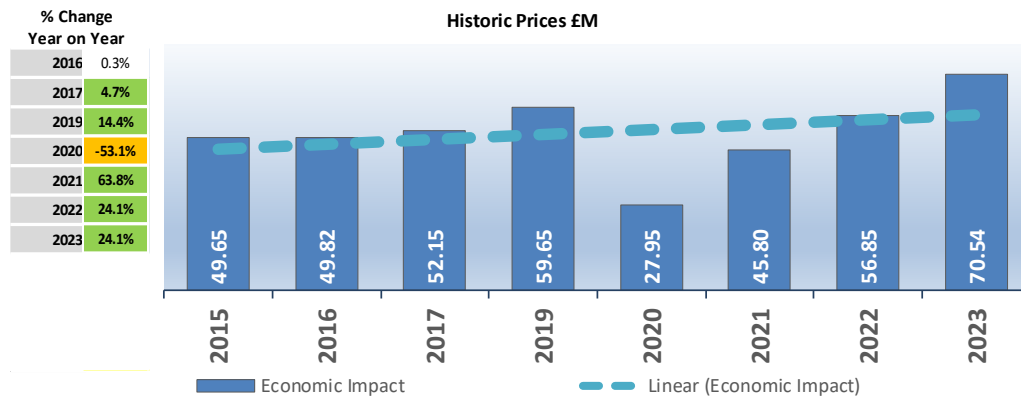
2015 to 2023  
Historic Prices

DAY VISITOR

KEY MEASURES  
Historic Prices

Economic Impact - Historic Prices - Day Visitor

Visitor Numbers - Day Visitor



% Change from 2015	2015	2016	2017	2019	2020	2021	2022	2023
Economic Impact - Historic Prices		0.3%	5.0%	20.1%	-43.7%	-7.8%	14.5%	42.1%
Visitor Numbers		-1.0%	1.1%	8.5%	-50.5%	-20.0%	-8.0%	0.7%
Visitor Days		-1.0%	1.1%	8.5%	-50.5%	-20.0%	-8.0%	0.7%
Direct Employment		-1.8%	1.0%	8.6%	-49.2%	-21.9%	-8.7%	7.3%

"Linear" = Linear Trendline

## Distribution of Key Impacts by Visitor Type, Month and Sector for the Period 2015 to 2023

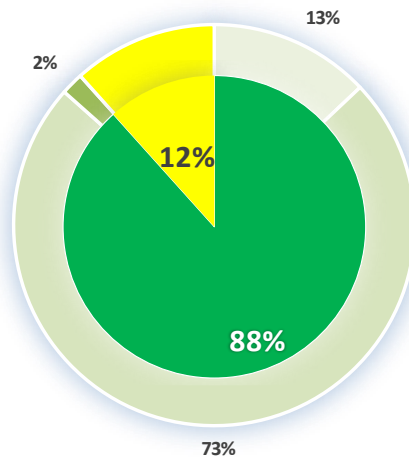
**Visitor Types:** *Total*  
*Serviced Accommodation*  
*Non-Serviced Accommodation*  
*SFR*  
*Staying Visitor*  
*Day Visitor*

Economic Impact - Historic Prices - £M - Share of Total

Visitor Numbers - 2023 - M - Share of Total

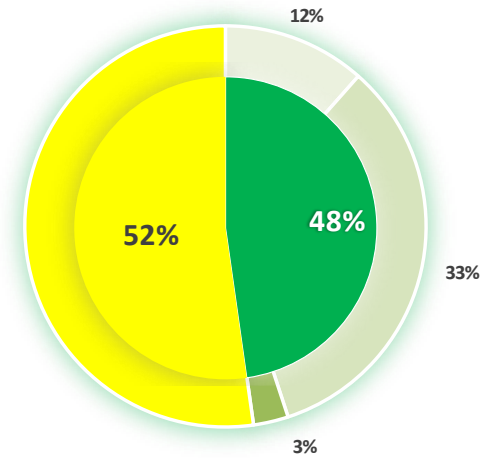
**TOTAL**  
**£606.00m**

	£M
Serviced	78.48
Non-Serviced	446.09
SFR	10.90
Staying Visitor	535.46
Day Visitor	70.54
<b>Total</b>	<b>606.00</b>



**TOTAL**  
**2.73m**

	M
Serviced	0.31
Non-Serviced	0.91
SFR	0.08
Staying Visitor	1.30
Day Visitor	1.42
<b>Total</b>	<b>2.73</b>

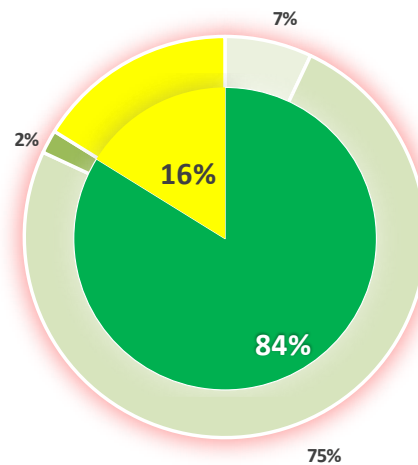


Visitor Days - 2023 - M - Share of Total

Direct Employment Supported - 2023 - FTEs - Share of Total

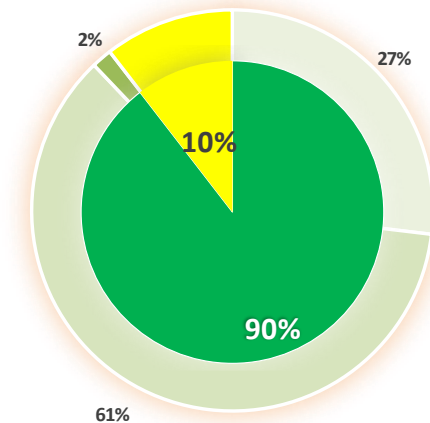
**TOTAL**  
**8.81m**

	M
Serviced	0.62
Non-Serviced	6.60
SFR	0.17
Staying Visitor	7.38
Day Visitor	1.42
<b>Total</b>	<b>8.81</b>



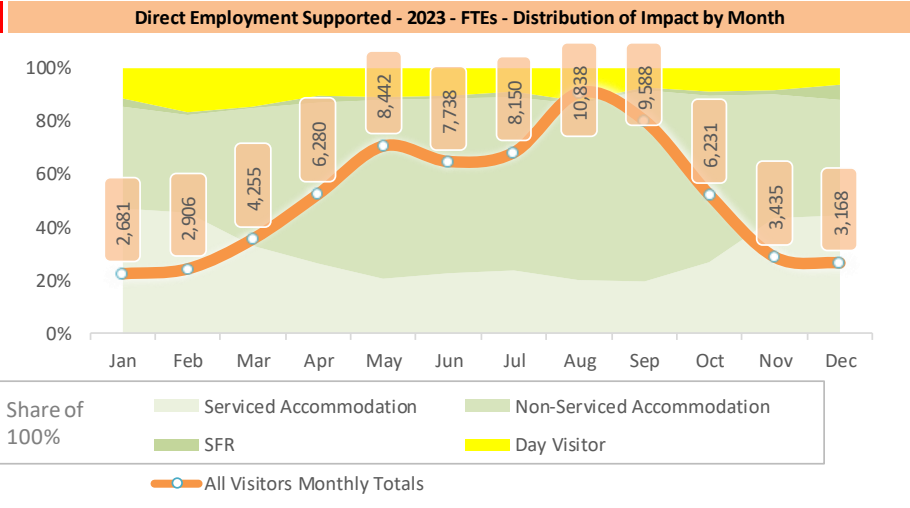
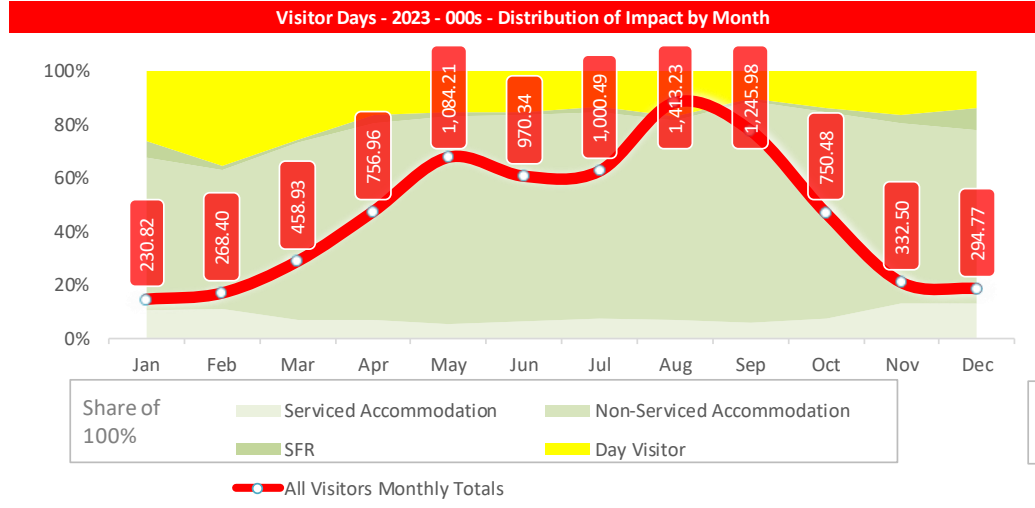
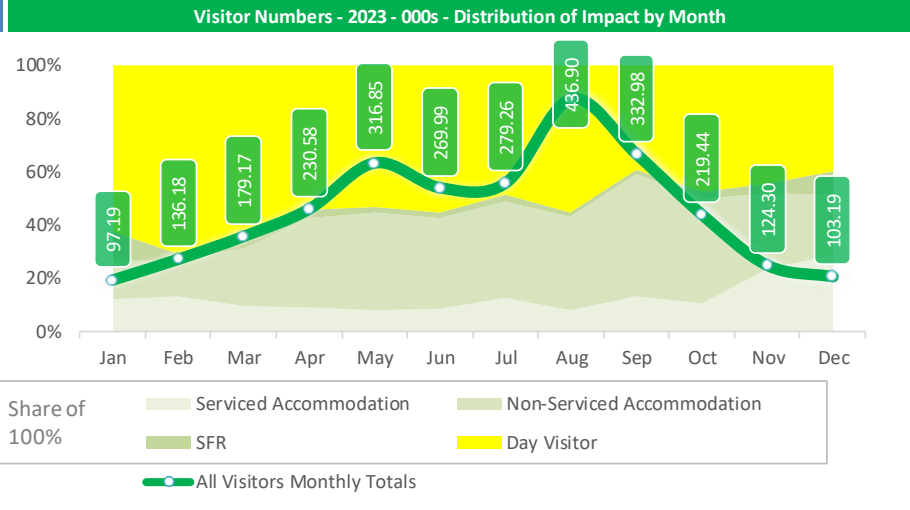
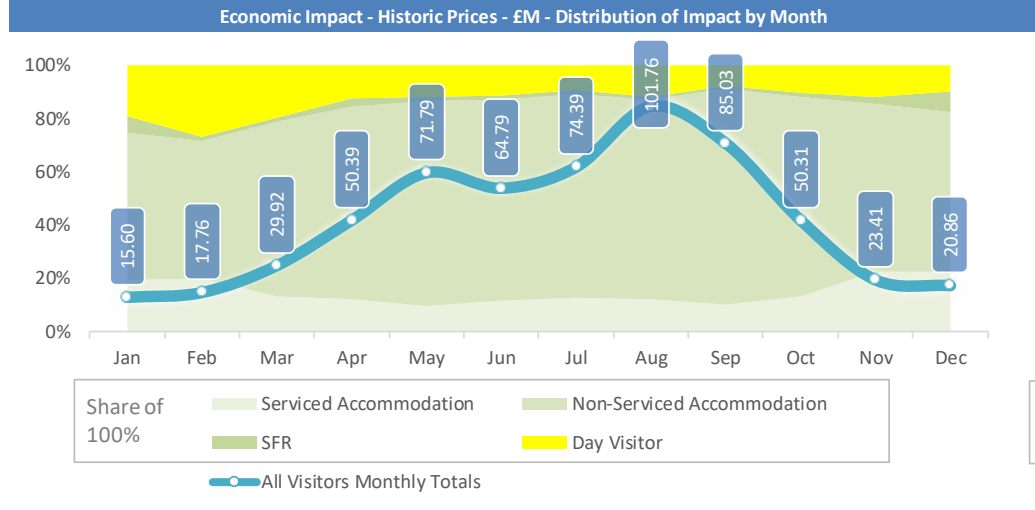
**TOTAL**  
**4,870 Direct FTEs**  
**6,143 Total FTEs**

	FTEs
Serviced	1,310
Non-Serviced	2,970
SFR	80
Staying Visitor	4,360
Day Visitor	510
<b>Total</b>	<b>4,870</b>



**STEAM REPORT FOR 2015-2023 - FINAL**  
**EAST LINDSEY COASTAL STRIP**

2023 Historic Prices	TOTAL	DISTRIBUTION BY MONTH Historic Prices
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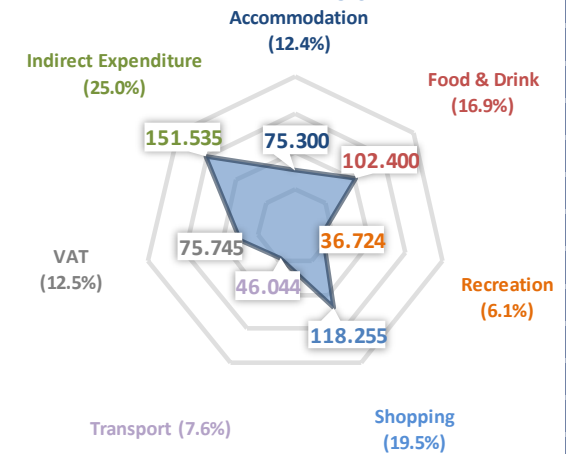
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Report Prepared by: Cathy James, Date of Issue: 11/07/24

SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £M INCLUDING VAT IN HISTORIC PRICES

SECTOR / YEAR		2015	2016	2017	2019	2020	2021	2022	2023
Accommodation	£M	62.34	64.99	70.75	75.49	48.07	68.08	86.52	75.30
Food & Drink	£M	73.20	74.83	81.10	89.79	50.77	78.01	103.83	102.40
Recreation	£M	27.13	27.65	29.89	33.12	18.43	28.71	38.02	36.72
Shopping	£M	76.69	78.74	85.19	94.38	50.04	82.78	108.60	118.26
Transport	£M	33.42	34.38	37.35	41.37	22.27	36.62	48.01	46.04
Direct Revenue	£M	272.78	280.60	304.28	334.15	189.58	294.21	384.97	378.72
VAT	£M	54.56	56.12	60.86	66.83	26.65	58.53	76.99	75.74
Direct Expenditure	£M	327.34	336.72	365.14	400.98	216.23	352.74	461.97	454.47
Indirect Expenditure	£M	115.10	118.61	129.14	141.92	77.78	124.96	164.29	151.54
TOTAL	£M	442.44	455.33	494.28	542.90	294.01	477.70	626.25	606.00

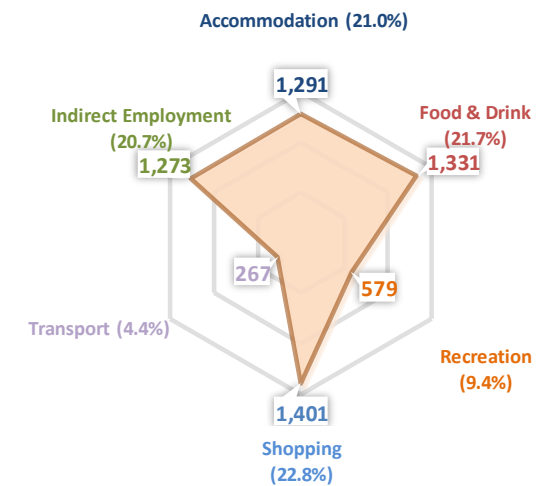
2023 SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £M INCLUDING VAT IN HISTORIC PRICES



SECTORAL DISTRIBUTION OF EMPLOYMENT - FTES

SECTOR / YEAR		2015	2016	2017	2019	2020	2021	2022	2023
Accommodation	FTEs	1,428	1,315	1,287	1,359	805	1,003	1,287	1,291
Food & Drink	FTEs	1,260	1,261	1,342	1,397	767	1,132	1,426	1,331
Recreation	FTEs	567	565	600	625	338	506	634	579
Shopping	FTEs	1,203	1,210	1,285	1,339	689	1,095	1,359	1,401
Transport	FTEs	257	259	276	288	150	237	294	267
Direct Employment	FTEs	4,715	4,610	4,790	5,008	2,749	3,974	5,000	4,870
Indirect Employment	FTEs	1,280	1,291	1,380	1,427	799	1,173	1,457	1,273
TOTAL	FTEs	5,995	5,901	6,170	6,435	3,548	5,147	6,458	6,143

2023 SECTORAL DISTRIBUTION OF EMPLOYMENT - FTES



Note: This report caters for a period of up to 12 years. Parts of this page are intentionally left blank to accommodate new data as it becomes available.

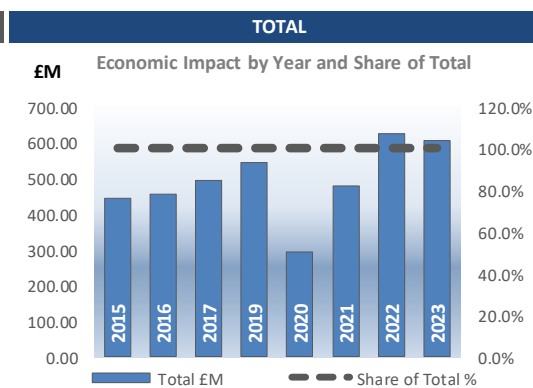
## Unindexed Economic Impact by Month, Year and Visitor Type for the Period 2015 to 2023

**Visitor Types:** *Total*  
*Serviced Accommodation*  
*Non-Serviced Accommodation*  
*SFR*  
*Staying Visitor*  
*Day Visitor*



STEAM REPORT FOR 2015-2023 - FINAL EAST LINDSEY COASTAL STRIP													2015 to 2023 Historic Prices		TOTAL	ECONOMIC IMPACT Historic Prices			
ECONOMIC IMPACT BY:	MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY	TOTAL												TOTAL						% Change
An increase of 3% or more	ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES																		
Less than 3% change	Q1			Q2			Q3			Q4									
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2015 to 2023	24.2%	22.1%	25.9%	41.9%	45.4%	31.6%	23.2%	39.3%	50.2%	43.6%	27.7%	48.6%	37.0%	Annual Change	24.4%	39.4%	37.4%	40.3%	
% Change 2022 to 2023	-10.9%	0.3%	-11.1%	1.2%	1.6%	-5.2%	-12.1%	0.9%	0.3%	3.6%	-5.1%	-16.4%	-3.2%		-8.1%	-1.0%	-3.4%	-3.7%	
Average Annual Change	3.0%	2.8%	3.2%	5.2%	5.7%	4.0%	2.9%	4.9%	6.3%	5.5%	3.5%	6.1%	4.6%		3.1%	4.9%	4.7%	5.0%	
2015	£M	12.56	14.55	23.76	35.51	49.37	49.22	60.40	73.05	56.62	35.02	18.33	14.04	442.44	50.87	134.10	190.08	67.39	
2016	£M	12.85	14.74	24.16	35.77	50.61	50.44	62.30	76.62	58.85	35.76	18.64	14.60	455.33	2.9%	51.75	136.82	197.77	68.99
2017	£M	14.17	16.40	24.53	39.67	54.72	53.06	67.90	81.06	67.62	38.95	19.56	16.64	494.28	8.6%	55.10	147.45	216.58	75.14
2019	£M	16.26	18.25	26.87	45.79	62.02	57.86	73.70	88.82	69.38	43.02	22.22	18.69	542.90	9.8%	61.38	165.68	231.90	83.94
2020	£M	17.42	15.71	14.48	2.087	4.109	4.551	40.58	69.29	75.05	38.40	3.327	8.989	294.01	-45.8%	47.62	10.75	184.93	50.71
2021	£M	1.581	2.315	3.168	14.62	48.22	61.46	74.30	92.01	87.15	52.55	22.58	17.77	477.70	62.5%	7.065	124.29	253.46	92.89
2022	£M	17.52	17.71	33.66	49.79	70.68	68.37	84.64	100.90	84.78	48.58	24.67	24.96	626.25	31.1%	68.89	188.83	270.32	98.21
2023	£M	15.60	17.76	29.92	50.39	71.79	64.79	74.39	101.76	85.03	50.31	23.41	20.86	606.00	-3.2%	63.29	186.96	261.18	94.57

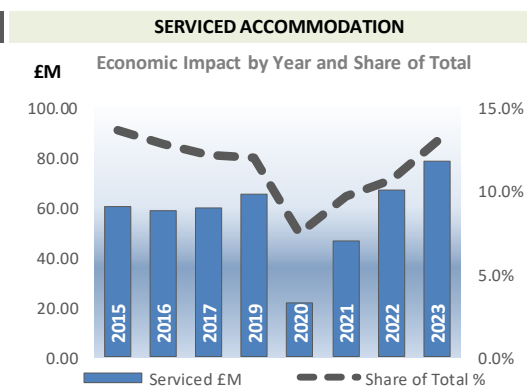
ECONOMIC IMPACT - IN HISTORIC PRICES									
SHARE OF MARKET		2015	2016	2017	2019	2020	2021	2022	2023
Total	£M	442.44	455.33	494.28	542.90	294.01	477.70	626.25	606.00
All Visitor Types	£M	442.44	455.33	494.28	542.90	294.01	477.70	626.25	606.00
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Annual Change in Share	%								
Change in Share from 2015	%								
Avg Ann. Change in Share	%								



Note: This report caters for a period of up to 12 years. Parts of this page are intentionally left blank to accommodate new data as it becomes available.

STEAM REPORT FOR 2015-2023 - FINAL EAST LINDSEY COASTAL STRIP													2015 to 2023 Historic Prices		SERVICED ACCOMMODATION		ECONOMIC IMPACT Historic Prices				
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER						
KEY		SERVICED ACCOMMODATION											TOTAL						% Change		
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL		% Change		QUARTER				
Less than 3% change		Q1			Q2			Q3			Q4										
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4		
% Change 2015 to 2023		35.5%	19.6%	15.7%	37.8%	39.9%	28.4%	30.0%	29.1%	21.8%	25.1%	30.3%	58.1%	30.0%	Annual Change		22.1%	34.9%	27.3%	34.8%	
% Change 2022 to 2023		38.0%	21.6%	17.8%	18.1%	17.1%	16.7%	14.4%	17.1%	19.6%	15.9%	14.9%	19.3%	17.9%			24.3%	17.3%	16.9%	16.5%	
Average Annual Change		4.4%	2.4%	2.0%	4.7%	5.0%	3.5%	3.7%	3.6%	2.7%	3.1%	3.8%	7.3%	3.8%			2.8%	4.4%	3.4%	4.3%	
2015	£M	2.227	2.988	3.421	4.534	5.056	5.789	7.370	9.710	6.966	5.260	4.088	2.955	60.37			8.636	15.38	24.05	12.30	
2016	£M	1.991	2.830	3.222	4.269	4.904	5.542	7.431	9.747	6.560	4.815	3.901	3.036	58.25	-3.5%			8.043	14.71	23.74	11.75
2017	£M	2.221	2.736	3.063	4.623	5.364	5.659	7.424	9.650	6.723	4.947	3.998	3.409	59.82	2.7%			8.020	15.65	23.80	12.35
2019	£M	2.393	2.919	3.252	4.951	5.950	6.204	8.010	10.72	7.030	5.512	4.455	3.639	65.03	8.7%			8.564	17.10	25.76	13.61
2020	£M	2.404	2.773	1.351	0.411	0.585	0.530	1.839	5.093	3.374	2.450	0.572	0.417	21.80	-66.5%			6.528	1.525	10.31	3.438
2021	£M	0.454	0.514	0.665	1.042	1.583	5.043	7.103	10.36	6.671	5.384	4.157	3.223	46.20	111.9%			1.633	7.668	24.13	12.76
2022	£M	2.187	2.939	3.360	5.289	6.038	6.364	8.374	10.71	7.096	5.676	4.638	3.918	66.58	44.1%			8.486	17.69	26.18	14.23
2023	£M	3.018	3.573	3.957	6.249	7.071	7.430	9.581	12.54	8.484	6.579	5.327	4.674	78.48	17.9%			10.55	20.75	30.60	16.58

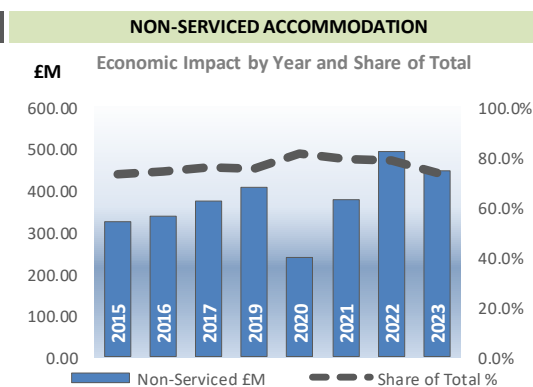
ECONOMIC IMPACT - IN HISTORIC PRICES									
SHARE OF MARKET		2015	2016	2017	2019	2020	2021	2022	2023
Serviced	£M	60.37	58.25	59.82	65.03	21.80	46.20	66.58	78.48
All Visitor Types	£M	442.44	455.33	494.28	542.90	294.01	477.70	626.25	606.00
Share of Total	%	13.6%	12.8%	12.1%	12.0%	7.4%	9.7%	10.6%	13.0%
Annual Change in Share	%		-6.2%	-5.4%	-1.0%	-38.1%	30.4%	9.9%	21.8%
Change in Share from 2015	%		-6.2%	-11.3%	-12.2%	-45.7%	-29.1%	-22.1%	-5.1%
Avg Ann. Change in Share	%		-6.2%	-5.7%	-3.1%	-9.1%	-4.9%	-3.2%	-0.6%



Note: This report caters for a period of up to 12 years. Parts of this page are intentionally left blank to accommodate new data as it becomes available.

STEAM REPORT FOR 2015-2023 - FINAL EAST LINDSEY COASTAL STRIP													2015 to 2023 Historic Prices		NON-SERVICED ACCOMMODATION		ECONOMIC IMPACT Historic Prices				
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER						
KEY		NON-SERVICED ACCOMMODATION											TOTAL						% Change		
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES																			
Less than 3% change		Q1			Q2			Q3			Q4										
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4		
% Change 2015 to 2023		26.6%	16.3%	18.2%	44.0%	45.4%	27.6%	21.9%	41.5%	54.1%	49.5%	26.2%	47.2%	37.5%	Annual Change		19.5%	38.3%	39.1%	43.1%	
% Change 2022 to 2023		-27.9%	-17.0%	-22.5%	-4.3%	-2.9%	-11.2%	-18.3%	-4.1%	-3.6%	-0.1%	-13.8%	-28.7%	-9.4%			-22.6%	-6.3%	-8.4%	-10.3%	
Average Annual Change		3.3%	2.0%	2.3%	5.5%	5.7%	3.4%	2.7%	5.2%	6.8%	6.2%	3.3%	5.9%	4.7%			2.4%	4.8%	4.9%	5.4%	
2015	£M	6.837	7.878	16.71	25.35	38.07	38.58	46.74	53.70	44.98	25.31	11.69	8.549	324.40			31.42	102.01	145.42	45.55	
2016	£M	7.290	8.224	16.96	25.94	39.17	39.52	48.86	57.24	47.86	26.71	12.28	9.001	339.05	4.5%			32.48	104.63	153.96	47.99
2017	£M	8.256	9.799	17.27	29.09	42.65	41.83	54.49	61.03	56.02	29.70	12.93	10.54	373.61	10.2%			35.32	113.57	171.54	53.18
2019	£M	9.671	10.71	18.62	34.28	48.35	45.22	59.09	66.51	56.50	32.59	14.94	12.12	408.59	9.4%			39.00	127.85	182.09	59.65
2020	£M	10.78	8.829	10.72	1.192	2.590	2.730	36.21	57.07	67.48	32.55	1.655	6.848	238.66	-41.6%			30.33	6.512	160.77	41.05
2021	£M	0.274	0.268	0.536	10.19	40.70	50.38	61.25	70.74	74.57	42.17	15.80	11.87	378.74	58.7%			1.078	101.26	206.56	69.84
2022	£M	12.01	11.04	25.47	38.13	57.00	55.43	69.68	79.26	71.90	37.90	17.12	17.64	492.57	30.1%			48.52	150.56	220.84	72.66
2023	£M	8.657	9.163	19.74	36.50	55.35	49.22	56.95	76.01	69.30	37.84	14.76	12.58	446.09	-9.4%			37.56	141.08	202.26	65.19

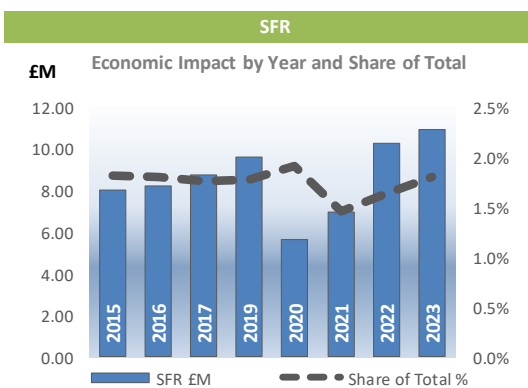
ECONOMIC IMPACT - IN HISTORIC PRICES									
SHARE OF MARKET		2015	2016	2017	2019	2020	2021	2022	2023
Non-Serviced	£M	324.40	339.05	373.61	408.59	238.66	378.74	492.57	446.09
All Visitor Types	£M	442.44	455.33	494.28	542.90	294.01	477.70	626.25	606.00
Share of Total	%	73.3%	74.5%	75.6%	75.3%	81.2%	79.3%	78.7%	73.6%
Annual Change in Share	%		1.6%	1.5%	-0.4%	7.9%	-2.3%	-0.8%	-6.4%
Change in Share from 2015	%		1.6%	3.1%	2.6%	10.7%	8.1%	7.3%	0.4%
Avg Ann. Change in Share	%		1.6%	1.5%	0.7%	2.1%	1.4%	1.0%	0.0%



Note: This report caters for a period of up to 12 years. Parts of this page are intentionally left blank to accommodate new data as it becomes available.

STEAM REPORT FOR 2015-2023 - FINAL EAST LINDSEY COASTAL STRIP													2015 to 2023 Historic Prices		SFR	ECONOMIC IMPACT Historic Prices			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		SFR											TOTAL						% Change
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES																	
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2015 to 2023		-22.5%	-29.9%	-20.7%	57.0%	64.7%	51.0%	49.9%	51.2%	67.4%	57.8%	51.6%	58.0%	36.0%	Annual Change	-23.5%	57.9%	54.4%	56.6%
% Change 2022 to 2023		0.3%	6.6%	1.8%	10.3%	9.7%	6.6%	5.7%	9.0%	10.9%	11.3%	6.0%	-0.1%	6.3%		1.7%	9.2%	8.2%	3.7%
Average Annual Change		-2.8%	-3.7%	-2.6%	7.1%	8.1%	6.4%	6.2%	6.4%	8.4%	7.2%	6.5%	7.3%	4.5%		-2.9%	7.2%	6.8%	7.1%
2015	£M	1.203	0.387	0.450	0.941	0.642	0.506	0.775	0.827	0.464	0.446	0.380	0.992	8.014		2.040	2.090	2.067	1.818
2016	£M	1.238	0.396	0.456	0.957	0.655	0.517	0.794	0.851	0.479	0.458	0.390	1.021	8.212	2.5%	2.091	2.129	2.124	1.868
2017	£M	1.323	0.426	0.470	1.014	0.691	0.540	0.840	0.888	0.520	0.486	0.411	1.097	8.706	6.0%	2.219	2.245	2.248	1.994
2019	£M	1.486	0.466	0.510	1.134	0.766	0.590	0.924	0.975	0.555	0.529	0.463	1.225	9.623	10.5%	2.463	2.490	2.453	2.217
2020	£M	1.646	0.394	0.285	0.043	0.042	0.036	0.547	0.816	0.625	0.500	0.052	0.618	5.602	-41.8%	2.324	0.121	1.987	1.171
2021	£M	0.038	0.010	0.012	0.344	0.674	0.671	0.974	1.046	0.759	0.698	0.503	1.239	6.970	24.4%	0.061	1.689	2.779	2.440
2022	£M	0.930	0.255	0.350	1.338	0.964	0.718	1.100	1.147	0.701	0.632	0.544	1.569	10.25	47.0%	1.535	3.020	2.948	2.745
2023	£M	0.933	0.272	0.356	1.477	1.058	0.765	1.162	1.250	0.777	0.703	0.577	1.568	10.90	6.3%	1.561	3.299	3.190	2.848

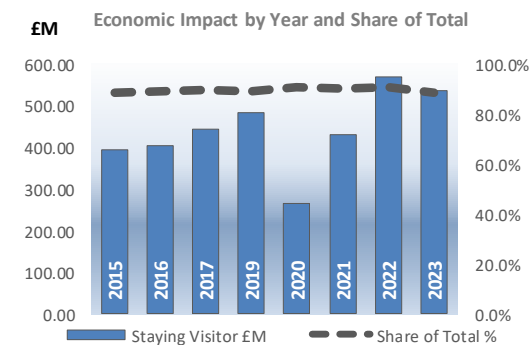
ECONOMIC IMPACT - IN HISTORIC PRICES									
SHARE OF MARKET		2015	2016	2017	2019	2020	2021	2022	2023
SFR	£M	8.014	8.212	8.706	9.623	5.602	6.970	10.25	10.90
All Visitor Types	£M	442.44	455.33	494.28	542.90	294.01	477.70	626.25	606.00
Share of Total	%	1.8%	1.8%	1.8%	1.8%	1.9%	1.5%	1.6%	1.8%
Annual Change in Share	%		-0.4%	-2.3%	0.6%	7.5%	-23.4%	12.2%	9.9%
Change in Share from 2015	%		-0.4%	-2.8%	-2.1%	5.2%	-19.5%	-9.7%	-0.7%
Avg Ann. Change in Share	%		-0.4%	-1.4%	-0.5%	1.0%	-3.2%	-1.4%	-0.1%



Note: This report caters for a period of up to 12 years. Parts of this page are intentionally left blank to accommodate new data as it becomes available.

STEAM REPORT FOR 2015-2023 - FINAL EAST LINDSEY COASTAL STRIP													2015 to 2023 Historic Prices		STAYING VISITOR		ECONOMIC IMPACT Historic Prices			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		STAYING VISITOR											TOTAL						% Change	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2015 to 2023		22.8%	15.6%	16.9%	43.5%	45.0%	27.9%	23.3%	39.8%	49.9%	45.5%	27.9%	50.6%	36.3%	Annual Change	18.0%	38.2%	37.6%	41.8%	
% Change 2022 to 2023		-16.6%	-8.6%	-17.6%	-1.2%	-0.8%	-8.1%	-14.5%	-1.5%	-1.4%	2.1%	-7.4%	-18.6%	-6.0%		-15.1%	-3.6%	-5.6%	-5.6%	
Average Annual Change		2.9%	1.9%	2.1%	5.4%	5.6%	3.5%	2.9%	5.0%	6.2%	5.7%	3.5%	6.3%	4.5%		2.2%	4.8%	4.7%	5.2%	
2015	£M	10.27	11.25	20.58	30.82	43.77	44.88	54.88	64.24	52.41	31.02	16.16	12.50	392.79		42.10	119.48	171.53	59.67	
2016	£M	10.52	11.45	20.64	31.17	44.72	45.58	57.09	67.83	54.90	31.98	16.57	13.06	405.51	3.2%	42.61	121.47	179.82	61.61	
2017	£M	11.80	12.96	20.80	34.73	48.71	48.03	62.75	71.56	63.27	35.14	17.34	15.05	442.13	9.0%	45.56	131.46	197.58	67.53	
2019	£M	13.55	14.09	22.39	40.36	55.06	52.01	68.03	78.20	64.08	38.63	19.86	16.98	483.24	9.3%	50.03	147.44	210.30	75.47	
2020	£M	14.83	11.99	12.35	1.646	3.217	3.295	38.60	62.98	71.48	35.50	2.280	7.883	266.06	-44.9%	39.18	8.158	173.06	45.66	
2021	£M	0.766	0.792	1.214	11.58	42.96	56.09	69.33	82.14	82.00	48.25	20.46	16.34	431.91	62.3%	2.772	110.62	233.47	85.04	
2022	£M	15.12	14.23	29.18	44.76	64.00	62.51	79.15	91.12	79.69	44.21	22.30	23.13	569.41	31.8%	58.54	171.27	249.96	89.64	
2023	£M	12.61	13.01	24.06	44.23	63.48	57.42	67.70	89.79	78.57	45.13	20.66	18.82	535.46	-6.0%	49.67	165.13	236.05	84.61	

ECONOMIC IMPACT - IN HISTORIC PRICES									STAYING VISITOR		
SHARE OF MARKET		2015	2016	2017	2019	2020	2021	2022	2023		
Staying Visitor	£M	392.79	405.51	442.13	483.24	266.06	431.91	569.41	535.46		
All Visitor Types	£M	442.44	455.33	494.28	542.90	294.01	477.70	626.25	606.00		
Share of Total	%	88.8%	89.1%	89.4%	89.0%	90.5%	90.4%	90.9%	88.4%		
Annual Change in Share	%		0.3%	0.4%	-0.5%	1.7%	-0.1%	0.6%	-2.8%		
Change in Share from 2015	%		0.3%	0.8%	0.3%	1.9%	1.8%	2.4%	-0.5%		
Avg Ann. Change in Share	%		0.3%	0.4%	0.1%	0.4%	0.3%	0.3%	-0.1%		

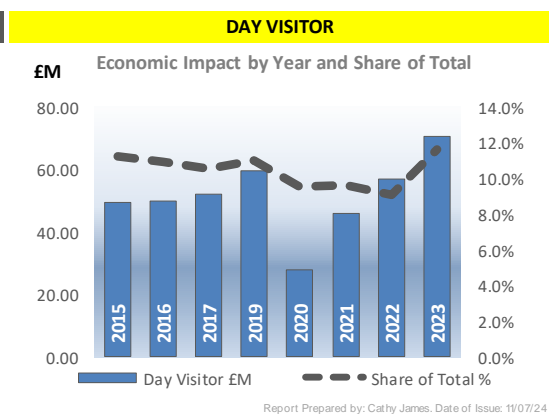


Note: This report caters for a period of up to 12 years. Parts of this page are intentionally left blank to accommodate new data as it becomes available.

STEAM REPORT FOR 2015-2023 - FINAL EAST LINDSEY COASTAL STRIP													2015 to 2023 Historic Prices		DAY VISITOR		ECONOMIC IMPACT Historic Prices			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		DAY VISITOR											TOTAL						% Change	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2015 to 2023		30.7%	44.4%	84.4%	31.6%	48.3%	69.7%	21.3%	35.8%	53.5%	29.3%	26.3%	32.2%	42.1%	Annual Change	55.3%	49.3%	35.5%	29.1%	
% Change 2022 to 2023		25.0%	36.7%	31.0%	22.6%	24.4%	25.8%	22.0%	22.4%	26.9%	18.4%	16.0%	11.1%	24.1%		31.5%	24.3%	23.4%	16.2%	
Average Annual Change		3.8%	5.5%	10.6%	3.9%	6.0%	8.7%	2.7%	4.5%	6.7%	3.7%	3.3%	4.0%	5.3%		6.9%	6.2%	4.4%	3.6%	
2015	£M	2.294	3.293	3.180	4.683	5.599	4.343	5.521	8.816	4.209	4.006	2.171	1.539	49.65	0.3%	8.767	14.63	18.55	7.716	
2016	£M	2.334	3.288	3.521	4.599	5.888	4.859	5.210	8.782	3.954	3.772	2.069	1.541	49.82		9.143	15.35	17.95	7.382	
2017	£M	2.372	3.436	3.733	4.943	6.015	5.036	5.151	9.494	4.355	3.812	2.216	1.588	52.15		4.7%	9.540	15.99	19.00	7.615
2019	£M	2.710	4.155	4.485	5.429	6.960	5.846	5.677	10.63	5.298	4.394	2.364	1.710	59.65		14.4%	11.35	18.24	21.60	8.467
2020	£M	2.589	3.717	2.133	0.441	0.892	1.255	1.984	6.313	3.573	2.903	1.047	1.106	27.95		-53.1%	8.439	2.588	11.87	5.055
2021	£M	0.815	1.523	1.955	3.041	5.265	5.365	4.973	9.865	5.146	4.298	2.121	1.429	45.80		63.8%	4.292	13.67	19.98	7.848
2022	£M	2.398	3.479	4.476	5.027	6.677	5.857	5.487	9.784	5.091	4.375	2.364	1.831	56.85		24.1%	10.35	17.56	20.36	8.569
2023	£M	2.997	4.755	5.865	6.161	8.305	7.370	6.696	11.97	6.460	5.181	2.743	2.034	70.54		24.1%	13.62	21.84	25.13	9.957

ECONOMIC IMPACT - IN HISTORIC PRICES									
SHARE OF MARKET	2015	2016	2017	2019	2020	2021	2022	2023	
Day Visitor	£M	49.65	49.82	52.15	59.65	27.95	45.80	56.85	70.54
All Visitor Types	£M	442.44	455.33	494.28	542.90	294.01	477.70	626.25	606.00
Share of Total	%	11.2%	10.9%	10.6%	11.0%	9.5%	9.6%	9.1%	11.6%
Annual Change in Share	%		-2.5%	-3.6%	4.1%	-13.5%	0.8%	-5.3%	28.2%
Change in Share from 2015	%		-2.5%	-6.0%	-2.1%	-15.3%	-14.6%	-19.1%	3.7%
Avg Ann. Change in Share	%		-2.5%	-3.0%	-0.5%	-3.1%	-2.4%	-2.7%	0.5%

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## Visitor Numbers by Month, Year and Visitor Type for the Period 2015 to 2023

**Visitor Types:** *Total*  
*Serviced Accommodation*  
*Non-Serviced Accommodation*  
*SFR*  
*Staying Visitor*  
*Day Visitor*

STEAM REPORT FOR 2015-2023 - FINAL EAST LINDSEY COASTAL STRIP													2015 to 2023		TOTAL	VISITOR NUMBERS			
VISITOR NUMBERS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		TOTAL											TOTAL						% Change
An increase of 3% or more		VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES											TOTAL		% Change				
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL		% Change			
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL		% Change			
% Change 2015 to 2023		-1.8%	-1.2%	12.8%	-1.9%	3.4%	9.4%	-9.8%	-6.6%	3.2%	-7.4%	-12.9%	6.0%	-1.3%	4.3%	3.7%	-4.6%	-6.3%	
% Change 2022 to 2023		-0.1%	10.3%	0.2%	-0.4%	-0.2%	-2.8%	-7.5%	-2.1%	0.6%	-1.7%	-5.7%	-10.4%	-1.8%	3.2%	-1.1%	-2.8%	-5.0%	
Average Annual Change		-0.2%	-0.2%	1.6%	-0.2%	0.4%	1.2%	-1.2%	-0.8%	0.4%	-0.9%	-1.6%	0.7%	-0.2%	0.5%	0.5%	-0.6%	-0.8%	
2015	M	0.099	0.138	0.159	0.235	0.306	0.247	0.309	0.468	0.323	0.237	0.143	0.097	2.761	0.396	0.788	1.100	0.477	
2016	M	0.101	0.136	0.166	0.229	0.307	0.266	0.302	0.450	0.295	0.216	0.130	0.098	2.696	-2.3%	0.404	0.802	1.047	0.444
2017	M	0.104	0.140	0.168	0.244	0.315	0.270	0.305	0.467	0.323	0.221	0.133	0.105	2.796	3.7%	0.413	0.829	1.095	0.459
2019	M	0.111	0.154	0.182	0.257	0.339	0.285	0.316	0.488	0.333	0.234	0.139	0.108	2.947	5.4%	0.448	0.881	1.137	0.481
2020	M	0.109	0.133	0.088	0.016	0.032	0.040	0.138	0.323	0.282	0.176	0.035	0.050	1.422	-51.7%	0.330	0.087	0.744	0.261
2021	M	0.023	0.041	0.053	0.107	0.245	0.270	0.286	0.458	0.360	0.249	0.128	0.093	2.313	62.6%	0.118	0.621	1.104	0.470
2022	M	0.097	0.123	0.179	0.232	0.317	0.278	0.302	0.446	0.331	0.223	0.132	0.115	2.776	20.0%	0.400	0.827	1.079	0.470
2023	M	0.097	0.136	0.179	0.231	0.317	0.270	0.279	0.437	0.333	0.219	0.124	0.103	2.726	-1.8%	0.413	0.817	1.049	0.447

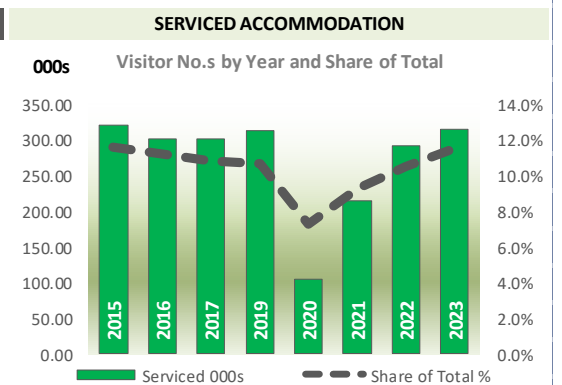
VISITOR NUMBERS									TOTAL		
SHARE OF MARKET		2015	2016	2017	2019	2020	2021	2022	2023	M	
Total		M	2.761	2.696	2.796	2.947	1.422	2.313	2.776	2.726	Visitor No.s by Year and Share of Total
All Visitor Types		M	2.761	2.696	2.796	2.947	1.422	2.313	2.776	2.726	
Share of Total		%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
Annual Change in Share		%									
Change in Share from 2015		%									
Avg Ann. Change in Share		%									

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STEAM REPORT FOR 2015-2023 - FINAL EAST LINDSEY COASTAL STRIP													2015 to 2023		SERVICED		VISITOR NUMBERS				
VISITOR NUMBERS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER						
KEY		SERVICED ACCOMMODATION											TOTAL						% Change		
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES											TOTAL		% Change		QUARTER				
Less than 3% change		Q1			Q2			Q3			Q4										
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4		
% Change 2015 to 2023		17.8%	-7.5%	-17.3%	12.6%	4.7%	-5.1%	-2.1%	-10.8%	-7.6%	-8.6%	2.0%	22.8%	-1.8%	Annual Change		-6.5%	3.3%	-7.0%	4.9%	
% Change 2022 to 2023		30.1%	11.8%	6.4%	8.4%	7.2%	6.2%	3.1%	5.3%	8.1%	5.2%	4.7%	10.4%	7.5%			13.7%	7.2%	5.7%	6.8%	
Average Annual Change		2.2%	-0.9%	-2.2%	1.6%	0.6%	-0.6%	-0.3%	-1.3%	-0.9%	-1.1%	0.2%	2.8%	-0.2%			-0.8%	0.4%	-0.9%	0.6%	
2015	000s	10.1	19.8	20.8	18.8	24.0	24.4	36.0	39.4	47.6	26.0	28.7	24.2	320.0			50.8	67.2	123.1	78.9	
2016	000s	9.5	18.3	17.9	18.2	22.2	22.4	36.9	37.5	44.0	22.5	27.6	24.1	301.3	-5.8%			45.8	62.9	118.4	74.2
2017	000s	10.6	17.4	16.8	19.5	23.8	22.3	35.2	35.2	44.2	22.6	27.6	26.7	302.0	0.2%			44.7	65.7	114.6	76.9
2019	000s	11.0	17.9	17.1	20.1	25.4	23.5	36.0	36.9	44.4	24.2	29.5	27.4	313.4	3.8%			46.0	68.9	117.3	81.2
2020	000s	10.8	16.7	7.0	1.6	2.4	2.0	8.1	17.1	20.8	10.5	3.7	3.1	103.8	-66.9%			34.5	6.1	45.9	17.3
2021	000s	2.0	3.0	3.4	4.0	6.5	18.2	30.4	33.9	40.4	22.6	26.4	23.4	214.3	106.6%			8.4	28.7	104.8	72.4
2022	000s	9.2	16.4	16.1	19.5	23.4	21.8	34.2	33.4	40.7	22.6	27.9	26.9	292.3	36.4%			41.7	64.7	108.3	77.5
2023	000s	11.9	18.4	17.2	21.1	25.1	23.2	35.3	35.2	44.0	23.8	29.3	29.8	314.2	7.5%			47.5	69.4	114.5	82.8

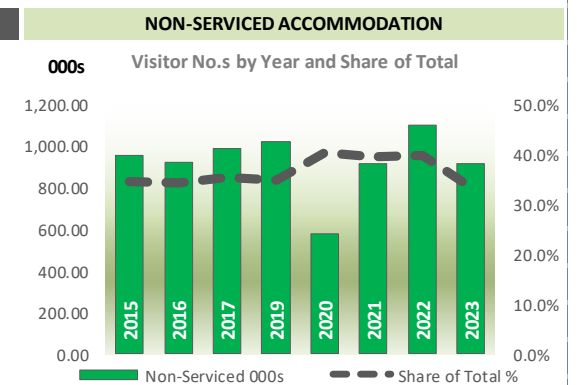
VISITOR NUMBERS									
SHARE OF MARKET	2015	2016	2017	2019	2020	2021	2022	2023	
Serviced	000s	320.0	301.3	302.0	313.4	103.8	214.3	292.3	314.2
All Visitor Types	M	2.8	2.7	2.8	2.9	1.4	2.3	2.8	2.7
Share of Total	%	11.6%	11.2%	10.8%	10.6%	7.3%	9.3%	10.5%	11.5%
Annual Change in Share	%		-3.6%	-3.4%	-1.5%	-31.4%	27.0%	13.6%	9.4%
Change in Share from 2015	%		-3.6%	-6.8%	-8.2%	-37.0%	-20.0%	-9.1%	-0.6%
Avg Ann. Change in Share	%		-3.6%	-3.4%	-2.1%	-7.4%	-3.3%	-1.3%	-0.1%



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STEAM REPORT FOR 2015-2023 - FINAL EAST LINDSEY COASTAL STRIP													2015 to 2023		NON-SERVICED		VISITOR NUMBERS				
VISITOR NUMBERS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER						
KEY		NON-SERVICED ACCOMMODATION											TOTAL						% Change		
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES											TOTAL		% Change						
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL		% Change					
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL		% Change					
% Change 2015 to 2023		8.1%	-11.5%	-9.1%	2.0%	0.5%	-1.0%	-6.9%	-10.4%	1.9%	-6.6%	-26.5%	11.5%	-4.5%	Annual Change		-6.8%	0.4%	-5.2%	-10.2%	
% Change 2022 to 2023		-33.4%	-22.9%	-29.1%	-13.2%	-12.6%	-20.1%	-24.4%	-15.8%	-8.9%	-9.8%	-21.6%	-35.2%	-17.2%	Annual Change		-28.6%	-15.3%	-15.8%	-18.0%	
Average Annual Change		1.0%	-1.4%	-1.1%	0.2%	0.1%	-0.1%	-0.9%	-1.3%	0.2%	-0.8%	-3.3%	1.4%	-0.6%	Annual Change		-0.8%	0.0%	-0.7%	-1.3%	
2015	000s	13.1	20.2	43.0	75.5	116.7	93.6	109.5	170.5	150.5	92.3	48.2	21.1	954.1	Annual Change		76.3	285.8	430.4	161.6	
2016	000s	15.8	21.2	45.0	74.0	113.1	101.4	112.2	158.4	135.1	82.6	39.8	22.6	921.1	-3.5%	Annual Change		82.0	288.5	405.7	145.0
2017	000s	17.5	24.6	44.6	80.8	120.0	104.6	122.0	164.5	154.2	89.5	40.8	25.8	989.0	7.4%	Annual Change		86.7	305.4	440.7	156.2
2019	000s	19.1	25.1	45.1	89.2	127.6	106.1	126.9	170.1	147.5	92.0	44.1	27.8	1,020.7	3.2%	Annual Change		89.4	322.9	444.6	163.9
2020	000s	20.7	20.1	24.9	3.0	6.4	6.0	76.0	142.4	166.8	88.0	4.7	15.2	574.2	-43.7%	Annual Change		65.7	15.4	385.2	107.9
2021	000s	0.5	0.6	1.2	25.4	102.8	113.1	125.7	173.0	186.2	114.1	44.8	26.1	913.7	59.1%	Annual Change		2.4	241.4	485.0	185.0
2022	000s	21.3	23.2	55.1	88.7	134.2	116.0	134.7	181.4	168.4	95.6	45.2	36.2	1,099.9	20.4%	Annual Change		99.6	338.8	484.4	177.0
2023	000s	14.2	17.9	39.1	77.0	117.3	92.6	101.9	152.7	153.3	86.2	35.5	23.5	911.1	-17.2%	Annual Change		71.1	286.9	407.9	145.1

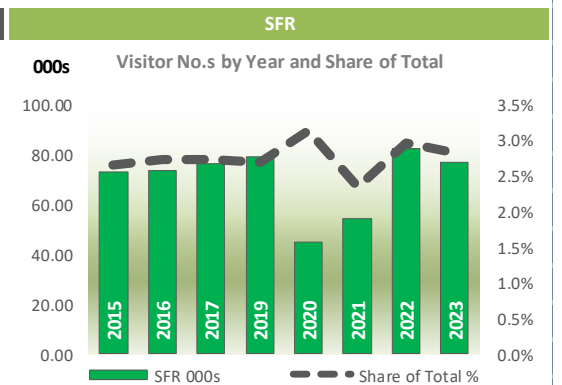
VISITOR NUMBERS									
SHARE OF MARKET	2015	2016	2017	2019	2020	2021	2022	2023	
Non-Serviced	000s	954.1	921.1	989.0	1,020.7	574.2	913.7	1,099.9	911.1
All Visitor Types	M	2.8	2.7	2.8	2.9	1.4	2.3	2.8	2.7
Share of Total	%	34.6%	34.2%	35.4%	34.6%	40.4%	39.5%	39.6%	33.4%
Annual Change in Share	%		-1.1%	3.5%	-2.1%	16.6%	-2.2%	0.3%	-15.7%
Change in Share from 2015	%		-1.1%	2.4%	0.2%	16.8%	14.3%	14.7%	-3.3%
Avg Ann. Change in Share	%		-1.1%	1.2%	0.1%	3.4%	2.4%	2.1%	-0.4%



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STEAM REPORT FOR 2015-2023 - FINAL EAST LINDSEY COASTAL STRIP													2015 to 2023		SFR	VISITOR NUMBERS			
VISITOR NUMBERS BY:	MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY	SFR												TOTAL						% Change
An increase of 3% or more	VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES																		
Less than 3% change	Q1			Q2			Q3			Q4									
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2015 to 2023	1.8%	-1.1%	0.5%	7.4%	7.8%	3.6%	3.9%	6.0%	13.0%	8.2%	3.9%	8.1%	5.3%	0.9%	6.5%	7.0%	7.1%		
% Change 2022 to 2023	-11.6%	-6.0%	-10.2%	-2.7%	-3.2%	-6.0%	-6.8%	-3.9%	-2.2%	-1.9%	-6.5%	-11.9%	-6.6%	-10.2%	-3.8%	-4.5%	-8.1%		
Average Annual Change	0.2%	-0.1%	0.1%	0.9%	1.0%	0.4%	0.5%	0.8%	1.6%	1.0%	0.5%	1.0%	0.7%	0.1%	0.8%	0.9%	0.9%		
2015	10.4	4.0	4.5	7.5	6.3	5.2	6.7	6.9	4.6	4.5	4.0	8.2	72.8	18.9	19.0	18.2	16.8		
2016	10.5	4.0	4.5	7.5	6.3	5.2	6.8	7.0	4.7	4.6	4.1	8.4	73.6	19.1	19.1	18.4	17.0		
2017	11.0	4.2	4.5	7.8	6.5	5.3	7.0	7.1	5.0	4.7	4.2	8.8	76.1	19.7	19.7	19.0	17.7		
2019	11.6	4.3	4.6	8.2	6.8	5.5	7.2	7.3	5.0	4.8	4.4	9.2	78.9	20.5	20.4	19.5	18.4		
2020	12.5	3.6	2.5	0.3	0.4	0.3	4.1	5.9	5.5	4.4	0.5	4.5	44.5	18.5	1.0	15.6	9.4		
2021	0.5	0.2	0.2	2.3	5.3	5.8	7.1	7.4	6.2	5.9	4.5	8.6	54.1	0.9	13.4	20.8	19.0		
2022	11.9	4.2	5.1	8.3	7.0	5.7	7.5	7.6	5.3	5.0	4.5	10.1	82.2	21.2	21.1	20.4	19.5		
2023	10.6	3.9	4.5	8.1	6.8	5.4	7.0	7.3	5.2	4.9	4.2	8.9	76.7	19.0	20.3	19.4	18.0		

VISITOR NUMBERS									
SHARE OF MARKET		2015	2016	2017	2019	2020	2021	2022	2023
SFR	000s	72.8	73.6	76.1	78.9	44.5	54.1	82.2	76.7
All Visitor Types	M	2.8	2.7	2.8	2.9	1.4	2.3	2.8	2.7
Share of Total	%	2.6%	2.7%	2.7%	2.7%	3.1%	2.3%	3.0%	2.8%
Annual Change in Share	%		3.6%	-0.4%	-1.7%	17.0%	-25.3%	26.6%	-4.9%
Change in Share from 2015	%		3.6%	3.2%	1.5%	18.7%	-11.4%	12.2%	6.7%
Avg Ann. Change in Share	%		3.6%	1.6%	0.4%	3.7%	-1.9%	1.7%	0.8%



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STEAM REPORT FOR 2015-2023 - FINAL EAST LINDSEY COASTAL STRIP													2015 to 2023		STAYING VISITOR		VISITOR NUMBERS				
VISITOR NUMBERS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER						
KEY		STAYING VISITOR											TOTAL						% Change		
An increase of 3% or more		VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES											TOTAL		% Change		QUARTER				
Less than 3% change		Q1			Q2			Q3			Q4										
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4		
% Change 2015 to 2023		9.1%	-8.8%	-11.0%	4.3%	1.5%	-1.6%	-5.3%	-10.0%	-0.1%	-6.5%	-14.9%	16.1%	-3.3%	Annual Change		-5.7%	1.2%	-5.2%	-4.4%	
% Change 2022 to 2023		-13.5%	-8.3%	-20.3%	-8.8%	-9.4%	-15.6%	-18.3%	-12.2%	-5.5%	-6.7%	-11.3%	-15.2%	-11.7%			-15.3%	-11.3%	-11.6%	-10.3%	
Average Annual Change		1.1%	-1.1%	-1.4%	0.5%	0.2%	-0.2%	-0.7%	-1.2%	0.0%	-0.8%	-1.9%	2.0%	-0.4%			-0.7%	0.2%	-0.7%	-0.6%	
2015	M	0.034	0.044	0.068	0.102	0.147	0.123	0.152	0.217	0.203	0.123	0.081	0.054	1.347			0.146	0.372	0.572	0.257	
2016	M	0.036	0.044	0.067	0.100	0.142	0.129	0.156	0.203	0.184	0.110	0.071	0.055	1.296	-3.8%			0.147	0.371	0.543	0.236
2017	M	0.039	0.046	0.066	0.108	0.150	0.132	0.164	0.207	0.203	0.117	0.073	0.061	1.367	5.5%			0.151	0.391	0.574	0.251
2019	M	0.042	0.047	0.067	0.118	0.160	0.135	0.170	0.214	0.197	0.121	0.078	0.064	1.413	3.4%			0.156	0.412	0.581	0.264
2020	M	0.044	0.040	0.034	0.005	0.009	0.008	0.088	0.165	0.193	0.103	0.009	0.023	0.722	-48.9%			0.119	0.022	0.447	0.135
2021	M	0.003	0.004	0.005	0.032	0.115	0.137	0.163	0.214	0.233	0.143	0.076	0.058	1.182	63.6%			0.012	0.284	0.611	0.276
2022	M	0.042	0.044	0.076	0.116	0.165	0.144	0.176	0.222	0.214	0.123	0.078	0.073	1.474	24.7%			0.163	0.425	0.613	0.274
2023	M	0.037	0.040	0.061	0.106	0.149	0.121	0.144	0.195	0.203	0.115	0.069	0.062	1.302	-11.7%			0.138	0.377	0.542	0.246

VISITOR NUMBERS									
SHARE OF MARKET	2015	2016	2017	2019	2020	2021	2022	2023	
Staying Visitor	M	1.347	1.296	1.367	1.413	0.722	1.182	1.474	1.302
All Visitor Types	M	2.761	2.696	2.796	2.947	1.422	2.313	2.776	2.726
Share of Total	%	48.8%	48.1%	48.9%	48.0%	50.8%	51.1%	53.1%	47.8%
Annual Change in Share	%		-1.5%	1.7%	-1.9%	5.9%	0.6%	3.9%	-10.1%
Change in Share from 2015	%		-1.5%	0.2%	-1.7%	4.1%	4.8%	8.9%	-2.1%
Avg Ann. Change in Share	%		-1.5%	0.1%	-0.4%	0.8%	0.8%	1.3%	-0.3%

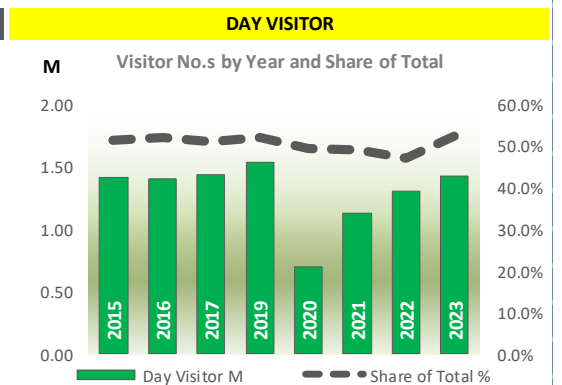


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STEAM REPORT FOR 2015-2023 - FINAL EAST LINDSEY COASTAL STRIP													2015 to 2023		DAY VISITOR		VISITOR NUMBERS			
VISITOR NUMBERS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		DAY VISITOR											TOTAL						% Change	
An increase of 3% or more		VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2015 to 2023		-7.4%	2.4%	30.7%	-6.7%	5.2%	20.3%	-14.0%	-3.7%	8.8%	-8.3%	-10.4%	-6.3%	0.7%	Annual Change	10.1%	5.8%	-4.0%	-8.5%	
% Change 2022 to 2023		10.2%	20.5%	15.5%	8.1%	9.7%	11.0%	7.6%	7.9%	11.9%	4.4%	2.3%	-2.0%	9.4%		16.0%	9.6%	8.8%	2.5%	
Average Annual Change		-0.9%	0.3%	3.8%	-0.8%	0.6%	2.5%	-1.8%	-0.5%	1.1%	-1.0%	-1.3%	-0.8%	0.1%		1.3%	0.7%	-0.5%	-1.1%	
2015	M	0.065	0.094	0.091	0.133	0.159	0.124	0.157	0.251	0.120	0.114	0.062	0.044	1.414		0.250	0.417	0.528	0.220	
2016	M	0.066	0.092	0.099	0.129	0.165	0.137	0.146	0.247	0.111	0.106	0.058	0.043	1.400	-1.0%	0.257	0.431	0.504	0.207	
2017	M	0.065	0.094	0.102	0.135	0.165	0.138	0.141	0.260	0.119	0.104	0.061	0.044	1.429	2.1%	0.261	0.438	0.521	0.209	
2019	M	0.070	0.107	0.115	0.140	0.179	0.150	0.146	0.273	0.136	0.113	0.061	0.044	1.534	7.3%	0.292	0.469	0.555	0.218	
2020	M	0.065	0.093	0.053	0.011	0.022	0.031	0.050	0.158	0.089	0.073	0.026	0.028	0.700	-54.4%	0.211	0.065	0.297	0.127	
2021	M	0.020	0.038	0.048	0.075	0.130	0.132	0.123	0.244	0.127	0.106	0.052	0.035	1.131	61.6%	0.106	0.338	0.493	0.194	
2022	M	0.055	0.080	0.102	0.115	0.153	0.134	0.126	0.224	0.117	0.100	0.054	0.042	1.302	15.1%	0.237	0.402	0.466	0.196	
2023	M	0.061	0.096	0.118	0.124	0.168	0.149	0.135	0.242	0.130	0.105	0.055	0.041	1.424	9.4%	0.275	0.441	0.507	0.201	

VISITOR NUMBERS									
SHARE OF MARKET		2015	2016	2017	2019	2020	2021	2022	2023
Day Visitor	M	1.414	1.400	1.429	1.534	0.700	1.131	1.302	1.424
All Visitor Types	M	2.761	2.696	2.796	2.947	1.422	2.313	2.776	2.726
Share of Total	%	51.2%	51.9%	51.1%	52.0%	49.2%	48.9%	46.9%	52.2%
Annual Change in Share	%		1.4%	-1.6%	1.8%	-5.5%	-0.6%	-4.1%	11.4%
Change in Share from 2015	%		1.4%	-0.2%	1.6%	-3.9%	-4.5%	-8.5%	2.0%
Avg Ann. Change in Share	%		1.4%	-0.1%	0.4%	-0.8%	-0.8%	-1.2%	0.2%

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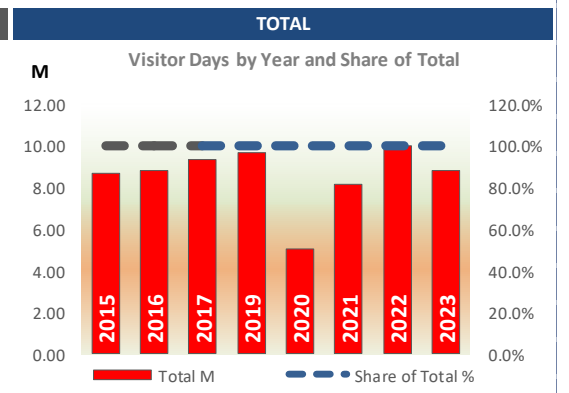


## Visitor Days by Month, Year and Visitor Type for the Period 2015 to 2023

**Visitor Types:** *Total*  
*Serviced Accommodation*  
*Non-Serviced Accommodation*  
*SFR*  
*Staying Visitor*  
*Day Visitor*

STEAM REPORT FOR 2015-2023 - FINAL EAST LINDSEY COASTAL STRIP													2015 to 2023	TOTAL	VISITOR DAYS				
VISITOR DAYS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		TOTAL																	
An increase of 3% or more		VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES																	
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL	% Change	QUARTER			
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2015 to 2023		-8.9%	-8.6%	-5.4%	3.4%	5.7%	-2.7%	-6.7%	0.1%	16.8%	6.0%	-5.8%	9.0%	1.6%	Annual Change	-7.2%	2.1%	3.1%	3.5%
% Change 2022 to 2023		-19.2%	-7.3%	-18.6%	-8.1%	-8.2%	-14.5%	-18.6%	-10.4%	-5.4%	-5.8%	-13.8%	-24.8%	-11.7%		-15.9%	-10.5%	-11.3%	-12.5%
Average Annual Change		-1.1%	-1.1%	-0.7%	0.4%	0.7%	-0.3%	-0.8%	0.0%	2.1%	0.7%	-0.7%	1.1%	0.2%		-0.9%	0.3%	0.4%	0.4%
2015	M	0.253	0.294	0.485	0.732	1.026	0.997	1.073	1.412	1.067	0.708	0.353	0.271	8.670		1.032	2.755	3.551	1.332
2016	M	0.257	0.294	0.489	0.726	1.038	1.020	1.083	1.449	1.092	0.714	0.354	0.276	8.791	1.4%	1.040	2.784	3.623	1.344
2017	M	0.275	0.321	0.487	0.785	1.090	1.047	1.149	1.500	1.228	0.759	0.363	0.306	9.311	5.9%	1.083	2.923	3.877	1.428
2019	M	0.297	0.339	0.505	0.853	1.163	1.075	1.193	1.557	1.201	0.788	0.387	0.324	9.681	4.0%	1.141	3.090	3.951	1.499
2020	M	0.309	0.282	0.263	0.037	0.075	0.086	0.649	1.197	1.248	0.690	0.062	0.164	5.063	-47.7%	0.855	0.197	3.094	0.916
2021	M	0.030	0.047	0.064	0.274	0.892	1.102	1.150	1.541	1.448	0.927	0.379	0.297	8.152	61.0%	0.141	2.268	4.140	1.603
2022	M	0.286	0.290	0.563	0.824	1.181	1.135	1.229	1.578	1.317	0.796	0.386	0.392	9.977	22.4%	1.139	3.140	4.124	1.574
2023	M	0.231	0.268	0.459	0.757	1.084	0.970	1.000	1.413	1.246	0.750	0.333	0.295	8.807	-11.7%	0.958	2.812	3.660	1.378

		VISITOR DAYS							
SHARE OF MARKET		2015	2016	2017	2019	2020	2021	2022	2023
Total	M	8.670	8.791	9.311	9.681	5.063	8.152	9.977	8.807
All Visitor Types	M	8.670	8.791	9.311	9.681	5.063	8.152	9.977	8.807
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Annual Change in Share	%								
Change in Share from 2015	%								
Avg Ann. Change in Share	%								



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**STEAM REPORT FOR 2015-2023 - FINAL**  
**EAST LINDSEY COASTAL STRIP**

2015 to 2023													SERVICED	VISITOR DAYS					
VISITOR DAYS BY:	MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY	SERVICED ACCOMMODATION												TOTAL	% Change					
An increase of 3% or more	VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change	Q1	Q2	Q3	Q4	
Less than 3% change	Q1			Q2			Q3			Q4									
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC							
% Change 2015 to 2023	4.1%	-8.3%	-11.2%	5.9%	7.3%	-1.7%	-5.8%	-6.6%	-6.5%	-3.9%	0.2%	21.7%	-1.8%			-6.3%	3.5%	-6.3%	3.6%
% Change 2022 to 2023	26.4%	11.3%	7.9%	8.2%	7.3%	6.8%	3.4%	5.7%	9.4%	6.2%	5.2%	9.2%	7.6%			13.8%	7.4%	6.0%	6.7%
Average Annual Change	0.5%	-1.0%	-1.4%	0.7%	0.9%	-0.2%	-0.7%	-0.8%	-0.8%	-0.5%	0.0%	2.7%	-0.2%			-0.8%	0.4%	-0.8%	0.4%
2015 000s	23.4	31.4	36.0	47.7	53.2	60.8	75.1	99.0	73.2	55.3	43.0	31.0	629.0			90.8	161.7	247.3	129.3
2016 000s	20.4	28.9	32.9	43.6	50.2	56.7	72.7	95.3	67.0	49.2	39.9	31.0	587.8	-6.6%		82.2	150.5	235.0	120.1
2017 000s	22.3	27.5	30.8	46.5	53.9	56.9	69.9	90.8	67.6	49.7	40.2	34.3	590.4	0.4%		80.6	157.2	228.3	124.2
2019 000s	23.2	28.2	31.5	47.9	57.5	60.0	71.7	95.9	68.0	53.4	43.1	35.2	615.7	4.3%		82.9	165.5	235.7	131.7
2020 000s	22.8	26.2	12.8	3.9	5.5	5.0	16.1	44.6	32.0	23.2	5.4	4.0	201.6	-67.3%		61.8	14.4	92.7	32.6
2021 000s	4.2	4.8	6.2	9.7	14.7	46.8	61.1	89.0	62.1	50.1	38.7	30.0	417.4	107.1%		15.2	71.3	212.1	118.8
2022 000s	19.3	25.9	29.6	46.7	53.2	56.0	68.5	87.5	62.6	50.0	40.9	34.6	574.6	37.7%		74.8	155.8	218.5	125.6
2023 000s	24.4	28.8	31.9	50.5	57.0	59.8	70.8	92.5	68.4	53.1	43.0	37.8	618.0	7.6%		85.1	167.3	231.7	133.9

VISITOR DAYS								
SHARE OF MARKET	2015	2016	2017	2019	2020	2021	2022	2023
Serviced 000s	629.0	587.8	590.4	615.7	201.6	417.4	574.6	618.0
All Visitor Types M	8.7	8.8	9.3	9.7	5.1	8.2	10.0	8.8
Share of Total %	7.3%	6.7%	6.3%	6.4%	4.0%	5.1%	5.8%	7.0%
Annual Change in Share %		-7.8%	-5.2%	0.3%	-37.4%	28.6%	12.5%	21.8%
Change in Share from 2015 %		-7.8%	-12.6%	-12.3%	-45.1%	-29.4%	-20.6%	-3.3%
Avg Ann. Change in Share %		-7.8%	-6.3%	-3.1%	-9.0%	-4.9%	-2.9%	-0.4%

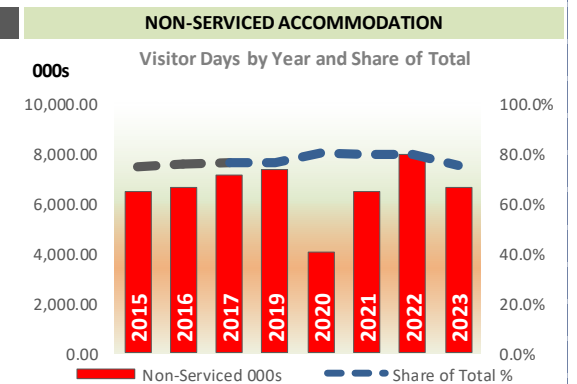


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STEAM REPORT FOR 2015-2023 - FINAL EAST LINDSEY COASTAL STRIP													2015 to 2023		NON-SERVICED		VISITOR DAYS			
VISITOR DAYS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		NON-SERVICED ACCOMMODATION											TOTAL						% Change	
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES											TOTAL		% Change		QUARTER			
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2015 to 2023		-5.1%	-12.9%	-13.1%	5.5%	5.5%	-6.5%	-5.7%	1.6%	19.9%	10.0%	-6.1%	10.2%	2.2%	Annual Change		-11.3%	1.0%	5.2%	5.9%
% Change 2022 to 2023		-32.6%	-22.4%	-28.7%	-12.4%	-12.0%	-19.6%	-23.5%	-15.0%	-8.0%	-8.4%	-19.9%	-33.4%	-16.7%			-28.3%	-14.9%	-15.2%	-17.1%
Average Annual Change		-0.6%	-1.6%	-1.6%	0.7%	0.7%	-0.8%	-0.7%	0.2%	2.5%	1.2%	-0.8%	1.3%	0.3%			-1.4%	0.1%	0.6%	0.7%
2015	000s	138.8	160.1	348.7	530.6	799.0	802.0	823.7	1,043.7	863.7	529.2	240.0	174.2	6,453.8			647.6	2,131.6	2,731.1	943.4
2016	000s	145.1	163.8	347.3	533.2	808.2	815.7	846.7	1,088.8	903.2	548.8	247.3	180.0	6,628.2	2.7%		656.2	2,157.1	2,838.8	976.2
2017	000s	160.2	190.3	344.4	582.4	857.4	841.1	920.5	1,130.7	1,030.6	594.5	253.6	205.6	7,111.4	7.3%		694.9	2,280.9	3,081.8	1,053.7
2019	000s	175.6	194.6	348.0	643.0	911.4	852.8	957.4	1,169.4	985.8	611.4	274.1	221.0	7,344.6	3.3%		718.2	2,407.2	3,112.7	1,106.5
2020	000s	190.0	155.6	191.9	21.3	46.1	48.5	572.9	979.0	1,114.9	584.6	29.3	121.0	4,055.2	-44.8%		537.5	115.9	2,666.8	734.9
2021	000s	4.8	4.7	9.6	183.1	734.8	909.8	948.2	1,189.3	1,244.9	758.0	278.2	208.1	6,473.5	59.6%		19.1	1,827.7	3,382.4	1,244.3
2022	000s	195.4	179.7	425.3	638.9	958.7	932.6	1,015.9	1,246.7	1,125.6	635.2	281.2	288.3	7,923.4	22.4%		800.5	2,530.1	3,388.2	1,204.6
2023	000s	131.7	139.5	303.1	559.5	843.3	750.0	776.8	1,059.9	1,035.2	582.0	225.3	192.0	6,598.4	-16.7%		574.3	2,152.9	2,871.9	999.2

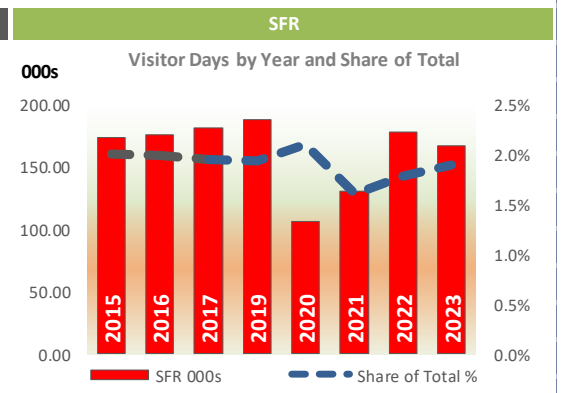
VISITOR DAYS									
SHARE OF MARKET	2015	2016	2017	2019	2020	2021	2022	2023	
Non-Serviced	000s	6,453.8	6,628.2	7,111.4	7,344.6	4,055.2	6,473.5	7,923.4	6,598.4
All Visitor Types	M	8.7	8.8	9.3	9.7	5.1	8.2	10.0	8.8
Share of Total	%	74.4%	75.4%	76.4%	75.9%	80.1%	79.4%	74.9%	
Annual Change in Share	%		1.3%	1.3%	-0.7%	5.6%	-0.9%	0.0%	-5.7%
Change in Share from 2015	%		1.3%	2.6%	1.9%	7.6%	6.7%	6.7%	0.6%
Avg Ann. Change in Share	%		1.3%	1.3%	0.5%	1.5%	1.1%	1.0%	0.1%



Note: This report caters for a period of up to 12 years. Parts of this page are intentionally left blank to accommodate new data as it becomes available.

STEAM REPORT FOR 2015-2023 - FINAL EAST LINDSEY COASTAL STRIP													2015 to 2023		SFR	VISITOR DAYS					
VISITOR DAYS BY:	MONTH AND QUARTER												CALENDAR YEAR		QUARTER						
KEY	SFR												TOTAL						% Change		
An increase of 3% or more	VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL		% Change		Q1	Q2	Q3	Q4	
Less than 3% change	Q1			Q2			Q3			Q4			TOTAL		% Change		Q1	Q2	Q3	Q4	
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL		% Change		Q1	Q2	Q3	Q4	
% Change 2015 to 2023	-45.0%	-50.3%	-43.8%	11.3%	16.7%	7.0%	6.3%	7.2%	18.7%	11.8%	7.5%	12.0%	-3.6%	Annual Change		-45.8%	11.9%	9.4%	11.0%		
% Change 2022 to 2023	-11.6%	-6.0%	-10.2%	-2.7%	-3.2%	-6.0%	-6.8%	-3.9%	-2.2%	-1.9%	-6.5%	-11.9%	-6.2%	Annual Change		-10.3%	-3.7%	-4.6%	-8.5%		
Average Annual Change	-5.6%	-6.3%	-5.5%	1.4%	2.1%	0.9%	0.8%	0.9%	2.3%	1.5%	0.9%	1.5%	-0.5%	Annual Change		-5.7%	1.5%	1.2%	1.4%		
2015	000s	25.9	8.4	9.7	20.3	13.9	10.9	16.7	17.8	10.0	9.6	8.2	21.4	172.9	Annual Change		44.0	45.1	44.6	39.2	
2016	000s	26.4	8.4	9.7	20.4	13.9	11.0	16.9	18.1	10.2	9.7	8.3	21.7	174.8	1.1%	Annual Change		44.5	45.3	45.2	39.8
2017	000s	27.5	8.9	9.7	21.0	14.3	11.2	17.4	18.4	10.8	10.1	8.5	22.8	180.7	3.4%	Annual Change		46.1	46.6	46.7	41.4
2019	000s	28.9	9.1	9.9	22.1	14.9	11.5	18.0	19.0	10.8	10.3	9.0	23.9	187.4	3.7%	Annual Change		48.0	48.5	47.8	43.2
2020	000s	31.2	7.5	5.4	0.8	0.8	0.7	10.4	15.5	11.8	9.5	1.0	11.7	106.2	-43.3%	Annual Change		44.1	2.3	37.7	22.2
2021	000s	0.7	0.2	0.2	6.4	12.6	12.5	18.2	19.6	14.2	13.1	9.4	23.2	130.4	22.7%	Annual Change		1.1	31.6	52.0	45.6
2022	000s	16.1	4.4	6.1	23.2	16.7	12.4	19.1	19.9	12.2	11.0	9.4	27.2	177.7	36.3%	Annual Change		26.6	52.4	51.1	47.6
2023	000s	14.3	4.2	5.5	22.6	16.2	11.7	17.8	19.1	11.9	10.8	8.8	24.0	166.7	-6.2%	Annual Change		23.9	50.5	48.8	43.6

VISITOR DAYS									
SHARE OF MARKET	2015	2016	2017	2019	2020	2021	2022	2023	
SFR	000s	172.9	174.8	180.7	187.4	106.2	130.4	177.7	166.7
All Visitor Types	M	8.7	8.8	9.3	9.7	5.1	8.2	10.0	8.8
Share of Total	%	2.0%	2.0%	1.9%	1.9%	2.1%	1.6%	1.8%	1.9%
Annual Change in Share	%		-0.3%	-2.4%	-0.3%	8.4%	-23.8%	11.4%	6.2%
Change in Share from 2015	%		-0.3%	-2.7%	-2.9%	5.2%	-19.8%	-10.7%	-5.1%
Avg Ann. Change in Share	%		-0.3%	-1.3%	-0.7%	1.0%	-3.3%	-1.5%	-0.6%

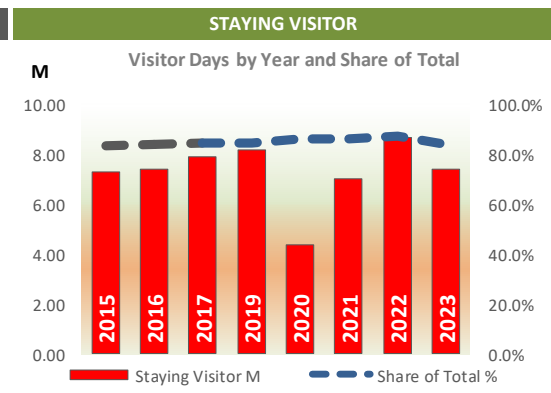


Note: This report caters for a period of up to 12 years. Parts of this page are intentionally left blank to accommodate new data as it becomes available.

**STEAM REPORT FOR 2015-2023 - FINAL**  
**EAST LINDSEY COASTAL STRIP**

2015 to 2023													STAYING VISITOR		VISITOR DAYS				
VISITOR DAYS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		STAYING VISITOR																	
An increase of 3% or more		VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES																	
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL	% Change	QUARTER			
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2015 to 2023		-9.5%	-13.7%	-13.7%	5.7%	5.8%	-6.0%	-5.5%	1.0%	17.8%	8.7%	-4.8%	11.9%	1.8%	Annual Change	-12.7%	1.4%	4.3%	5.8%
% Change 2022 to 2023		-26.2%	-17.9%	-26.1%	-10.7%	-10.9%	-17.9%	-21.6%	-13.5%	-7.1%	-7.2%	-16.4%	-27.5%	-14.9%		-24.2%	-13.4%	-13.8%	-14.6%
Average Annual Change		-1.2%	-1.7%	-1.7%	0.7%	0.7%	-0.7%	-0.7%	0.1%	2.2%	1.1%	-0.6%	1.5%	0.2%		-1.6%	0.2%	0.5%	0.7%
2015	M	0.188	0.200	0.394	0.599	0.866	0.874	0.916	1.160	0.947	0.594	0.291	0.227	7.256		0.782	2.338	3.023	1.112
2016	M	0.192	0.201	0.390	0.597	0.872	0.883	0.936	1.202	0.980	0.608	0.296	0.233	7.391	1.9%	0.783	2.353	3.119	1.136
2017	M	0.210	0.227	0.385	0.650	0.926	0.909	1.008	1.240	1.109	0.654	0.302	0.263	7.882	6.7%	0.822	2.485	3.357	1.219
2019	M	0.228	0.232	0.389	0.713	0.984	0.924	1.047	1.284	1.065	0.675	0.326	0.280	8.148	3.4%	0.849	2.621	3.396	1.281
2020	M	0.244	0.189	0.210	0.026	0.052	0.054	0.599	1.039	1.159	0.617	0.036	0.137	4.363	-46.5%	0.643	0.133	2.797	0.790
2021	M	0.010	0.010	0.016	0.199	0.762	0.969	1.027	1.298	1.321	0.821	0.326	0.261	7.021	60.9%	0.035	1.931	3.647	1.409
2022	M	0.231	0.210	0.461	0.709	1.029	1.001	1.103	1.354	1.200	0.696	0.332	0.350	8.676	23.6%	0.902	2.738	3.658	1.378
2023	M	0.170	0.172	0.341	0.633	0.917	0.822	0.865	1.172	1.116	0.646	0.277	0.254	7.383	-14.9%	0.683	2.371	3.152	1.177

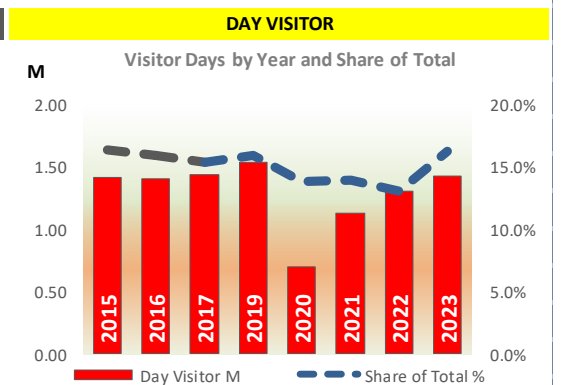
VISITOR DAYS									
SHARE OF MARKET	2015	2016	2017	2019	2020	2021	2022	2023	
Staying Visitor	M	7.256	7.391	7.882	8.148	4.363	7.021	8.676	7.383
All Visitor Types	M	8.670	8.791	9.311	9.681	5.063	8.152	9.977	8.807
Share of Total	%	83.7%	84.1%	84.7%	84.2%	86.2%	86.1%	87.0%	83.8%
Annual Change in Share	%		0.5%	0.7%	-0.6%	2.4%	-0.1%	1.0%	-3.6%
Change in Share from 2015	%		0.5%	1.2%	0.6%	3.0%	2.9%	3.9%	0.2%
Avg Ann. Change in Share	%		0.5%	0.6%	0.1%	0.6%	0.5%	0.6%	0.0%



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STEAM REPORT FOR 2015-2023 - FINAL EAST LINDSEY COASTAL STRIP													2015 to 2023		DAY VISITOR		VISITOR DAYS			
VISITOR DAYS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		DAY VISITOR											TOTAL						% Change	
An increase of 3% or more		VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES											TOTAL		% Change					
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL		% Change					
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL	% Change	Q1	Q2	Q3	Q4	
% Change 2015 to 2023		-7.4%	2.4%	30.7%	-6.7%	5.2%	20.3%	-14.0%	-3.7%	8.8%	-8.3%	-10.4%	-6.3%	0.7%	Annual Change	10.1%	5.8%	-4.0%	-8.5%	
% Change 2022 to 2023		10.2%	20.5%	15.5%	8.1%	9.7%	11.0%	7.6%	7.9%	11.9%	4.4%	2.3%	-2.0%	9.4%	Annual Change	16.0%	9.6%	8.8%	2.5%	
Average Annual Change		-0.9%	0.3%	3.8%	-0.8%	0.6%	2.5%	-1.8%	-0.5%	1.1%	-1.0%	-1.3%	-0.8%	0.1%	Annual Change	1.3%	0.7%	-0.5%	-1.1%	
2015	M	0.065	0.094	0.091	0.133	0.159	0.124	0.157	0.251	0.120	0.114	0.062	0.044	1.414		0.250	0.417	0.528	0.220	
2016	M	0.066	0.092	0.099	0.129	0.165	0.137	0.146	0.247	0.111	0.106	0.058	0.043	1.400	-1.0%	0.257	0.431	0.504	0.207	
2017	M	0.065	0.094	0.102	0.135	0.165	0.138	0.141	0.260	0.119	0.104	0.061	0.044	1.429	2.1%	0.261	0.438	0.521	0.209	
2019	M	0.070	0.107	0.115	0.140	0.179	0.150	0.146	0.273	0.136	0.113	0.061	0.044	1.534	7.3%	0.292	0.469	0.555	0.218	
2020	M	0.065	0.093	0.053	0.011	0.022	0.031	0.050	0.158	0.089	0.073	0.026	0.028	0.700	-54.4%	0.211	0.065	0.297	0.127	
2021	M	0.020	0.038	0.048	0.075	0.130	0.132	0.123	0.244	0.127	0.106	0.052	0.035	1.131	61.6%	0.106	0.338	0.493	0.194	
2022	M	0.055	0.080	0.102	0.115	0.153	0.134	0.126	0.224	0.117	0.100	0.054	0.042	1.302	15.1%	0.237	0.402	0.466	0.196	
2023	M	0.061	0.096	0.118	0.124	0.168	0.149	0.135	0.242	0.130	0.105	0.055	0.041	1.424	9.4%	0.275	0.441	0.507	0.201	

VISITOR DAYS									
SHARE OF MARKET		2015	2016	2017	2019	2020	2021	2022	2023
Day Visitor	M	1.414	1.400	1.429	1.534	0.700	1.131	1.302	1.424
All Visitor Types	M	8.670	8.791	9.311	9.681	5.063	8.152	9.977	8.807
Share of Total	%	16.3%	15.9%	15.3%	15.8%	13.8%	13.9%	13.0%	16.2%
Annual Change in Share	%		-2.4%	-3.6%	3.2%	-12.8%	0.4%	-6.0%	24.0%
Change in Share from 2015	%		-2.4%	-5.9%	-2.9%	-15.3%	-15.0%	-20.0%	-0.9%
Avg Ann. Change in Share	%		-2.4%	-3.0%	-0.7%	-3.1%	-2.5%	-2.9%	-0.1%



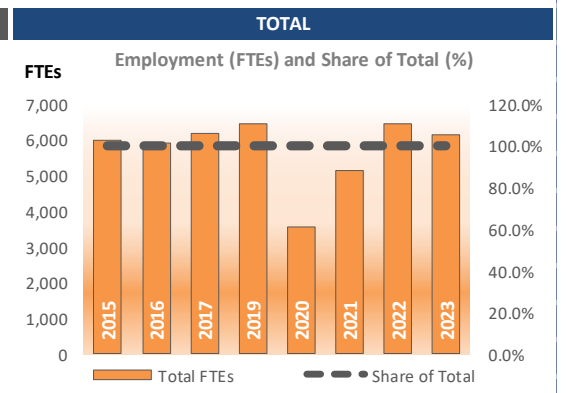
Note: This report caters for a period of up to 12 years. Parts of this page are intentionally left blank to accommodate new data as it becomes available.

## Direct and Total Employment by Month, Year and Visitor Type for the Period 2015 to 2023

**Visitor Types:** *Total*  
*Serviced Accommodation*  
*Non-Serviced Accommodation*  
*SFR*  
*Staying Visitor*  
*Day Visitor*

STEAM REPORT FOR 2015-2023 - FINAL													2015 to 2023		TOTAL		TOTAL EMPLOYMENT													
EMPLOYMENT BY:													MONTH AND QUARTER		CALENDAR YEAR		QUARTER													
KEY													TOTAL																	
An increase of 3% or more													TOTAL EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES																	
Less than 3% change													Q1		Q2		Q3		Q4		TOTAL		% Change							
A Fall of 3% or more													JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2015 to 2023													-7.4%	-7.3%	-4.3%	4.6%	7.6%	-0.2%	-4.1%	3.6%	14.6%	5.9%	-4.5%	4.1%	2.5%	Annual Change	-6.1%	4.0%	4.6%	2.5%
% Change 2022 to 2023													-7.7%	-0.8%	-9.6%	-1.6%	-1.9%	-7.3%	-11.8%	-4.1%	-0.4%	0.3%	-5.0%	-12.4%	-4.9%		-6.6%	-3.7%	-5.3%	-4.6%
Average Annual Change													-0.9%	-0.9%	-0.5%	0.6%	0.9%	0.0%	-0.5%	0.4%	1.8%	0.7%	-0.6%	0.5%	0.3%		-0.8%	0.5%	0.6%	0.3%
2015	FTEs	2,896	3,136	4,449	6,004	7,847	7,752	8,500	10,466	8,363	5,883	3,597	3,042	5,995		3,494	7,201	9,109	4,174											
2016	FTEs	2,778	2,999	4,322	5,816	7,749	7,694	8,412	10,529	8,345	5,754	3,466	2,948	5,901	-1.6%	3,367	7,086	9,095	4,056											
2017	FTEs	2,881	3,144	4,291	6,180	8,100	7,872	8,849	10,849	9,210	6,025	3,505	3,132	6,170	4.6%	3,439	7,384	9,636	4,221											
2019	FTEs	3,076	3,306	4,471	6,677	8,640	8,136	9,188	11,295	9,096	6,307	3,724	3,303	6,435	4.3%	3,617	7,818	9,860	4,445											
2020	FTEs	3,054	2,860	2,685	586	938	964	5,145	8,979	9,466	5,533	882	1,485	3,548	-44.9%	2,866	829	7,863	2,633											
2021	FTEs	547	623	751	2,221	6,137	7,998	8,621	10,854	10,425	7,049	3,532	3,007	5,147	45.1%	640	5,452	9,967	4,529											
2022	FTEs	2,904	2,931	4,705	6,383	8,601	8,347	9,241	11,305	9,631	6,213	3,614	3,618	6,458	25.5%	3,513	7,777	10,059	4,482											
2023	FTEs	2,681	2,906	4,255	6,280	8,442	7,738	8,150	10,838	9,588	6,231	3,435	3,168	6,143	-4.9%	3,281	7,487	9,525	4,278											

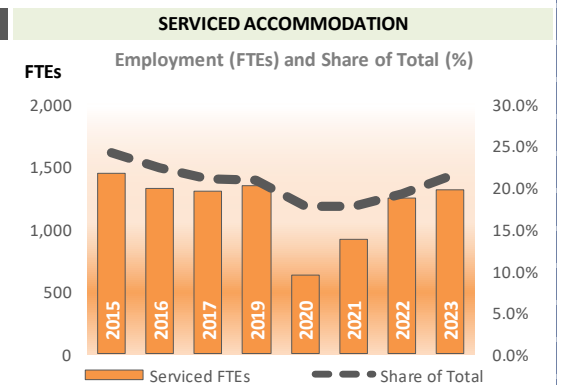
EMPLOYMENT									
SHARE OF MARKET		2015	2016	2017	2019	2020	2021	2022	2023
Total	FTEs	5,995	5,901	6,170	6,435	3,548	5,147	6,458	6,143
Total Employment	FTEs	5,995	5,901	6,170	6,435	3,548	5,147	6,458	6,143
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Annual Change in Share	%								
Change in Share from 2015	%								
Avg Ann. Change in Share	%								



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STEAM REPORT FOR 2015-2023 - FINAL EAST LINDSEY COASTAL STRIP													2015 to 2023		SERVICED	DIRECT EMPLOYMENT					
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER						
KEY		SERVICED ACCOMMODATION											TOTAL						% Change		
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES											TOTAL		% Change		QUARTER				
Less than 3% change		Q1			Q2			Q3			Q4										
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4		
% Change 2015 to 2023		-11.3%	-12.5%	-12.7%	-7.5%	-6.6%	-8.7%	-9.5%	-8.8%	-9.8%	-9.9%	-9.4%	-6.5%	-9.4%	Annual Change		-12.2%	-7.6%	-9.3%	-8.7%	
% Change 2022 to 2023		6.3%	4.6%	4.2%	5.4%	5.4%	5.5%	4.6%	6.4%	7.1%	5.3%	4.6%	5.4%	5.4%			5.0%	5.4%	6.0%	5.1%	
Average Annual Change		-1.4%	-1.6%	-1.6%	-0.9%	-0.8%	-1.1%	-1.2%	-1.1%	-1.2%	-1.2%	-1.2%	-0.8%	-1.2%			-1.5%	-1.0%	-1.2%	-1.1%	
2015	FTEs	1,213	1,276	1,319	1,410	1,456	1,518	1,633	1,828	1,614	1,467	1,357	1,257	1,446			1,269	1,462	1,692	1,360	
2016	FTEs	1,087	1,156	1,198	1,281	1,335	1,387	1,515	1,699	1,467	1,321	1,235	1,155	1,320	-8.7%			1,147	1,334	1,560	1,237
2017	FTEs	1,078	1,122	1,158	1,281	1,341	1,366	1,470	1,641	1,449	1,302	1,215	1,157	1,298	-1.6%			1,119	1,329	1,520	1,224
2019	FTEs	1,112	1,155	1,190	1,320	1,398	1,418	1,513	1,710	1,480	1,358	1,265	1,191	1,343	3.4%			1,152	1,379	1,568	1,272
2020	FTEs	1,051	1,042	795	251	301	265	628	977	885	803	316	253	631	-53.0%			963	272	830	457
2021	FTEs	349	337	352	399	511	1,243	1,354	1,573	1,354	1,257	1,161	1,083	914	45.0%			346	718	1,427	1,167
2022	FTEs	1,012	1,067	1,105	1,238	1,291	1,314	1,413	1,567	1,359	1,256	1,176	1,115	1,243	35.9%			1,061	1,281	1,447	1,182
2023	FTEs	1,076	1,116	1,151	1,305	1,361	1,386	1,479	1,667	1,456	1,322	1,230	1,175	1,310	5.4%			1,114	1,351	1,534	1,242

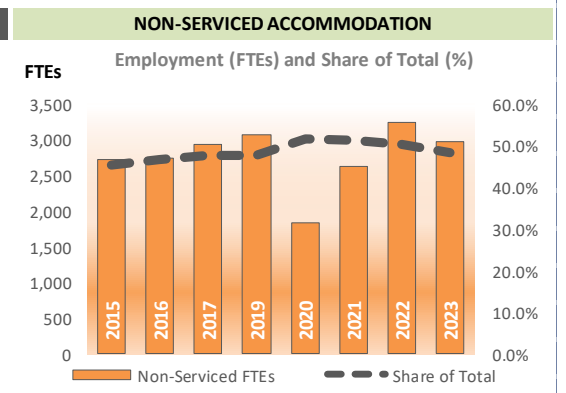
EMPLOYMENT								
SHARE OF MARKET	2015	2016	2017	2019	2020	2021	2022	2023
Serviced FTEs	1,446	1,320	1,298	1,343	631	914	1,243	1,310
Total Employment FTEs	5,995	5,901	6,170	6,435	3,548	5,147	6,458	6,143
Share of Total %	24.1%	22.4%	21.0%	20.9%	17.8%	17.8%	19.2%	21.3%
Annual Change in Share %		-7.3%	-5.9%	-0.8%	-14.8%	0.0%	8.3%	10.8%
Change in Share from 2015 %		-7.3%	-12.8%	-13.5%	-26.3%	-26.3%	-20.2%	-11.6%
Avg Ann. Change in Share %		-7.3%	-6.4%	-3.4%	-5.3%	-4.4%	-2.9%	-1.4%



Note: This report caters for a period of up to 12 years. Parts of this page are intentionally left blank to accommodate new data as it becomes available.

STEAM REPORT FOR 2015-2023 - FINAL EAST LINDSEY COASTAL STRIP													2015 to 2023		NON-SERVICED		DIRECT EMPLOYMENT			
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		NON-SERVICED ACCOMMODATION											TOTAL						% Change	
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES											TOTAL		% Change					
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL		% Change					
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL	% Change	Q1	Q2	Q3	Q4	
% Change 2015 to 2023		4.2%	-1.8%	-3.8%	12.3%	12.2%	0.7%	1.8%	8.6%	26.1%	16.8%	2.2%	16.2%	9.3%	Annual Change	-1.4%	7.9%	12.1%	12.9%	
% Change 2022 to 2023		-19.3%	-10.7%	-17.9%	-3.9%	-4.3%	-11.7%	-15.4%	-8.4%	-0.4%	0.0%	-9.5%	-21.4%	-8.4%	Annual Change	-16.6%	-6.9%	-7.8%	-7.5%	
Average Annual Change		0.5%	-0.2%	-0.5%	1.5%	1.5%	0.1%	0.2%	1.1%	3.3%	2.1%	0.3%	2.0%	1.2%	Annual Change	-0.2%	1.0%	1.5%	1.6%	
2015	FTEs	832	920	1,876	2,705	3,977	3,991	4,046	5,040	4,248	2,672	1,300	993	2,716		1,209	3,557	4,445	1,655	
2016	FTEs	836	913	1,841	2,682	3,974	4,008	4,104	5,189	4,378	2,721	1,308	995	2,746	1.1%	1,197	3,554	4,557	1,675	
2017	FTEs	903	1,027	1,835	2,901	4,207	4,138	4,443	5,398	4,956	2,923	1,332	1,106	2,931	6.7%	1,255	3,749	4,932	1,787	
2019	FTEs	996	1,075	1,901	3,215	4,508	4,252	4,668	5,634	4,825	3,061	1,448	1,199	3,065	4.6%	1,324	3,992	5,042	1,903	
2020	FTEs	1,020	909	1,192	224	421	432	2,952	4,998	5,644	3,073	340	733	1,828	-40.4%	1,040	359	4,531	1,382	
2021	FTEs	64	60	104	1,058	3,630	4,380	4,501	5,567	5,926	3,729	1,435	1,125	2,632	43.9%	76	3,023	5,331	2,096	
2022	FTEs	1,074	1,011	2,198	3,160	4,662	4,551	4,867	5,975	5,377	3,123	1,468	1,467	3,244	23.3%	1,428	4,124	5,406	2,019	
2023	FTEs	867	903	1,804	3,036	4,460	4,020	4,118	5,475	5,356	3,121	1,328	1,153	2,970	-8.4%	1,192	3,839	4,983	1,868	

EMPLOYMENT								
SHARE OF MARKET	2015	2016	2017	2019	2020	2021	2022	2023
Non-Serviced FTEs	2,716	2,746	2,931	3,065	1,828	2,632	3,244	2,970
Total Employment FTEs	5,995	5,901	6,170	6,435	3,548	5,147	6,458	6,143
Share of Total %	45.3%	46.5%	47.5%	47.6%	51.5%	51.1%	50.2%	48.4%
Annual Change in Share %		2.7%	2.1%	0.3%	8.2%	-0.8%	-1.7%	-3.8%
Change in Share from 2015 %		2.7%	4.8%	5.1%	13.7%	12.8%	10.9%	6.7%
Avg Ann. Change in Share %		2.7%	2.4%	1.3%	2.7%	2.1%	1.6%	0.8%

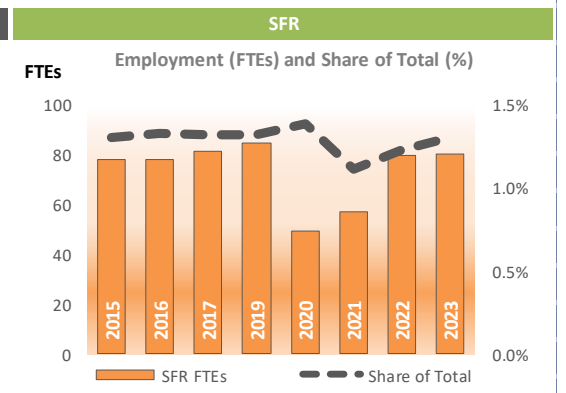


Note: This report caters for a period of up to 12 years. Parts of this page are intentionally left blank to accommodate new data as it becomes available.



STEAM REPORT FOR 2015-2023 - FINAL													2015 to 2023		SFR	DIRECT EMPLOYMENT			
EAST LINDSEY COASTAL STRIP																			
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		SFR																	
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES																	
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change					
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2015 to 2023		-41.4%	-47.0%	-40.1%	18.6%	24.4%	14.0%	13.3%	14.2%	26.4%	19.2%	14.5%	19.4%	2.7%	Annual Change	-42.2%	19.3%	16.6%	18.3%
% Change 2022 to 2023		-5.1%	0.9%	-3.6%	4.4%	3.9%	0.9%	0.0%	3.2%	5.0%	5.3%	0.4%	-5.4%	0.7%		-3.7%	3.4%	2.5%	-1.8%
Average Annual Change		-5.2%	-5.9%	-5.0%	2.3%	3.1%	1.8%	1.7%	1.8%	3.3%	2.4%	1.8%	2.4%	0.3%		-5.3%	2.4%	2.1%	2.3%
2015	FTEs	140	45	52	110	75	59	90	96	54	52	44	115	78		79	81	80	71
2016	FTEs	141	45	52	109	75	59	91	97	55	52	44	116	78	0.3%	79	81	81	71
2017	FTEs	148	48	53	113	77	60	94	99	58	54	46	123	81	4.1%	83	84	84	74
2019	FTEs	156	49	54	119	81	62	97	103	58	56	49	129	84	4.0%	86	87	86	78
2020	FTEs	168	40	29	4	4	4	57	88	67	54	6	67	49	-41.8%	79	4	71	42
2021	FTEs	4	1	1	34	66	66	96	103	75	69	49	122	57	16.2%	2	55	91	80
2022	FTEs	86	24	33	124	90	67	102	107	65	59	51	146	79	39.0%	48	93	91	85
2023	FTEs	82	24	31	130	93	67	102	110	68	62	51	138	80	0.7%	46	97	93	83

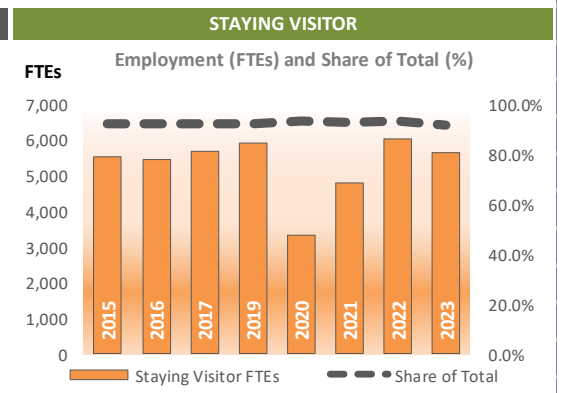
EMPLOYMENT									
SHARE OF MARKET		2015	2016	2017	2019	2020	2021	2022	2023
SFR	FTEs	78	78	81	84	49	57	79	80
Total Employment	FTEs	5,995	5,901	6,170	6,435	3,548	5,147	6,458	6,143
Share of Total	%	1.3%	1.3%	1.3%	1.3%	1.4%	1.1%	1.2%	1.3%
Annual Change in Share	%		1.9%	-0.5%	-0.3%	5.5%	-19.9%	10.8%	5.8%
Change in Share from 2015	%		1.9%	1.5%	1.2%	6.7%	-14.5%	-5.3%	0.2%
Avg Ann. Change in Share	%		1.9%	0.7%	0.3%	1.3%	-2.4%	-0.8%	0.0%



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STEAM REPORT FOR 2015-2023 - FINAL EAST LINDSEY COASTAL STRIP													2015 to 2023		STAYING VISITOR		DIRECT EMPLOYMENT			
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		STAYING VISITOR											TOTAL						% Change	
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES											TOTAL		% Change					
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL		% Change				
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL		% Change				
% Change 2015 to 2023		-7.3%	-8.8%	-8.0%	5.8%	7.4%	-1.7%	-1.2%	4.1%	16.3%	7.5%	-3.4%	4.3%	2.8%	Annual Change	-8.1%	3.6%	6.3%	3.5%	
% Change 2022 to 2023		-6.8%	-2.8%	-10.5%	-1.1%	-2.1%	-7.7%	-10.7%	-5.2%	1.2%	1.5%	-3.2%	-9.6%	-4.5%	Annual Change	-7.3%	-3.9%	-4.8%	-2.8%	
Average Annual Change		-0.9%	-1.1%	-1.0%	0.7%	0.9%	-0.2%	-0.2%	0.5%	2.0%	0.9%	-0.4%	0.5%	0.4%	Annual Change	-1.0%	0.5%	0.8%	0.4%	
2015	FTEs	2,185	2,241	3,247	4,225	5,508	5,568	5,769	6,964	5,916	4,191	2,701	2,365	4,240		2,558	5,100	6,216	3,086	
2016	FTEs	2,064	2,114	3,092	4,072	5,383	5,454	5,710	6,985	5,899	4,095	2,587	2,266	4,143	-2.3%	2,423	4,970	6,198	2,983	
2017	FTEs	2,129	2,196	3,045	4,295	5,626	5,564	6,008	7,139	6,463	4,279	2,592	2,385	4,310	4.0%	2,457	5,162	6,536	3,086	
2019	FTEs	2,264	2,279	3,145	4,655	5,986	5,732	6,278	7,447	6,363	4,475	2,762	2,519	4,492	4.2%	2,563	5,458	6,696	3,252	
2020	FTEs	2,239	1,991	2,017	479	726	701	3,637	6,063	6,597	3,930	662	1,053	2,508	-44.2%	2,082	635	5,432	1,881	
2021	FTEs	417	399	458	1,491	4,208	5,689	5,950	7,243	7,354	5,054	2,645	2,330	3,603	43.7%	425	3,796	6,849	3,343	
2022	FTEs	2,172	2,102	3,336	4,523	6,043	5,931	6,382	7,648	6,802	4,437	2,694	2,728	4,567	26.7%	2,537	5,499	6,944	3,286	
2023	FTEs	2,025	2,043	2,987	4,471	5,914	5,473	5,699	7,252	6,880	4,505	2,609	2,466	4,360	-4.5%	2,352	5,286	6,610	3,193	

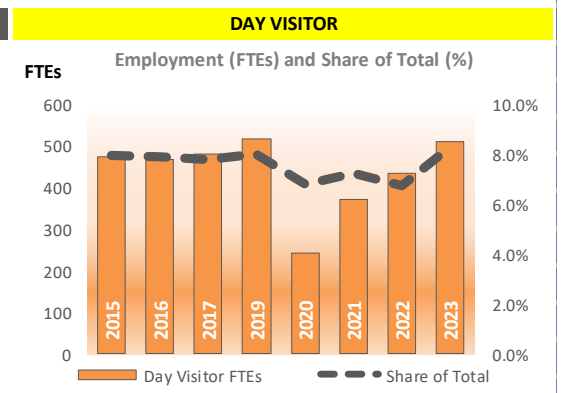
EMPLOYMENT									
SHARE OF MARKET	2015	2016	2017	2019	2020	2021	2022	2023	
Staying Visitor	FTEs	5,520	5,435	5,690	5,919	3,307	4,776	6,024	5,633
Total Employment	FTEs	5,995	5,901	6,170	6,435	3,548	5,147	6,458	6,143
Share of Total	%	92.1%	92.1%	92.2%	92.0%	92.8%	93.3%	91.7%	
Annual Change in Share	%		0.0%	0.1%	-0.3%	1.3%	-0.4%	0.5%	-1.7%
Change in Share from 2015	%		0.0%	0.2%	-0.1%	1.2%	0.8%	1.3%	-0.4%
Avg Ann. Change in Share	%		0.0%	0.1%	0.0%	0.2%	0.1%	0.2%	-0.1%



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STEAM REPORT FOR 2015-2023 - FINAL EAST LINDSEY COASTAL STRIP													2015 to 2023		DAY VISITOR		DIRECT EMPLOYMENT			
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		DAY VISITOR											TOTAL						% Change	
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES											TOTAL		% Change		QUARTER			
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2015 to 2023		-1.3%	9.1%	39.3%	-0.6%	12.1%	28.2%	-8.4%	2.6%	15.9%	-2.3%	-4.6%	-0.2%	7.3%	Annual Change	17.3%	12.8%	2.3%	-2.5%	
% Change 2022 to 2023		18.3%	29.4%	24.0%	16.0%	17.8%	19.1%	15.5%	15.9%	20.1%	12.1%	9.9%	5.2%	17.5%		24.5%	17.7%	16.8%	10.0%	
Average Annual Change		-0.2%	1.1%	4.9%	-0.1%	1.5%	3.5%	-1.0%	0.3%	2.0%	-0.3%	-0.6%	0.0%	0.9%		2.2%	1.6%	0.3%	-0.3%	
2015	FTEs	263	378	365	537	643	498	634	1,012	483	460	249	177	475		335	559	709	295	
2016	FTEs	262	369	396	517	662	546	585	987	444	424	232	173	466	-1.8%	342	575	672	277	
2017	FTEs	262	379	412	545	664	556	568	1,047	480	421	244	175	479	2.8%	351	588	699	280	
2019	FTEs	281	431	465	563	722	607	589	1,103	550	456	245	177	516	7.6%	393	631	747	293	
2020	FTEs	261	375	215	44	90	126	204	667	378	307	111	117	241	-53.2%	283	87	416	178	
2021	FTEs	83	155	198	294	510	519	481	955	498	416	205	138	371	53.9%	145	441	645	253	
2022	FTEs	220	319	410	460	611	536	502	896	466	401	216	168	434	16.9%	316	536	622	262	
2023	FTEs	260	412	508	534	720	639	580	1,038	560	449	238	176	510	17.5%	393	631	726	288	

EMPLOYMENT									
SHARE OF MARKET	2015	2016	2017	2019	2020	2021	2022	2023	
Day Visitor	FTEs	475	466	479	516	241	371	434	510
Total Employment	FTEs	5,995	5,901	6,170	6,435	3,548	5,147	6,458	6,143
Share of Total	%	7.9%	7.9%	7.8%	8.0%	6.8%	7.2%	6.7%	8.3%
Annual Change in Share	%		-0.2%	-1.7%	3.2%	-15.2%	6.1%	-6.8%	23.5%
Change in Share from 2015	%		-0.2%	-1.9%	1.2%	-14.2%	-9.0%	-15.2%	4.7%
Avg Ann. Change in Share	%		-0.2%	-1.0%	0.3%	-2.8%	-1.5%	-2.2%	0.6%



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**STEAM REPORT FOR 2015-2023 - FINAL**  
**EAST LINDSEY COASTAL STRIP**

**2023**

**STAYING VISITORS**

**ACCOMMODATION SUPPLY**  
**DISTRIBUTION BY TYPE**

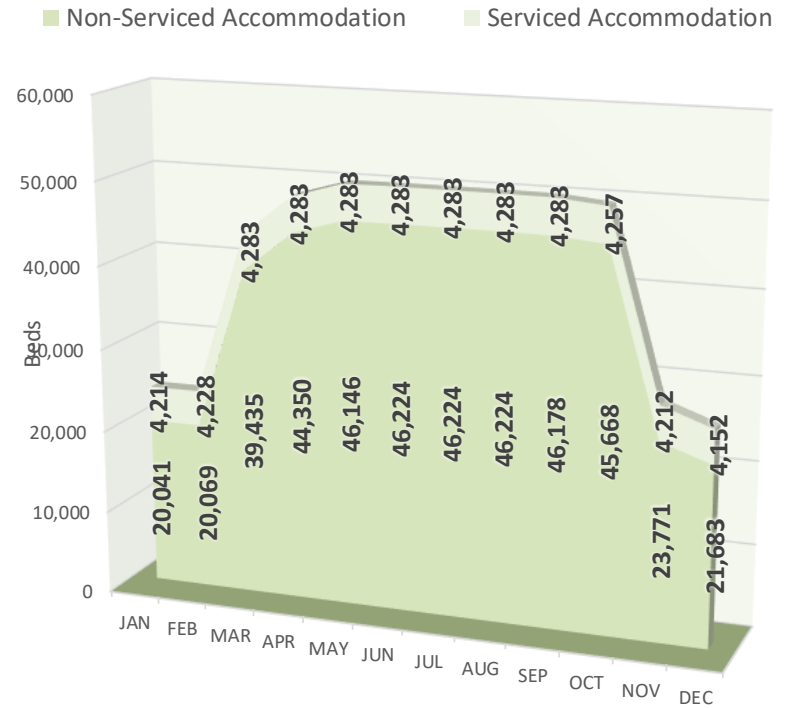
SERVICED ACCOMMODATION 2023	2023		Change on 2022		Change on 2015	
	Est.	Beds	Est.	Beds	Est.	Beds
<b>Serviced Accommodation Total</b>	184	4,283	-4	+171	-33	-311
+50 Room	3	501	+1	+240	+1	+278
11-50 Room	50	1,856	0	0	-13	-376
<10 Room	131	1,926	-5	-69	-21	-213

NON-SERVICED ACCOMMODATION 2023	2023		Change on 2022		Change on 2015	
	Est.	Beds	Est.	Beds	Est.	Beds
<b>Non-Serviced Accommodation Total</b>	276	46,228	-4	-38	+5	-973
Self catering	144	3,465	-3	-8,779	-3	-8,811
Static caravans/chalets	0	28,360	0	+8,834	0	+8,315
Touring caravans/camping	132	14,403	-1	-93	+8	-477
Youth Hostels	0	0	0	0	0	0

DISTRIBUTION BY TYPE OF ACCOMMODATION 2023	2023		Change on 2022		Change on 2015	
	Est.	Beds	Est.	Beds	Est.	Beds
<b>All Paid Accommodation Total</b>	460	50,511	-8	+133	-28	-1,284
Serviced Accommodation Share of Total	40%	8%				
Non-Serviced Accommodation Share of Total	60%	92%				

SEASONAL AVAILABILITY OF BED SUPPLY 2023	2023											
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
<b>All Paid Accommodation Total</b>	24,256	24,297	43,718	48,633	50,429	50,507	50,507	50,507	50,461	49,924	27,983	25,835
Serviced Accommodation	4,214	4,228	4,283	4,283	4,283	4,283	4,283	4,283	4,283	4,257	4,212	4,152
Non-Serviced Accommodation	20,041	20,069	39,435	44,350	46,146	46,224	46,224	46,224	46,178	45,668	23,771	21,683

**SEASONAL AVAILABILITY OF BED SUPPLY**  
**2023**



## Report Sections With Historic Financial Data Indexed to 2023 Prices

<b>Sections:</b>	<i>Comparative Headlines</i>	<b>Visitor Types:</b>	<i>Total</i>
	<i>Key Measures</i>		<i>Serviced Accommodation</i>
	<i>Economic Impact</i>		<i>Non-Serviced Accommodation</i>
	<i>Sectoral Analysis</i>		<i>SFR</i>
			<i>Staying Visitor</i>
			<i>Day Visitor</i>

### **Indexation:**      *Indexation to: 2023*

<b>2015</b>	<i>1.41</i>
<b>2016</b>	<i>1.39</i>
<b>2017</b>	<i>1.36</i>
<b>2019</b>	<i>1.27</i>
<b>2020</b>	<i>1.24</i>
<b>2021</b>	<i>1.22</i>
<b>2022</b>	<i>1.13</i>
<b>2023</b>	<i>1.00</i>

**STEAM REPORT FOR 2015-2023 - FINAL**  
**EAST LINDSEY COASTAL STRIP**

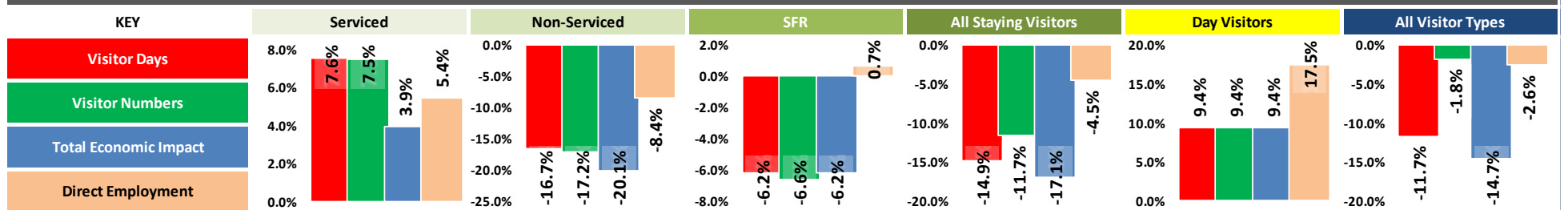
Comparing 2023 and 2022  
2022 in 2023 prices (1.134)

**COMPARATIVE HEADLINES**

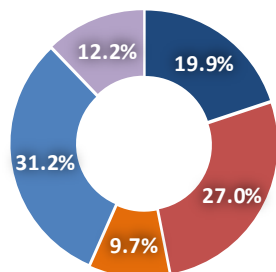
**KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2023 & 2022 - INDEXED TO 2023**

KEY	Staying in Paid Accommodation												Staying with Friends and Relatives (SFR)			All Staying Visitors			Day Visitors			All Visitor Types		
	Serviced						Non-Serviced																	
	2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %			
Visitor Days	M	0.618	0.575	7.6%	6.598	7.923	-16.7%	0.167	0.178	-6.2%	7.383	8.676	-14.9%	1.424	1.302	9.4%	8.807	9.977	-11.7%					
Visitor Numbers	M	0.314	0.292	7.5%	0.911	1.100	-17.2%	0.077	0.082	-6.6%	1.302	1.474	-11.7%	1.424	1.302	9.4%	2.726	2.776	-1.8%					
Direct Expenditure	£M																454.47	523.91	-13.3%					
Economic Impact	£M	78.48	75.51	3.9%	446.09	558.62	-20.1%	10.90	11.62	-6.2%	535.46	645.76	-17.1%	70.54	64.47	9.4%	606.00	710.23	-14.7%					
Direct Employment	FTEs	1,310	1,243	5.4%	2,970	3,244	-8.4%	80	79	0.7%	4,360	4,567	-4.5%	510	434	17.5%	4,870	5,000	-2.6%					
Total Employment	FTEs																6,143	6,458	-4.9%					

**PERCENTAGE CHANGE BY VISITOR TYPE AND PERFORMANCE MEASURE - COMPARING 2023 & 2022 - INDEXED TO 2023**



**Sectoral Distribution of Economic Impact - £M including VAT indexed to 2023**



- Accommodation
- Food & Drink
- Recreation
- Shopping
- Transport

**Direct Expenditure Categories**

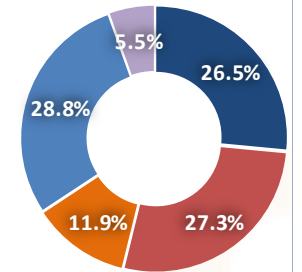
Sectors	2023	2022	+/- %
Accommodation	90.36	117.74	-23.3%
Food & Drink	122.88	141.30	-13.0%
Recreation	44.07	51.74	-14.8%
Shopping	141.91	147.80	-4.0%
Transport	55.25	65.33	-15.4%
<b>TOTAL DIRECT</b>	<b>454.47</b>	<b>523.91</b>	<b>-13.3%</b>
Indirect	151.54	186.31	-18.7%
<b>TOTAL</b>	<b>606.00</b>	<b>710.23</b>	<b>-14.7%</b>

**Sectoral Distribution of Employment - FTEs**

Sectors	2023	2022	+/- %
Accommodation	1,291	1,287	0.3%
Food & Drink	1,331	1,426	-6.6%
Recreation	579	634	-8.6%
Shopping	1,401	1,359	3.1%
Transport	267	294	-9.2%
<b>TOTAL DIRECT</b>	<b>4,870</b>	<b>5,000</b>	<b>-2.6%</b>
Indirect	1,273	1,457	-12.7%
<b>TOTAL</b>	<b>6,143</b>	<b>6,458</b>	<b>-4.9%</b>

- Accommodation
- Food & Drink
- Recreation
- Shopping
- Transport

**Direct Employment Categories**



STEAM REPORT FOR 2015-2023 - FINAL  
EAST LINDSEY COASTAL STRIP

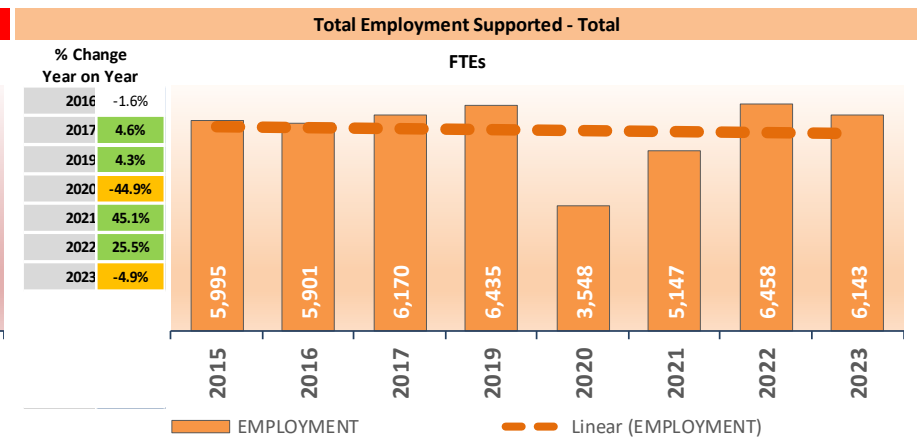
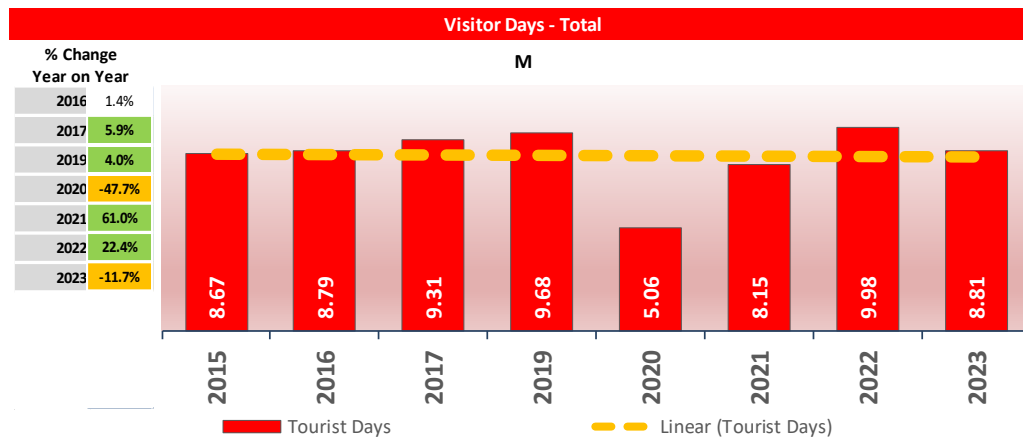
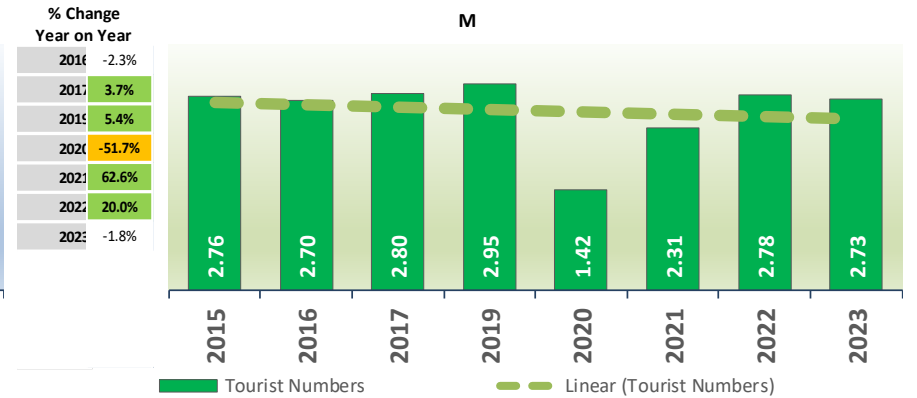
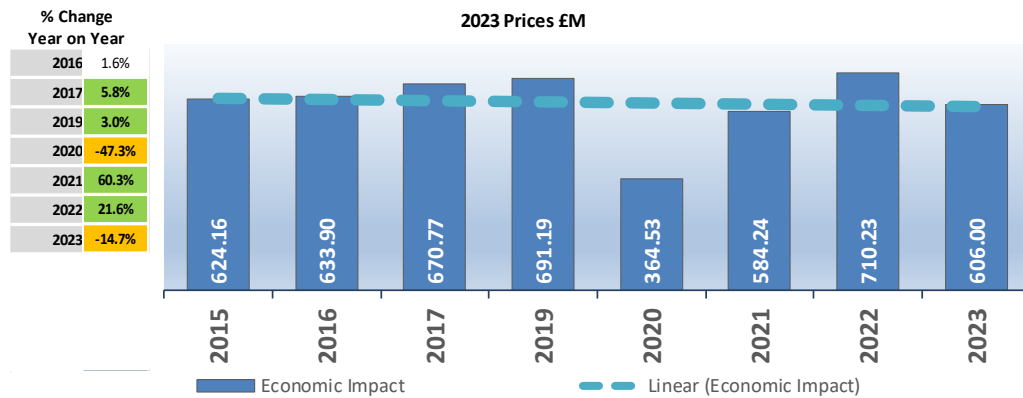
2015 to 2023  
2023 Prices

TOTAL

KEY MEASURES  
Indexed

Economic Impact - Indexed - Total

Visitor Numbers - Total



% Change from 2015	2015	2016	2017	2019	2020	2021	2022	2023
Economic Impact - Indexed		1.6%	7.5%	10.7%	-41.6%	-6.4%	13.8%	-2.9%
Visitor Numbers		-2.3%	1.3%	6.7%	-48.5%	-16.2%	0.5%	-1.3%
Visitor Days		1.4%	7.4%	11.7%	-41.6%	-6.0%	15.1%	1.6%
Total Employment		-1.6%	2.9%	7.3%	-40.8%	-14.1%	7.7%	2.5%

"Linear" = Linear Trendline

**STEAM REPORT FOR 2015-2023 - FINAL**  
**EAST LINDSEY COASTAL STRIP**

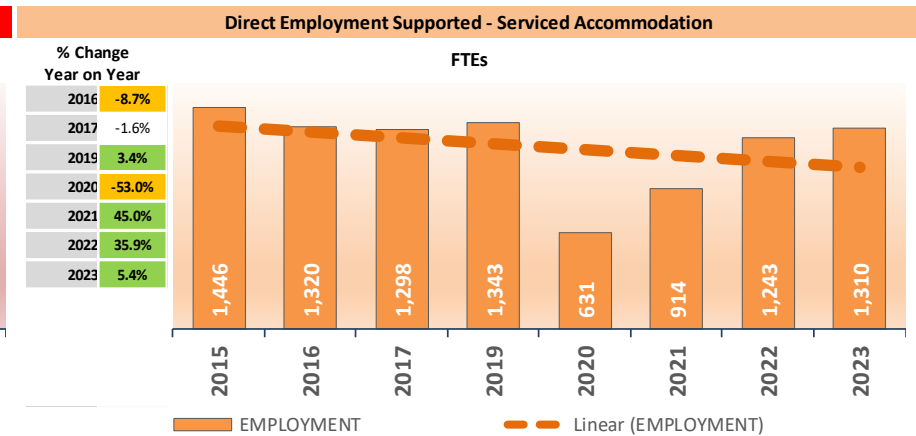
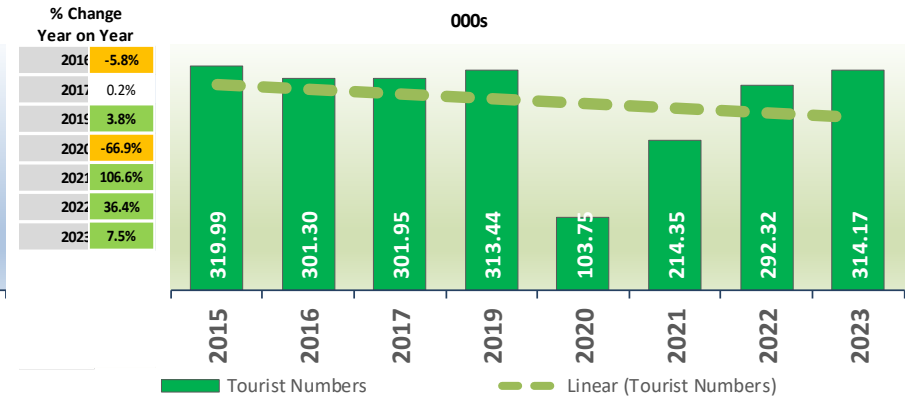
2015 to 2023  
 2023 Prices

SERVICED  
 ACCOMMODATION

KEY MEASURES  
 Indexed

**Economic Impact - Indexed - Serviced Accommodation**

**Visitor Numbers - Serviced Accommodation**



% Change from 2015	2015	2016	2017	2019	2020	2021	2022	2023
Economic Impact - Indexed		-4.8%	-4.7%	-2.8%	-68.3%	-33.7%	-11.3%	-7.8%
Visitor Numbers		-5.8%	-5.6%	-2.0%	-67.6%	-33.0%	-8.6%	-1.8%
Visitor Days		-6.6%	-6.1%	-2.1%	-68.0%	-33.7%	-8.7%	-1.8%
Direct Employment		-8.7%	-10.2%	-7.1%	-56.4%	-36.7%	-14.0%	-9.4%

"Linear" = Linear Trendline



**STEAM REPORT FOR 2015-2023 - FINAL**  
**EAST LINDSEY COASTAL STRIP**

2015 to 2023  
2023 Prices

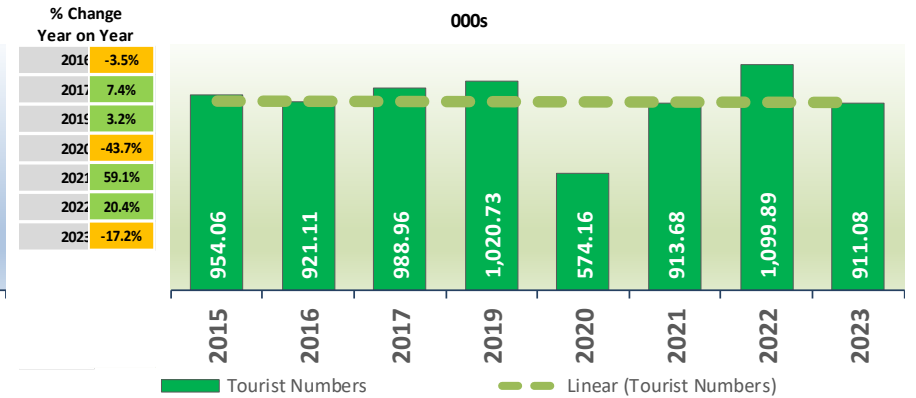
NON-SERVICED  
ACCOMMODATION

KEY MEASURES  
Indexed

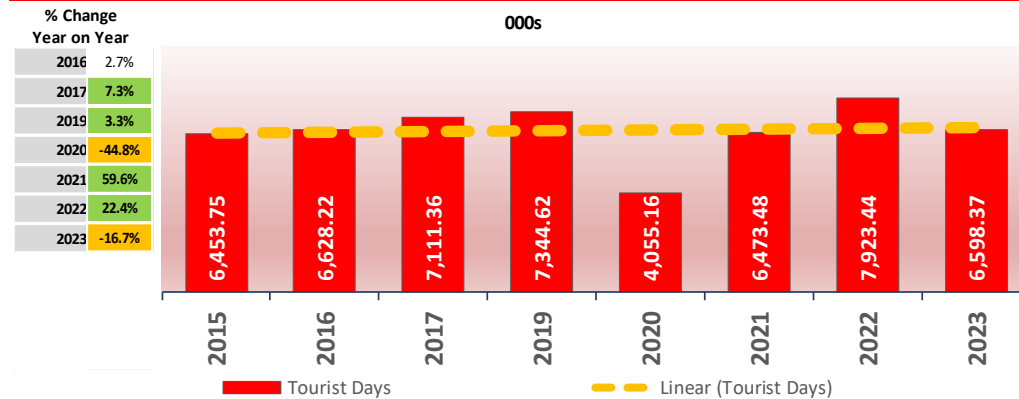
**Economic Impact - Indexed - Non-Serviced Accommodation**



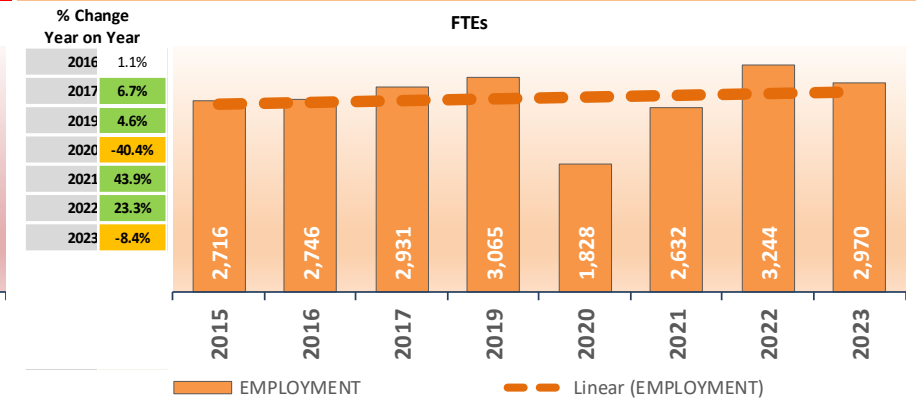
**Visitor Numbers - Non-Serviced Accommodation**



**Visitor Days - Non-Serviced Accommodation**



**Direct Employment Supported - Non-Serviced Accommodation**



% Change from 2015	2015	2016	2017	2019	2020	2021	2022	2023
Economic Impact - Indexed		3.1%	10.8%	13.7%	-35.3%	1.2%	22.1%	-2.5%
Visitor Numbers		-3.5%	3.7%	7.0%	-39.8%	-4.2%	15.3%	-4.5%
Visitor Days		2.7%	10.2%	13.8%	-37.2%	0.3%	22.8%	2.2%
Direct Employment		1.1%	7.9%	12.8%	-32.7%	-3.1%	19.4%	9.3%

"Linear" = Linear Trendline

STEAM REPORT FOR 2015-2023 - FINAL  
EAST LINDSEY COASTAL STRIP

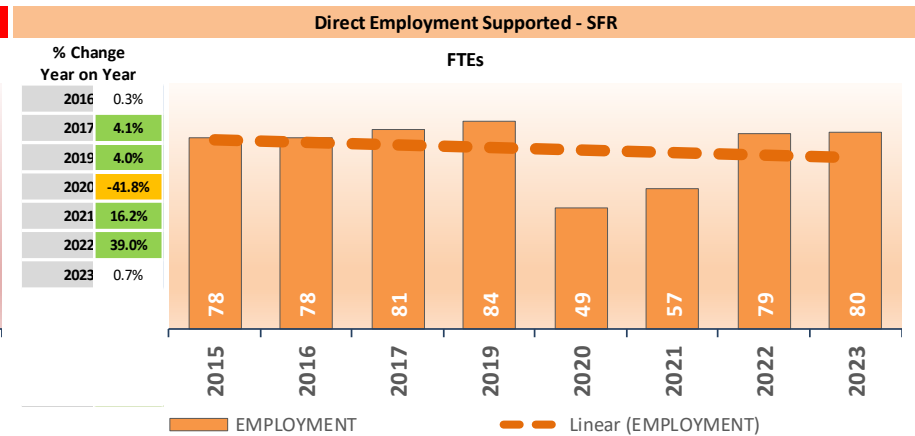
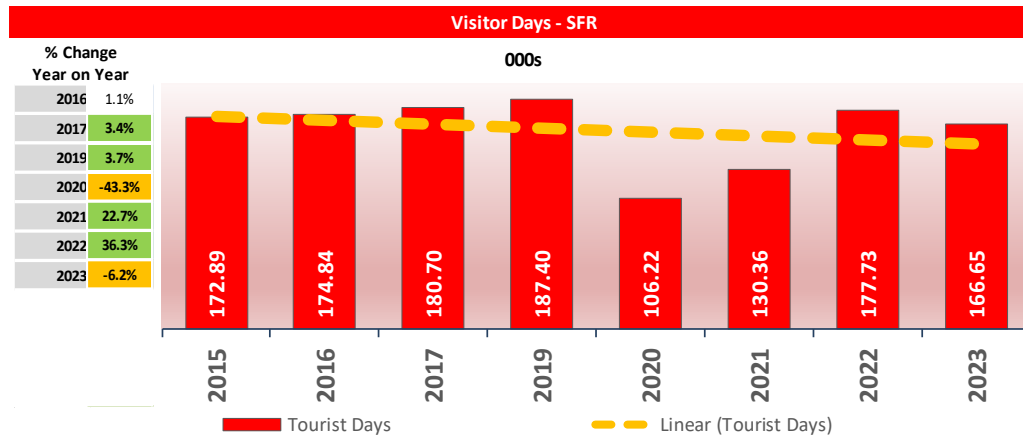
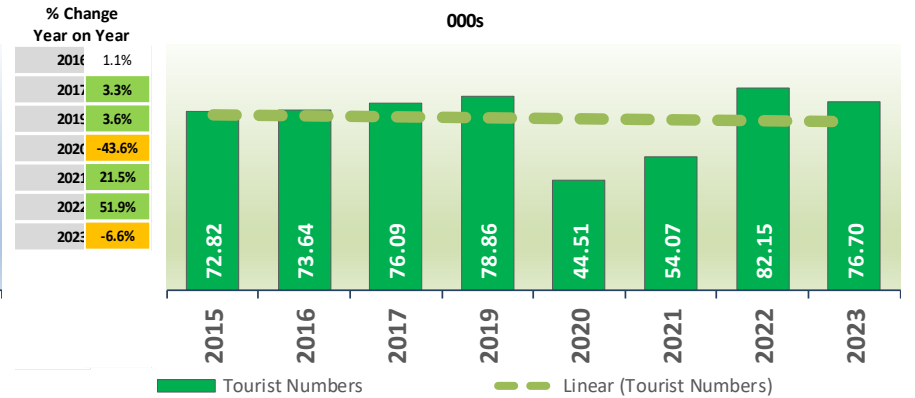
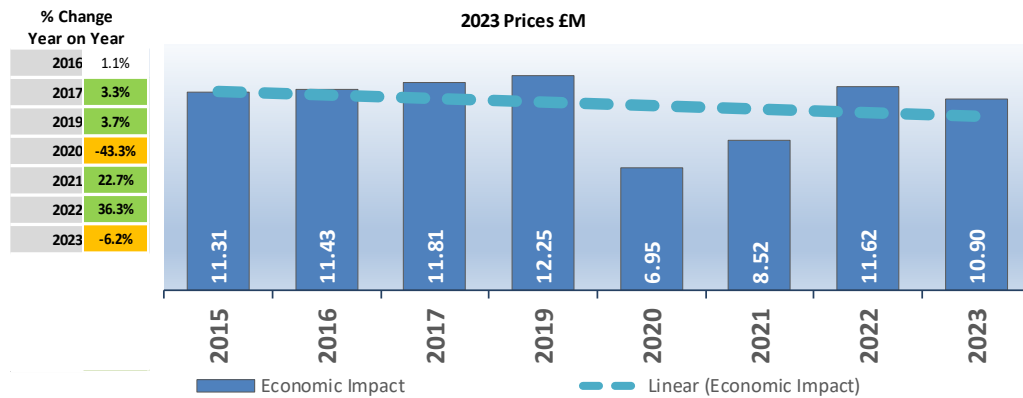
2015 to 2023  
2023 Prices

SFR

KEY MEASURES  
Indexed

Economic Impact - Indexed - SFR

Visitor Numbers - SFR



% Change from 2015	2015	2016	2017	2019	2020	2021	2022	2023
Economic Impact - Indexed		1.1%	4.5%	8.4%	-38.6%	-24.6%	2.8%	-3.6%
Visitor Numbers		1.1%	4.5%	8.3%	-38.9%	-25.7%	12.8%	5.3%
Visitor Days		1.1%	4.5%	8.4%	-38.6%	-24.6%	2.8%	-3.6%
Direct Employment		0.3%	4.4%	8.6%	-36.8%	-26.6%	2.0%	2.7%

"Linear" = Linear Trendline

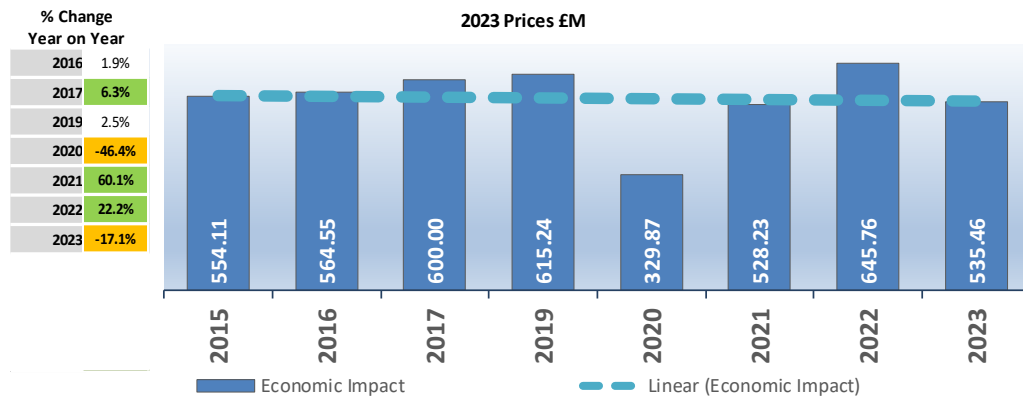
**STEAM REPORT FOR 2015-2023 - FINAL**  
**EAST LINDSEY COASTAL STRIP**

2015 to 2023  
2023 Prices

STAYING VISITOR

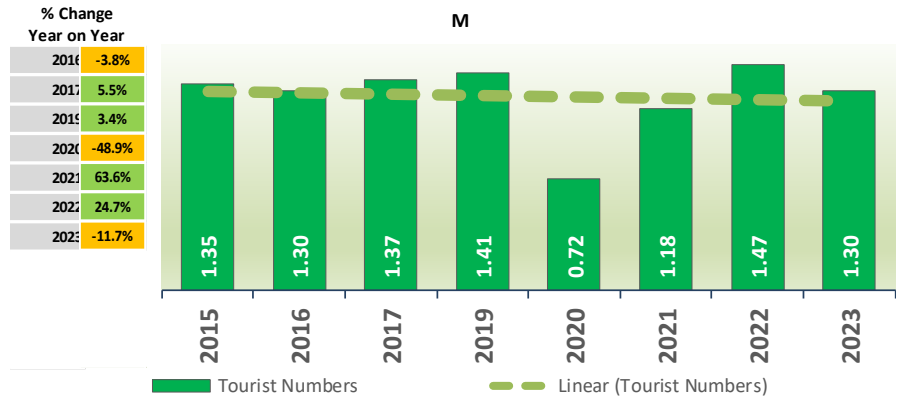
KEY MEASURES  
Indexed

**Economic Impact - Indexed - Staying Visitor**



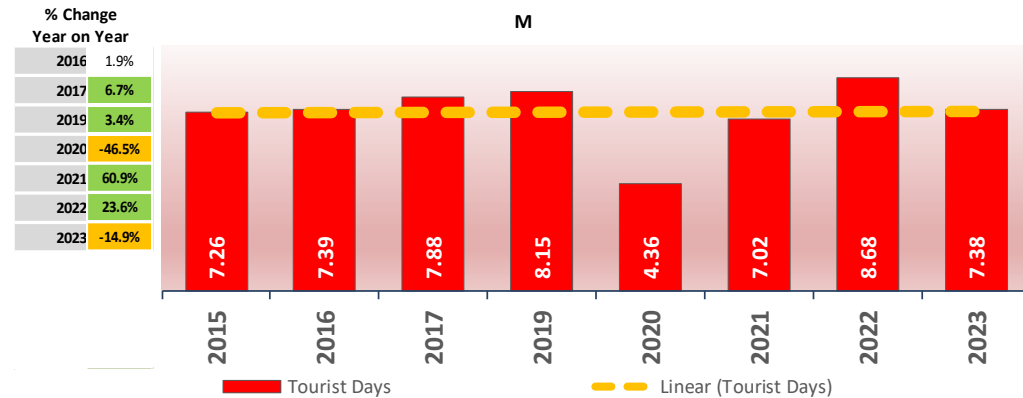
Year	% Change Year on Year
2016	1.9%
2017	6.3%
2019	2.5%
2020	-46.4%
2021	60.1%
2022	22.2%
2023	-17.1%

**Visitor Numbers - Staying Visitor**



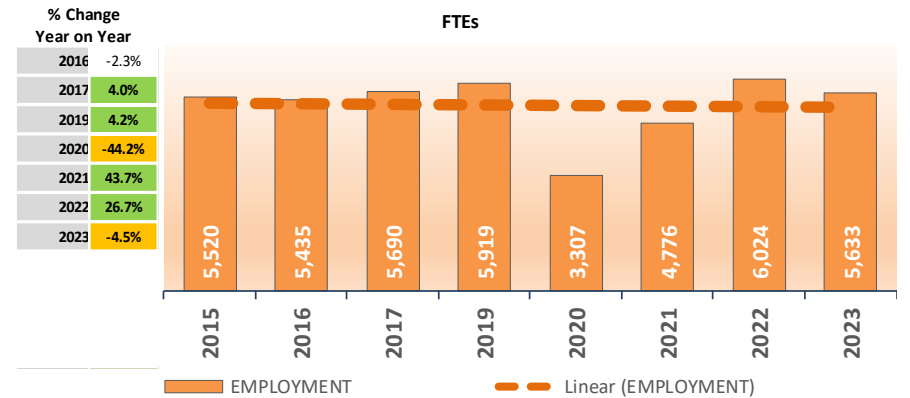
Year	% Change Year on Year
2016	-3.8%
2017	5.5%
2019	3.4%
2020	-48.9%
2021	63.6%
2022	24.7%
2023	-11.7%

**Visitor Days - Staying Visitor**



Year	% Change Year on Year
2016	1.9%
2017	6.7%
2019	3.4%
2020	-46.5%
2021	60.9%
2022	23.6%
2023	-14.9%

**Direct Employment Supported - Staying Visitor**



Year	% Change Year on Year
2016	-2.3%
2017	4.0%
2019	4.2%
2020	-44.2%
2021	43.7%
2022	26.7%
2023	-4.5%

% Change from 2015	2015	2016	2017	2019	2020	2021	2022	2023
Economic Impact - Indexed		1.9%	8.3%	11.0%	-40.5%	-4.7%	16.5%	-3.4%
Visitor Numbers		-3.8%	1.5%	4.9%	-46.4%	-12.2%	9.5%	-3.3%
Visitor Days		1.9%	8.6%	12.3%	-39.9%	-3.2%	19.6%	1.8%
Direct Employment		-1.5%	3.1%	7.2%	-40.1%	-13.5%	9.1%	2.1%

"Linear" = Linear Trendline

**STEAM REPORT FOR 2015-2023 - FINAL**  
**EAST LINDSEY COASTAL STRIP**

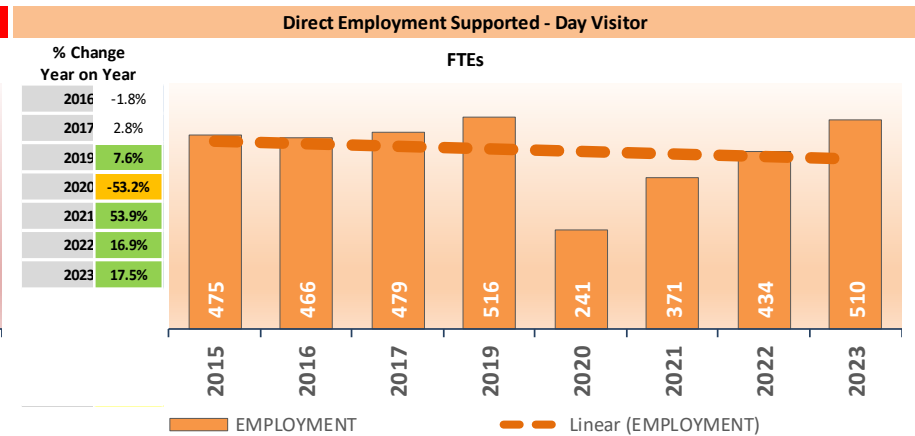
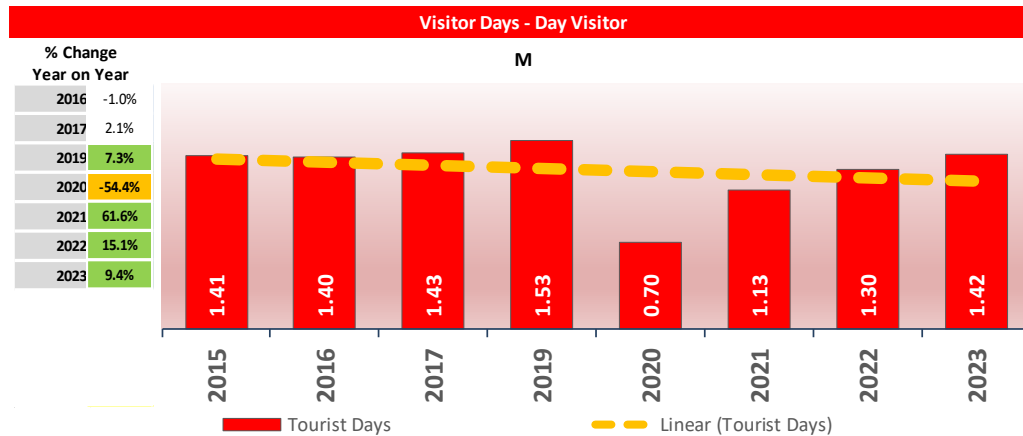
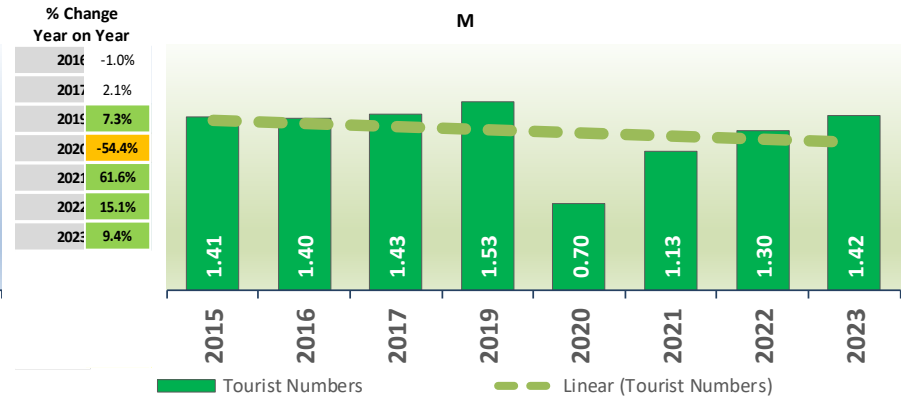
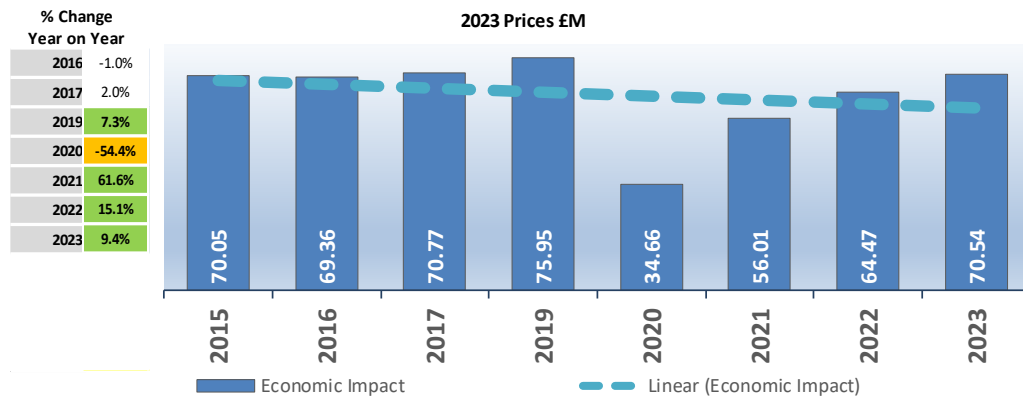
2015 to 2023  
 2023 Prices

**DAY VISITOR**

**KEY MEASURES**  
 Indexed

**Economic Impact - Indexed - Day Visitor**

**Visitor Numbers - Day Visitor**



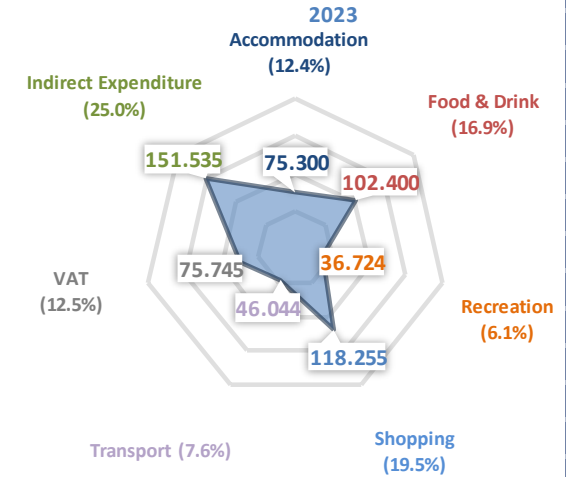
% Change from 2015	2015	2016	2017	2019	2020	2021	2022	2023
<b>Economic Impact - Indexed</b>		-1.0%	1.0%	8.4%	-50.5%	-20.0%	-8.0%	0.7%
<b>Visitor Numbers</b>		-1.0%	1.1%	8.5%	-50.5%	-20.0%	-8.0%	0.7%
<b>Visitor Days</b>		-1.0%	1.1%	8.5%	-50.5%	-20.0%	-8.0%	0.7%
<b>Direct Employment</b>		-1.8%	1.0%	8.6%	-49.2%	-21.9%	-8.7%	7.3%

"Linear" = Linear Trendline

SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £M INCLUDING VAT INDEXED TO 2023

SECTOR / YEAR		2015	2016	2017	2019	2020	2021	2022	2023
Accommodation	£M	87.94	90.48	96.01	96.11	59.60	83.26	98.12	75.30
Food & Drink	£M	103.27	104.17	110.06	114.32	62.95	95.41	117.75	102.40
Recreation	£M	38.27	38.50	40.56	42.17	22.85	35.12	43.12	36.72
Shopping	£M	108.18	109.63	115.61	120.16	62.04	101.24	123.17	118.26
Transport	£M	47.15	47.87	50.69	52.67	27.61	44.79	54.44	46.04
Direct Revenue	£M	384.82	390.65	412.93	425.42	235.05	359.82	436.59	378.72
VAT	£M	76.96	78.13	82.59	85.08	33.04	71.59	87.32	75.74
Direct Expenditure	£M	461.78	468.78	495.52	510.51	268.09	431.40	523.91	454.47
Indirect Expenditure	£M	162.38	165.13	175.26	180.68	96.44	152.83	186.31	151.54
TOTAL	£M	624.16	633.90	670.77	691.19	364.53	584.24	710.23	606.00

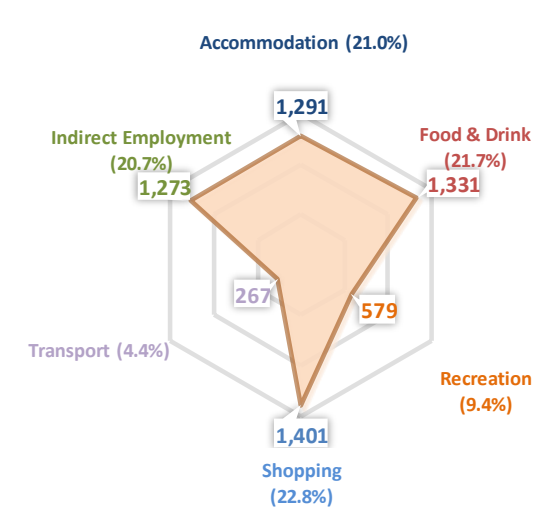
2023 SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £M INCLUDING VAT INDEXED TO 2023



SECTORAL DISTRIBUTION OF EMPLOYMENT - FTES

SECTOR / YEAR		2015	2016	2017	2019	2020	2021	2022	2023
Accommodation	FTEs	1,428	1,315	1,287	1,359	805	1,003	1,287	1,291
Food & Drink	FTEs	1,260	1,261	1,342	1,397	767	1,132	1,426	1,331
Recreation	FTEs	567	565	600	625	338	506	634	579
Shopping	FTEs	1,203	1,210	1,285	1,339	689	1,095	1,359	1,401
Transport	FTEs	257	259	276	288	150	237	294	267
Direct Employment	FTEs	4,715	4,610	4,790	5,008	2,749	3,974	5,000	4,870
Indirect Employment	FTEs	1,280	1,291	1,380	1,427	799	1,173	1,457	1,273
TOTAL	FTEs	5,995	5,901	6,170	6,435	3,548	5,147	6,458	6,143

2023 SECTORAL DISTRIBUTION OF EMPLOYMENT - FTES



Note: This report caters for a period of up to 12 years. Parts of this page are intentionally left blank to accommodate new data as it becomes available.

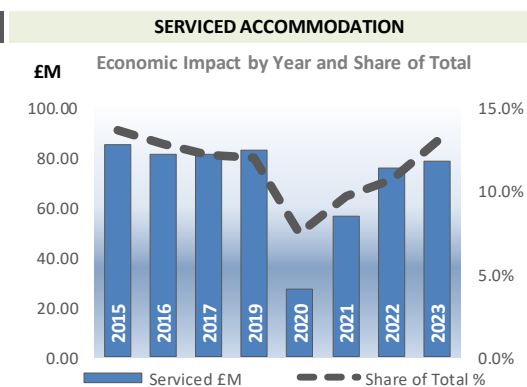
STEAM REPORT FOR 2015-2023 - FINAL EAST LINDSEY COASTAL STRIP													2015 to 2023 2023 Prices		TOTAL		ECONOMIC IMPACT Indexed			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		TOTAL											TOTAL						% Change	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2023 / PERCENTAGE CHANGES											TOTAL		% Change					
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL		% Change				
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL		% Change				
% Change 2015 to 2023		-11.9%	-13.4%	-10.7%	0.6%	3.1%	-6.7%	-12.7%	-1.3%	6.4%	1.8%	-9.5%	5.3%	-2.9%	Annual Change		-11.8%	-1.2%	-2.6%	-0.5%
% Change 2022 to 2023		-21.5%	-11.6%	-21.6%	-10.8%	-10.4%	-16.4%	-22.5%	-11.1%	-11.6%	-8.7%	-16.3%	-26.3%	-14.7%	Annual Change		-19.0%	-12.7%	-14.8%	-15.1%
Average Annual Change		-1.5%	-1.7%	-1.3%	0.1%	0.4%	-0.8%	-1.6%	-0.2%	0.8%	0.2%	-1.2%	0.7%	-0.4%	Annual Change		-1.5%	-0.1%	-0.3%	-0.1%
2015	£M	17.72	20.52	33.52	50.09	69.65	69.44	85.21	103.06	79.88	49.41	25.86	19.80	624.16	Annual Change		71.76	189.18	268.15	95.07
2016	£M	17.89	20.52	33.64	49.80	70.46	70.22	86.73	106.67	81.93	49.78	25.94	20.32	633.90	Annual Change		72.05	190.48	275.33	96.05
2017	£M	19.23	22.25	33.29	53.83	74.26	72.01	92.15	110.00	91.77	52.86	26.54	22.58	670.77	Annual Change		74.78	200.10	293.92	101.97
2019	£M	20.70	23.23	34.21	58.30	78.97	73.67	93.83	113.08	88.33	54.77	28.29	23.80	691.19	Annual Change		78.15	210.93	295.25	106.86
2020	£M	21.60	19.48	17.96	2.587	5.095	5.642	50.32	85.91	93.05	47.61	4.124	11.14	364.53	Annual Change		59.04	13.32	229.28	62.88
2021	£M	1.934	2.831	3.875	17.88	58.97	75.16	90.87	112.52	106.58	64.26	27.61	21.73	584.24	Annual Change		8.640	152.01	309.98	113.60
2022	£M	19.87	20.08	38.17	56.46	80.15	77.54	95.99	114.43	96.15	55.10	27.98	28.30	710.23	Annual Change		78.13	214.15	306.57	111.37
2023	£M	15.60	17.76	29.92	50.39	71.79	64.79	74.39	101.76	85.03	50.31	23.41	20.86	606.00	Annual Change		63.29	186.96	261.18	94.57

ECONOMIC IMPACT - INDEXED TO 2023									TOTAL		
SHARE OF MARKET		2015	2016	2017	2019	2020	2021	2022	2023	TOTAL	
Total	£M	624.16	633.90	670.77	691.19	364.53	584.24	710.23	606.00	Economic Impact by Year and Share of Total	
All Visitor Types	£M	624.16	633.90	670.77	691.19	364.53	584.24	710.23	606.00		
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		
Annual Change in Share	%										
Change in Share from 2015	%										
Avg Ann. Change in Share	%										

Note: This report caters for a period of up to 12 years. Parts of this page are intentionally left blank to accommodate new data as it becomes available.

STEAM REPORT FOR 2015-2023 - FINAL EAST LINDSEY COASTAL STRIP													2015 to 2023 2023 Prices		SERVICED ACCOMMODATION		ECONOMIC IMPACT Indexed			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		SERVICED ACCOMMODATION											TOTAL						% Change	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2023 / PERCENTAGE CHANGES													Annual Change					
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL		% Change				
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL		% Change				
% Change 2015 to 2023		-3.9%	-15.2%	-18.0%	-2.3%	-0.9%	-9.0%	-7.9%	-8.5%	-13.7%	-11.3%	-7.6%	12.1%	-7.8%	-13.4%	-4.4%	-9.8%	-4.5%		
% Change 2022 to 2023		21.7%	7.2%	3.9%	4.2%	3.3%	2.9%	0.9%	3.2%	5.4%	2.2%	1.3%	5.2%	3.9%	9.6%	3.4%	3.1%	2.7%		
Average Annual Change		-0.5%	-1.9%	-2.3%	-0.3%	-0.1%	-1.1%	-1.0%	-1.1%	-1.7%	-1.4%	-1.0%	1.5%	-1.0%	-1.7%	-0.5%	-1.2%	-0.6%		
2015	£M	3.142	4.215	4.826	6.397	7.133	8.167	10.40	13.70	9.827	7.421	5.767	4.169	85.16	12.18	21.70	33.92	17.36		
2016	£M	2.772	3.939	4.486	5.943	6.827	7.716	10.35	13.57	9.133	6.703	5.431	4.226	81.09	-4.8%	11.20	20.49	33.05	16.36	
2017	£M	3.014	3.714	4.156	6.273	7.279	7.679	10.07	13.10	9.124	6.713	5.425	4.627	81.17	0.1%	10.88	21.23	32.29	16.76	
2019	£M	3.047	3.716	4.140	6.304	7.575	7.898	10.20	13.64	8.950	7.017	5.672	4.632	82.79	2.0%	10.90	21.78	32.79	17.32	
2020	£M	2.981	3.438	1.675	0.509	0.725	0.657	2.280	6.315	4.183	3.037	0.709	0.516	27.03	-67.4%	8.094	1.891	12.78	4.263	
2021	£M	0.555	0.628	0.813	1.275	1.935	6.168	8.687	12.67	8.159	6.584	5.084	3.942	56.50	109.1%	1.997	9.378	29.52	15.61	
2022	£M	2.481	3.333	3.810	5.998	6.847	7.218	9.497	12.14	8.047	6.437	5.260	4.443	75.51	33.6%	9.624	20.06	29.69	16.14	
2023	£M	3.018	3.573	3.957	6.249	7.071	7.430	9.581	12.54	8.484	6.579	5.327	4.674	78.48	3.9%	10.55	20.75	30.60	16.58	

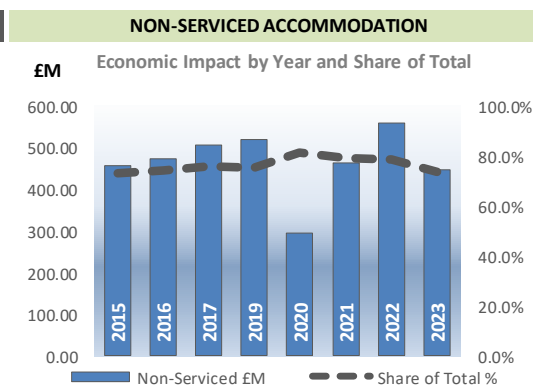
ECONOMIC IMPACT - INDEXED TO 2023									
SHARE OF MARKET		2015	2016	2017	2019	2020	2021	2022	2023
Serviced	£M	85.16	81.09	81.17	82.79	27.03	56.50	75.51	78.48
All Visitor Types	£M	624.16	633.90	670.77	691.19	364.53	584.24	710.23	606.00
Share of Total	%	13.6%	12.8%	12.1%	12.0%	7.4%	9.7%	10.6%	13.0%
Annual Change in Share	%		-6.2%	-5.4%	-1.0%	-38.1%	30.4%	9.9%	21.8%
Change in Share from 2015	%		-6.2%	-11.3%	-12.2%	-45.7%	-29.1%	-22.1%	-5.1%
Avg Ann. Change in Share	%		-6.2%	-5.7%	-3.1%	-9.1%	-4.9%	-3.2%	-0.6%



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STEAM REPORT FOR 2015-2023 - FINAL EAST LINDSEY COASTAL STRIP													2015 to 2023 2023 Prices		NON-SERVICED ACCOMMODATION		ECONOMIC IMPACT Indexed			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		NON-SERVICED ACCOMMODATION											TOTAL						% Change	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2023 / PERCENTAGE CHANGES													Annual Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2015 to 2023		-10.2%	-17.5%	-16.2%	2.1%	3.1%	-9.6%	-13.6%	0.3%	9.2%	6.0%	-10.5%	4.3%	-2.5%		-15.3%	-2.0%	-1.4%	1.4%	
% Change 2022 to 2023		-36.4%	-26.8%	-31.7%	-15.6%	-14.4%	-21.7%	-27.9%	-15.4%	-15.0%	-12.0%	-24.0%	-37.1%	-20.1%		-31.7%	-17.4%	-19.2%	-20.9%	
Average Annual Change		-1.3%	-2.2%	-2.0%	0.3%	0.4%	-1.2%	-1.7%	0.0%	1.2%	0.7%	-1.3%	0.5%	-0.3%		-1.9%	-0.2%	-0.2%	0.2%	
2015	£M	9.645	11.11	23.57	35.76	53.71	54.43	65.93	75.76	63.46	35.71	16.50	12.06	457.65		44.33	143.91	205.15	64.26	
2016	£M	10.15	11.45	23.62	36.12	54.53	55.02	68.03	79.68	66.63	37.19	17.09	12.53	472.02	3.1%	45.21	145.66	214.34	66.81	
2017	£M	11.20	13.30	23.44	39.47	57.88	56.76	73.94	82.82	76.03	40.31	17.55	14.31	507.01	7.4%	47.94	154.12	232.79	72.17	
2019	£M	12.31	13.63	23.71	43.64	61.55	57.57	75.23	84.67	71.93	41.49	19.02	15.43	520.20	2.6%	49.66	162.77	231.83	75.94	
2020	£M	13.37	10.95	13.29	1.478	3.211	3.385	44.90	70.76	83.67	40.35	2.052	8.491	295.90	-43.1%	37.60	8.074	199.33	50.90	
2021	£M	0.335	0.328	0.656	12.46	49.77	61.61	74.91	86.51	91.20	51.57	19.32	14.52	463.20	56.5%	1.319	123.85	252.62	85.41	
2022	£M	13.62	12.52	28.89	43.25	64.64	62.86	79.02	89.89	81.54	42.98	19.42	20.00	558.62	20.6%	55.02	170.75	250.45	82.40	
2023	£M	8.657	9.163	19.74	36.50	55.35	49.22	56.95	76.01	69.30	37.84	14.76	12.58	446.09	-20.1%	37.56	141.08	202.26	65.19	

ECONOMIC IMPACT - INDEXED TO 2023									
SHARE OF MARKET		2015	2016	2017	2019	2020	2021	2022	2023
Non-Serviced	£M	457.65	472.02	507.01	520.20	295.90	463.20	558.62	446.09
All Visitor Types	£M	624.16	633.90	670.77	691.19	364.53	584.24	710.23	606.00
Share of Total	%	73.3%	74.5%	75.6%	75.3%	81.2%	79.3%	78.7%	73.6%
Annual Change in Share	%		1.6%	1.5%	-0.4%	7.9%	-2.3%	-0.8%	-6.4%
Change in Share from 2015	%		1.6%	3.1%	2.6%	10.7%	8.1%	7.3%	0.4%
Avg Ann. Change in Share	%		1.6%	1.5%	0.7%	2.1%	1.4%	1.0%	0.0%

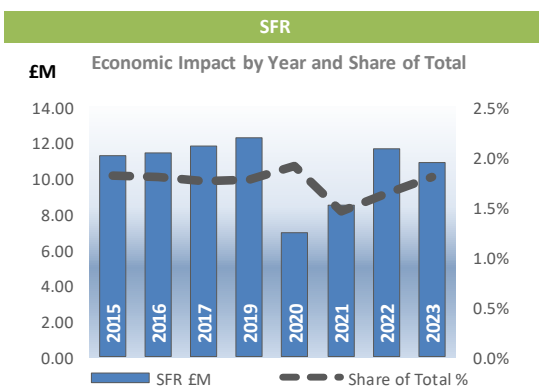


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STEAM REPORT FOR 2015-2023 - FINAL EAST LINDSEY COASTAL STRIP													2015 to 2023 2023 Prices		SFR	ECONOMIC IMPACT Indexed			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		SFR											TOTAL						% Change
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2023 / PERCENTAGE CHANGES											TOTAL		% Change				
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL		% Change			
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL		% Change			
% Change 2015 to 2023		-45.0%	-50.3%	-43.8%	11.3%	16.7%	7.0%	6.3%	7.2%	18.6%	11.8%	7.5%	12.0%	-3.6%	Annual Change	-45.8%	11.9%	9.4%	11.0%
% Change 2022 to 2023		-11.6%	-6.0%	-10.2%	-2.7%	-3.2%	-6.0%	-6.8%	-3.9%	-2.2%	-1.9%	-6.5%	-11.9%	-6.2%	Annual Change	-10.3%	-3.7%	-4.6%	-8.5%
Average Annual Change		-5.6%	-6.3%	-5.5%	1.4%	2.1%	0.9%	0.8%	0.9%	2.3%	1.5%	0.9%	1.5%	-0.5%	Annual Change	-5.7%	1.5%	1.2%	1.4%
2015	£M	1.697	0.547	0.634	1.327	0.906	0.715	1.094	1.167	0.655	0.629	0.536	1.399	11.31		2.878	2.948	2.915	2.565
2016	£M	1.724	0.552	0.635	1.332	0.912	0.720	1.106	1.184	0.667	0.637	0.543	1.421	11.43	1.1%	2.911	2.964	2.957	2.601
2017	£M	1.796	0.579	0.637	1.376	0.938	0.733	1.140	1.205	0.706	0.659	0.557	1.489	11.81	3.3%	3.012	3.047	3.051	2.705
2019	£M	1.892	0.593	0.650	1.444	0.976	0.751	1.176	1.241	0.706	0.674	0.590	1.559	12.25	3.7%	3.136	3.170	3.123	2.823
2020	£M	2.041	0.488	0.353	0.053	0.052	0.044	0.678	1.011	0.774	0.620	0.065	0.766	6.946	-43.3%	2.882	0.150	2.463	1.451
2021	£M	0.047	0.013	0.015	0.421	0.825	0.820	1.191	1.279	0.929	0.854	0.615	1.516	8.524	22.7%	0.075	2.066	3.398	2.985
2022	£M	1.055	0.289	0.397	1.518	1.093	0.814	1.248	1.301	0.795	0.717	0.617	1.779	11.62	36.3%	1.741	3.425	3.343	3.113
2023	£M	0.933	0.272	0.356	1.477	1.058	0.765	1.162	1.250	0.777	0.703	0.577	1.568	10.90	-6.2%	1.561	3.299	3.190	2.848

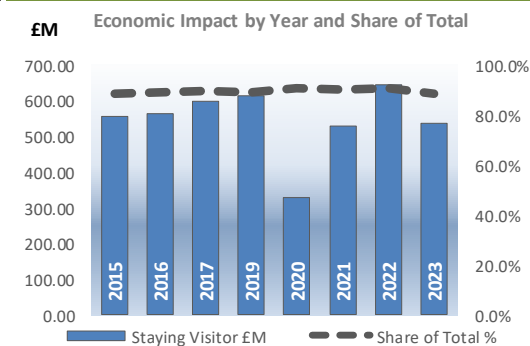
ECONOMIC IMPACT - INDEXED TO 2023									
SHARE OF MARKET		2015	2016	2017	2019	2020	2021	2022	2023
SFR	£M	11.31	11.43	11.81	12.25	6.946	8.524	11.62	10.90
All Visitor Types	£M	624.16	633.90	670.77	691.19	364.53	584.24	710.23	606.00
Share of Total	%	1.8%	1.8%	1.8%	1.8%	1.9%	1.5%	1.6%	1.8%
Annual Change in Share	%		-0.4%	-2.3%	0.6%	7.5%	-23.4%	12.2%	9.9%
Change in Share from 2015	%		-0.4%	-2.8%	-2.1%	5.2%	-19.5%	-9.7%	-0.7%
Avg Ann. Change in Share	%		-0.4%	-1.4%	-0.5%	1.0%	-3.2%	-1.4%	-0.1%



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STEAM REPORT FOR 2015-2023 - FINAL EAST LINDSEY COASTAL STRIP													2015 to 2023 2023 Prices		STAYING VISITOR		ECONOMIC IMPACT Indexed			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		STAYING VISITOR											TOTAL						% Change	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2023 / PERCENTAGE CHANGES													TOTAL		% Change			
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL		% Change				
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL		% Change				
% Change 2015 to 2023		-13.0%	-18.1%	-17.1%	1.7%	2.8%	-9.3%	-12.6%	-0.9%	6.3%	3.1%	-9.4%	6.8%	-3.4%	Annual Change	-16.4%	-2.0%	-2.5%	0.5%	
% Change 2022 to 2023		-26.5%	-19.4%	-27.3%	-12.9%	-12.5%	-19.0%	-24.6%	-13.1%	-13.1%	-10.0%	-18.3%	-28.2%	-17.1%	Annual Change	-25.2%	-15.0%	-16.7%	-16.8%	
Average Annual Change		-1.6%	-2.3%	-2.1%	0.2%	0.4%	-1.2%	-1.6%	-0.1%	0.8%	0.4%	-1.2%	0.8%	-0.4%	Annual Change	-2.0%	-0.3%	-0.3%	0.1%	
2015	£M	14.48	15.88	29.03	43.48	61.75	63.31	77.43	90.62	73.94	43.76	22.80	17.63	554.11		59.39	168.55	241.99	84.19	
2016	£M	14.64	15.94	28.74	43.39	62.27	63.45	79.48	94.44	76.43	44.53	23.06	18.18	564.55	1.9%	59.32	169.11	250.35	85.77	
2017	£M	16.01	17.59	28.23	47.12	66.10	65.17	85.16	97.12	85.86	47.68	23.53	20.42	600.00	6.3%	61.83	178.40	268.13	91.64	
2019	£M	17.25	17.94	28.50	51.39	70.10	66.22	86.61	99.56	81.58	49.18	25.28	21.62	615.24	2.5%	63.70	187.72	267.75	96.08	
2020	£M	18.39	14.87	15.31	2.041	3.988	4.086	47.86	78.09	88.62	44.01	2.827	9.773	329.87	-46.4%	48.58	10.11	214.57	56.61	
2021	£M	0.937	0.969	1.485	14.16	52.53	68.60	84.79	100.46	100.29	59.01	25.02	19.98	528.23	60.1%	3.391	135.29	285.54	104.01	
2022	£M	17.15	16.14	33.10	50.76	72.58	70.89	89.76	103.33	90.38	50.13	25.30	26.23	645.76	22.2%	66.39	194.24	283.48	101.66	
2023	£M	12.61	13.01	24.06	44.23	63.48	57.42	67.70	89.79	78.57	45.13	20.66	18.82	535.46	-17.1%	49.67	165.13	236.05	84.61	

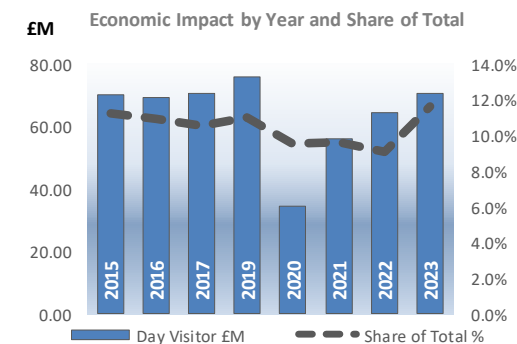
ECONOMIC IMPACT - INDEXED TO 2023										STAYING VISITOR	
SHARE OF MARKET	2015	2016	2017	2019	2020	2021	2022	2023			
Staying Visitor	£M	554.11	564.55	600.00	615.24	329.87	528.23	645.76	535.46		
All Visitor Types	£M	624.16	633.90	670.77	691.19	364.53	584.24	710.23	606.00		
Share of Total	%	88.8%	89.1%	89.4%	89.0%	90.5%	90.4%	90.9%	88.4%		
Annual Change in Share	%		0.3%	0.4%	-0.5%	1.7%	-0.1%	0.6%	-2.8%		
Change in Share from 2015	%		0.3%	0.8%	0.3%	1.9%	1.8%	2.4%	-0.5%		
Avg Ann. Change in Share	%		0.3%	0.4%	0.1%	0.4%	0.3%	0.3%	-0.1%		



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STEAM REPORT FOR 2015-2023 - FINAL EAST LINDSEY COASTAL STRIP													2015 to 2023 2023 Prices		DAY VISITOR		ECONOMIC IMPACT Indexed			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		DAY VISITOR											TOTAL						% Change	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2023 / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2015 to 2023		-7.4%	2.3%	30.7%	-6.7%	5.1%	20.3%	-14.0%	-3.7%	8.8%	-8.3%	-10.5%	-6.3%	0.7%	Annual Change	10.1%	5.8%	-4.0%	-8.5%	
% Change 2022 to 2023		10.2%	20.5%	15.5%	8.1%	9.7%	11.0%	7.6%	7.9%	11.9%	4.4%	2.3%	-2.0%	9.4%		16.0%	9.6%	8.8%	2.5%	
Average Annual Change		-0.9%	0.3%	3.8%	-0.8%	0.6%	2.5%	-1.8%	-0.5%	1.1%	-1.0%	-1.3%	-0.8%	0.1%		1.3%	0.7%	-0.5%	-1.1%	
2015		£M	3.236	4.646	4.486	6.607	7.899	6.126	7.789	12.44	5.938	5.651	3.063	2.171		70.05	12.37	20.63	26.16	10.89
2016		£M	3.250	4.577	4.902	6.403	8.197	6.765	7.253	12.23	5.504	5.252	2.880	2.145	69.36	-1.0%	12.73	21.37	24.98	10.28
2017		£M	3.219	4.662	5.065	6.708	8.163	6.834	6.990	12.88	5.910	5.173	3.007	2.155	70.77	2.0%	12.95	21.70	25.78	10.33
2019		£M	3.451	5.291	5.710	6.912	8.861	7.443	7.228	13.53	6.745	5.594	3.009	2.177	75.95	7.3%	14.45	23.22	27.50	10.78
2020		£M	3.210	4.609	2.644	0.546	1.106	1.556	2.459	7.827	4.431	3.599	1.298	1.371	34.66	-54.4%	10.46	3.209	14.72	6.268
2021		£M	0.996	1.863	2.390	3.719	6.439	6.562	6.082	12.07	6.293	5.256	2.594	1.747	56.01	61.6%	5.250	16.72	24.44	9.598
2022		£M	2.720	3.945	5.076	5.701	7.572	6.642	6.223	11.10	5.774	4.961	2.681	2.076	64.47	15.1%	11.74	19.92	23.09	9.718
2023		£M	2.997	4.755	5.865	6.161	8.305	7.370	6.696	11.97	6.460	5.181	2.743	2.034	70.54	9.4%	13.62	21.84	25.13	9.957

ECONOMIC IMPACT - INDEXED TO 2023									DAY VISITOR		
SHARE OF MARKET	2015	2016	2017	2019	2020	2021	2022	2023			
Day Visitor	£M	70.05	69.36	70.77	75.95	34.66	56.01	64.47	70.54		
All Visitor Types	£M	624.16	633.90	670.77	691.19	364.53	584.24	710.23	606.00		
Share of Total	%	11.2%	10.9%	10.6%	11.0%	9.5%	9.6%	9.1%	11.6%		
Annual Change in Share	%		-2.5%	-3.6%	4.1%	-13.5%	0.8%	-5.3%	28.2%		
Change in Share from 2015	%		-2.5%	-6.0%	-2.1%	-15.3%	-14.6%	-19.1%	3.7%		
Avg Ann. Change in Share	%		-2.5%	-3.0%	-0.5%	-3.1%	-2.4%	-2.7%	0.5%		



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